

Erik Morin Awarded As 2023 Housingwire Vanguard

During a 25-year career in the mortgage industry, Erik Richard Morin has been an equity partner in multiple national mortgage lenders and a partner in three AMCs. In addition to his latest venture in the AMC space, he formerly published a magazine for the reverse mortgage sector and currently serves in executive leadership for a mortgage tech start-up. He is also passionate about diversity in the mortgage industry and has served both the MBA Diversity and Inclusion Committee and as Exofficio of the American Mortgage Diversity Council.

Previously, Morin was the founder and CEO of Landmark Network, a leading appraisal management and technology company acquired by Class Valuation in 2018. Prior to the acquisition Landmark earned its place on the Inc 5000 four times. He served as partner and chief operating officer of specialty teams for Class Valuation until he sold his interest in 2021 and launched a consulting practice. He has served in numerous leadership roles with industry trade associations including the MBA, National Appraisal Congress and NRMLA as well as the boards of national non-profits. Morin also is a founder of Kinecti Technologies, a mortgage technology company and he leads as president of Atlas VMS, a national appraisal management company.

What's the best advice you've ever received?

Try to never burn a bridge. While relationships can be complex, it's best to nurture even the challenging ones because you never know where your boss, co-worker, or employee will end up. A co-worker today could be a boss or potential investor down the road. Many of my former colleagues now lead companies that are vital to his success.