



PREPARING YOUR LISTING FOR SALE

COMPETITIVE MARKET ANALYSIS

*You don't get a second chance to make a great first impression!
Below are some simple ways we can maximize your home's appeal:*



EXTERIOR

- Keep the grass freshly cut
- Remove all yard clutter
- Apply fresh paint to wooden fences
- Paint the front door
- Weed and apply fresh mulch to garden beds
- Clean windows inside and out
- Wash or paint the home's exterior
- Tighten and clean all door handles
- Ensure gutters and downspouts are firmly attached

INTERIOR

- Remove excessive wall hangings, furniture and knick knacks
- Clean or paint walls and ceilings
- Shampoo carpets
- Clean and organize cabinets and closets
- Repair all plumbing leaks, including faucets and drain traps
- Clean all light fixtures

FOR SHOWINGS

- Turn on all the lights
- Open drapes in the daytime
- Keep pets secured outdoors
- Play quiet background music
- Light the fireplace (if seasonally appropriate)
- Infuse the home with a comforting scent like apple spice or vanilla
- Vacate the property while it is being shown

