



Dear Friend,

Alpha Genesis Community Development Corporation (AGCDC) is currently seeking sponsors to support the 2022 Day of Resilience. This, our 4th consecutive year, will be special as we unveil Harriet Tubman “The Beacon of Hope,” a sculpture by Wesley Wofford designed for installation at the Dorchester County Courthouse in Cambridge, Maryland.

The Day of Resilience commemorates the African American journey through history, culture, and tradition and art. We mark a return to the place of a powerful story; the opportunity to reconcile the blessings and hopes of our descendants; the potential to reunite, connect and engage our community; and to gather – rejoicing in a celebration of culture.

The unveiling of the sculpture on September 10, 2022, coincides with the bicentennial of Harriet Tubman’s birth here in Dorchester County, a celebration event that has gained national attention. AGCDC is planning a series of activities for the weekend, and we expect this Day of Resilience to draw over 1000 visitors from across the country and more viewers joining online via live streaming. Sponsors will be a part of a memorable day, and a historic moment in time, as we unveil Harriet’s “Beacon of Hope” to visitors on the courthouse lawn, the site of one of Harriet’s most daring rescues.

We invite you to be a part of this historic event when Harriet’s Beacon of Hope is unveiled at the courthouse, forever lighting a path that reflects her bravery, perseverance and remarkable pursuit of freedom. Partner with us as a Day of Resilience Event Sponsor. As a Silver or Gold sponsor you will receive a “Beacon” for your business to display your support during the event. In addition, Gold sponsors will be featured in multiple locations on the event signage, as well as in the souvenir program booklet, and in press releases and social media. Event sponsors will receive priority seating at each venue, as well as special VIP tickets for an invitation only reception, and access to other VIP benefits throughout the weekend. This will be an event to remember! Please see attached sponsor level benefits.

Sincerely,

Adrian Holmes, President
Alpha Genesis Community Development Corporation

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
THE NORTH STAR – Gold Level Sponsors					
Prominent placement as featured event sponsor at the Courthouse and Cannery Way events.	X				
Exclusive Weekend Experience: VIP access at each event venue	X				
4 VIP Seats at the Courthouse and VIP Reception Invitations	X	X			
Promotion as a "Presenting Sponsor" on all event location signs	X	X			
Name and logo displayed on shuttle bus signage	X	X			
Prominent placement on inside cover of souvenir booklet	X	X			
Business will receive Gold "Beacon of Hope" supporter sign	X	X			
TAKE MY HAND – Silver Level Sponsors					
Name and logo will be included on ONE event location sign			X		
Company mentioned in Event pre- and post-event press releases and advertising.	X	X	X	X	
Name and Logo will be featured as a sponsor in the souvenir booklet.	X	X	X	X	
Business will receive Silver "Beacon of Hope" supporter sign			X	X	
THE GATHERING – Bronze Level Sponsors					
Individuals / Company listed on Alpha Genesis Website and on Facebook.	X	X	X	X	X
Name will be included in thank you to our community of contributors in the Souvenir booklet.					X
Business will receive Bronze "Beacon of Hope" supporter sign					X