



# Leslie Perucci

Reston, VA

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## Experience

### UX Design Lead Consultant

Accenture - 2020 to Present

- Lead teams of 10+ in delivering UX design solutions built on digital platforms (Salesforces, ServiceNow, etc.) for \$5M+ contracts with Dept. of Energy, NASA & Dept. of Agriculture
- Delivered interface design solutions such as process mapping, action mapping, wireframes, interactive prototypes and review presentations
- Lead user interviews to drive discovery and define business requirements
- Tracked progress using Jira within an Agile framework
- Actively developed junior resources and coached project team to achieve an optimal outcome

### Director of UX Design

Consumer Financial Protection Bureau - 2020

- Built team of 6 for delivering a budget planning web application for \$2M 6 month contract for CFPB
- Delivered interface design solutions such as user flows, personas, journey maps, user stories, wireframes, interactive prototypes and user research
- Lead user research to drive discovery and define functional requirements
- Tracked progress using Github within an Agile framework
- Actively developed junior resources and coached project team to achieve an optimal outcome

### Senior UX Design Consultant

Freddie Mac - 2019 to 2020

- Collaborated on team of 25 in delivering UX redesign of Freddie Mac multi-family loan applications for \$40M modernization initiative contract
- Delivered interface design solutions such as process mapping, wireframe, interactive prototypes and review presentations using Justinmind
- Lead user card sorting to drive discovery and define functional requirements
- Collaborated and facilitated design sprints in cross-functional teams in an Agile environment

### Director of UX Design

Pietech - 2015 to 2019

- Provided direct support to CEO and CTO in design project management
- Lead team of 20 in delivering UX design solutions for MoneyGuidePro, #1 financial planning software in the US, contributing to sale of software to Envestnet for \$500M
- Responsible for 4 and 5 releases of MoneyGuidePro, myMoneyGuide and MoneyGuide Blocks design implementation delivering \$25M+ in incremental revenue
- Delivered interface design solutions such as wireframes, interactive prototypes and review presentations
- Lead user research to drive discovery and define functional requirements
- Worked directly with development and analyst teams to ensure correct implementations of designs
- Actively developed junior resources and coached project team to achieve an optimal outcome
- Created promotional materials such as brand recognition graphic design, market visibility and product familiarity videos as well as marketing plans

## Education

### Boston University

Master of Science - 2019  
Product Mgmt & Design Thinking

### Full Sail University

Associate Degree - 2006  
Film & Video Production

### Virginia Commonwealth University

Bachelor of Fine Arts - 2004  
Art History

## Skills

Human Centered UX Design  
Design Systems  
Product Management  
Wireframing & Prototyping  
Agile Framework  
UX Research  
Process & Action Mapping

## Tools

### Adobe Creative Cloud

(Illustrator, XD, Photoshop)

Figma  
Sketch  
Mural  
InVision  
Jira

## Portfolio

[www.leslieperucci.com](http://www.leslieperucci.com)

Portfolio Login:

Username:

LesliePerucciPortfolio@gmail.com

Password:

LJPPortfolio1!