

Re.VerSo™

Values in Science

What is Re.VerSo™

Re.Verso™ is the identifying trademark of an evolved supply chain composed of Green Line and Nuova Fratelli Boretti, to which selected transforming partners are added to get yarns, fabrics and knitwear, and all together they create a unique new offer of Re.Verso™ re-engineered wool.

Re.Verso™ a new, completely integrated production process that is traceable and 100% made in Italy; a unique system that makes Re.Verso™ products innovative and exclusive in their look & feel for a product that combines quality with responsibility and transparency in all process and product aspects.

Branding policy

Any yarn, fabric, knitwear or other textile application marketed or sold as Re.Verso™ product, must:

- 1 *Meet industry quality and performance standards.*
- 2 *Be made of at least 50% Re.Verso™*
- 3 *The following mixed materials are approved:*
 - *Mixed Re.Verso™ and up to 50% (in weight) natural or organic fibers.*
 - *Mixed Re.Verso™ and up to 50% (in weight) renewable fibers (Lyocel, Ingeo, Soy, Milkofil, etc.)*
 - *Mixed Re.Verso™ with recycled materials.*
 - *Mixed Re.Verso™ and up to 10% (in weight) of spandex/elastomeric polyurethane when specifically used for obtaining elasticity in the fabric*
 - *Mixed Re.Verso™ and up to 30% (in weight) of synthetic fibers when used for specific technical qualities of the fabric.*
 - *Other mixed materials can be accepted as exceptions for Re.Verso™ based on an evaluation of the performance qualities required by the product.*

Re.Verso™ retains the right to evaluate any and all exceptions in relation to the use of the trademark based on technical applications.



GREEN LINE
RE FABRIC ACTION

www.greenlinerecanati.it

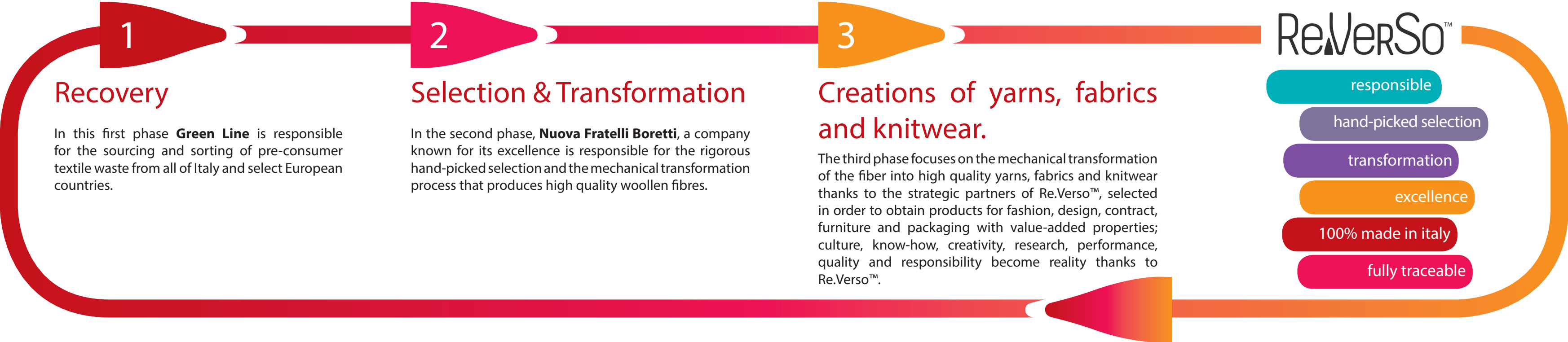


Nuova Fratelli Boretti Srl

www.nuovafratelliboretti.com

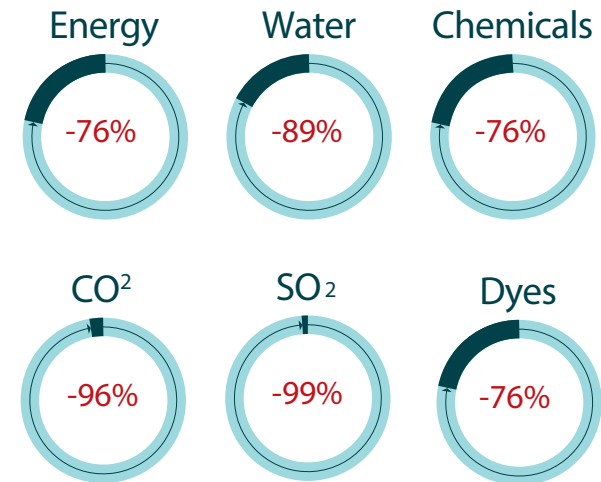


Re.Verso™ re-engineered wool: 100% Made in Italy supply chain evolved and integrated for a circular economy based new production system



