

An aerial photograph of Point Park in Columbus, Georgia. The image shows a large, circular island in the middle of a river, surrounded by dense green forest. In the foreground, a tall, white, cylindrical tower stands on a hillside, surrounded by more trees. The sky is bright blue with scattered white clouds. The text "NATIONAL TREASURES: PARTY AT POINT PARK 2026" is overlaid in large, white, serif font across the upper half of the image.

# NATIONAL TREASURES: PARTY AT POINT PARK 2026

ALL FOR **YOUR** PARK

Thursday, September 3rd 5:30–8:30 pm



## WELCOME TO THE PARTY AT POINT PARK

An unforgettable late summer evening in Chattanooga's most iconic setting: Point Park on Lookout Mountain, where history, community, and celebration come together.

Join business leaders, park patrons, and local innovators for the most anticipated event of the season.

# WHY SPONSOR

The Party at Point Park offers a rare opportunity to align your brand with the enduring legacy of Chattanooga's National Park, while seamlessly integrating into a thoughtfully designed guest experience.

## **Sponsors receive visibility across:**

- **Printed invitations mailed to 500+ households**
- **Event website and social media platforms**
- **On-site signage and program materials**
- **Post-event recognition in a 2,000+ distribution newsletter**

More importantly, your brand becomes part of the moments guests remember most.



# SIGNATURE SPONSORSHIP MOMENTS

## **The Bar Experience**

Signature beverages, branded napkins, and prominent bar placement at the center of the event.

## **Welcome & Arrival Experience**

Branded check-in, welcome signage, and custom fans for guests upon arrival.

## **Live Music & Stage Experience**

Brand alignment with the energy of the evening through stage and entertainment recognition.

## **Photo Experience**

A curated photo moment with subtle brand placement captured and shared across guest content.

## **Culinary Experience**

Integration within food stations or tasting moments with menu recognition.

*Signature moments are limited to select sponsorship tiers.*

# SPONSORSHIP OPPORTUNITIES

## **PRESENTING SPONSOR | \$7,500**

- Presented by recognition across all materials
- Priority selection of one Signature Sponsorship Moment
- Top-tier logo placement
- Verbal recognition during the event
- 16 guests (two reserved tables)

## **NATIONAL PARK VISIONARIES | \$5,000**

- Selection of one Signature Sponsorship Moment
- Featured logo placement
- Recognition during the event
- 12 guests

## **NATIONAL PARK LEGACY CIRCLE | \$3,000**

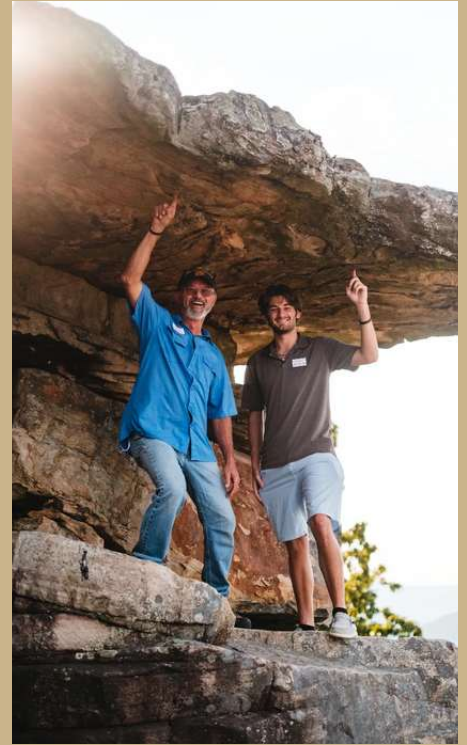
- Logo placement on signage and materials
- Inclusion in shared experiential placements
- 8 guests

## **NATIONAL PARK CHAMPIONS | \$1,500**

- Logo placement on select materials
- Event recognition
- 6 guests

## **NATIONAL PARK STEWARDS | \$750**

- Name recognition
- 4 guests



# THANK YOU



An evening designed with intention,  
set in one of Chattanooga's most  
remarkable locations.



## TRICIA KING MIMS

EXECUTIVE DIRECTOR

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**EVENT WEBSITE**

[partyatpointpark.com](http://partyatpointpark.com)

**NPP WEBSITE**

[nppcha.org](http://nppcha.org)



*Our 2026 National Treasures: Party at Point Park  
is dedicated to the memory of longtime board  
members, Jack Deaton and Troy Wayne Poteete,  
who exemplified giving ALL FOR YOUR PARK.*