# **Website Privacy Policy**

Last modified: June 29, 2022

THIS PRIVACY POLICY, AS AMENDED FROM TIME TO TIME ("Privacy Policy"), GOVERNS THE INFORMATION WE MAY COLLECT ABOUT YOU OR THAT YOU MAY PROVIDE WHEN YOU VISIT OUR WEBSITE LOCATED AT HTTP://GROOVESAFE.ORG ("Website"), AND STATES OUR PRACTICES FOR COLLECTING, USING, MAINTAINING, PROTECTING, AND DISCLOSING THAT INFORMATION. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, DO NOT USE THE WEBSITE.

BY PROVIDING PERSONAL INFORMATION OR OTHER INFORMATION TO US OR BY USING OUR WEBSITE, YOU EXPRESSLY AGREE TO THIS PRIVACY POLICY AND THE PRACTICES DESCRIBED IN THE PRIVACY POLICY.

# **INTRODUCTION**

GrooveSafe Inc. ("Company" or "We") respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the Website and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this Website.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party; or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or on the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

#### **CHILDREN UNDER THE AGE OF 16**

Our Website is not intended for children under 16 years of age. No one under age 16 may provide any personal information to or on the Website. We do not knowingly collect personal information from children under 16. If you are under 16, do not use or provide any information on this Website or through any of its features, register as a volunteer on the Website, make any

donations through the Website, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at info@groovesafe.org.

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please see Your California Privacy Rights for more information.

#### INFORMATION WE COLLECT ABOUT YOU AND HOW WE COLLECT IT

We collect several types of information from and about users of our Website, including information:

- By which you may be personally identified, such as name, postal address, e-mail address, telephone number, age, and social media handles ("**personal information**");
- That is about you but individually does not identify you, such as how you heard about Groovesafe, your musical interests, your prior volunteer experience, and the types of volunteering you are interested in; and/or
- About your internet connection, the equipment you use to access our Website, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may
  include usage details, IP addresses, and information collected through cookies, and other
  tracking technologies.
- From third parties, for example, our business partners.

#### Information You Provide to Us

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on or available through our Website. This includes information provided via "contact us" forms, and at the time of registering as a volunteer or making donations to us. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Details of transactions you carry out through our Website and of the donations you make to the Company. You may be required to provide financial information before making a donation through our Website.

You also may provide information to be published or displayed (hereinafter, "**posted**") on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, "**User Contributions**"). Your User Contributions are posted on and transmitted to others at your own risk. Although we limit access to certain pages, please be aware that no security measures

are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

### Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically may include personal information, or we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include Cookies. Cookies are a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

#### THIRD-PARTY USE OF COOKIES AND OTHER TRACKING TECHNOLOGIES

Some content and applications, including materials provided by third-parties, on the Website are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see Choices About How We Use and Disclose Your Information.

### **HOW WE USE YOUR INFORMATION**

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- To notify you about changes to our Website or any products or services we offer or provide though it.
- To contact you about volunteer opportunities and Company initiatives.
- To process your donations to the Company.
- To further the mission of the Company.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also use your information to contact you about our own services, volunteer opportunities, fundraising efforts and other opportunities that may be of interest to you. If you do not want us to use your information in this way, please send us an email with this request. For more information, see Choices About How We Use and Disclose Your Information.

#### **DISCLOSURE OF YOUR INFORMATION**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties that support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all Groovesafe Inc.'s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Groovesafe Inc. about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it. For example, if you give us an email address through the "I Want To Volunteer" feature on our Website, we or our affiliates may use that email address to contact you about volunteer opportunities.
- To facilitate your volunteer services or other services of Groovesafe Inc., including by providing your personal information to third parties, such as concert venues, related to where or how you will be volunteering.

- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms of use (https://groovesafe.org/terms-of-use) and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Groovesafe Inc., our customers, or others.

#### CHOICES ABOUT HOW WE USE AND DISCLOSE YOUR INFORMATION

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- Tracking Technologies and Advertising. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- Communications from Groovesafe. You can control whether we send you newsletters, alerts, communications, volunteer opportunities, fundraising requests and information about our services.
- **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by sending an email to: info@groovesafe.org.
- Volunteer Opportunities from the Company. If you do not wish to have your email address or contact information used by the Company to inform you about volunteer opportunities or our initiatives, you can opt-out by sending us an email stating your request to info@groovesafe.org. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

California residents may have additional personal information rights and choices. Please see Your California Privacy Rights for more information.

#### ACCESSING AND CORRECTING YOUR INFORMATION

You can review and change your personal information sending us an email at info@groovesafe.org to request access to, correct or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

California residents may have additional personal information rights and choices. Please see Your California Privacy Rights for more information.

### **YOUR CALIFORNIA PRIVACY RIGHTS**

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, visit: https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill\_id=201720180AB375.

#### **DATA SECURITY**

We have implemented commercially reasonable security measures to protect and secure your personal information. However, no data transmission over the internet, mobile networks, wireless transmission or electronic storage of information can be guaranteed to be 100% secure. Please note that we cannot guarantee the security of any information you transmit to us, and you use the Website and provide us with your information at your own risk.

## **CHANGES TO OUR PRIVACY POLICY**

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you through reasonable means. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

#### **CONTACT INFORMATION**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

Groovesafe Inc.

PO Box 356

Stow, MA 01775

Email: info@groovesafe.org

In the event that we need to contact you for any reason, including any event that involves your personal information, we may do so by email, telephone, or mail

#### CALIFORNIA DO NOT TRACK DISCLOSURE

We do not track Website visitors over time or across third party websites to provide targeted advertising, and we therefore do not respond to Do Not Track signals. Other third party websites may keep track of your browsing activities when they provide you with content, which enables them to tailor what they present to you on their websites