Environmental Performance

Savings/1.000 kg of Re.VerSo™ wool in comparison with virgin wool



Source: LCA study led by PRIMA Q s.r.l. - Prato.

Advantages for Re.VerSo™ partners

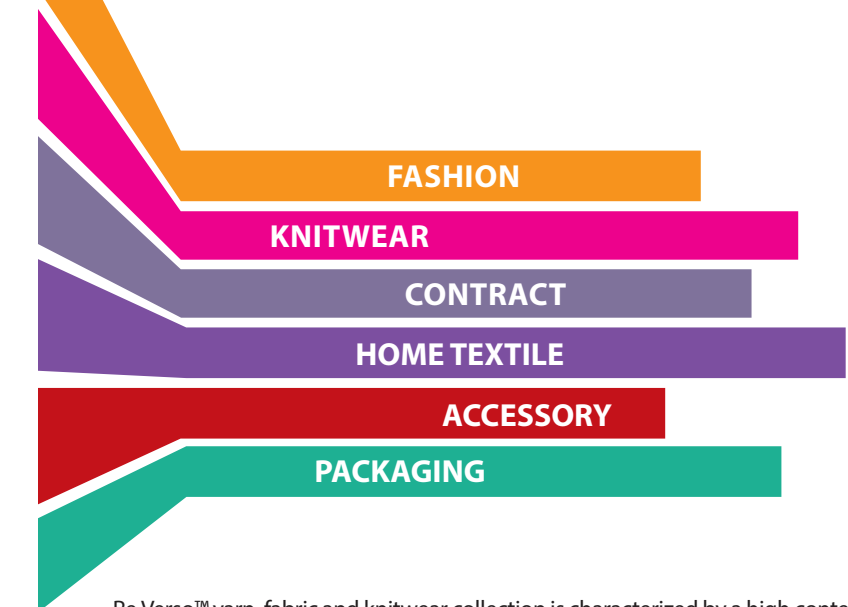
Once you are accredited as Re.Verso partners, according to the criteria set forth in the branding policy, you will benefit from the advantages of identifying and adding value to their products through specific promotion and communication tools, including tags, labels and targeted communication campaigns.



Re.VerSo™ Uniqueness

- High quality products at 360°, innovative and with a look&feel that is always special.
- High product quality standards, rigorous control of the selection process often carried out by hand.
- An eco-responsible innovation system that guarantees significant lessened energy and environmental impact.
- Total traceability and transparency in the process: from the gathering of pre-consumer materials all the way to the Re.VerSo™ products.
- Born in Italy: Re.VerSo™ re-engineered wool comes from prime materials "born" in Italy.
- The possibility for brands and retailers to be a part of this virtuous circular economy by conferring their own pre-consumer woven, knitted fabric or knitwear offcuts to Green Line's recovery system with specific ad hoc projects where they can even choose to use their own offcuts for high-performing new products they themselves will commercialize.
- Experience and know-how: Re.VerSo™ is the result of the technical knowledge and experience of long-standing, respected Italian companies.

Re.VerSo™ Applications



Re.VerSo™ yarn, fabric and knitwear collection is characterized by a high content of noble materials - wools, cashmere, camel - both pure and mixed, and for the continuous research and innovation on yarns, designs, colours and special finishing treatments.

The Re.VerSo™ collection includes melton, plush fabrics, drap, loden, jersey, cloth, melange, patterned and printed with matted, washed and calendared in a vast selection of weights, all of them customizable according to clients' needs.

Re.VerSo™ offers its client, through collaboration with stylists, a product that is always on top of the latest fashion trends and market requirements.