

Southern Roots Turf LLC Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally

Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is

information that can be used on its own or with other information to identify, contact, or locate a single person, or

to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we

collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our blog, website or app?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address,

mailing address, phone number, credit card information or other details to help you with your experience.

When do we collect information?

We collect information from you when you register on our site, fill out a form or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter,

respond to a survey or marketing communication, surf the website, or use certain other site features in the

following ways:

- To administer a contest, promotion, survey or other site feature.
- To quickly process your transactions.

- To send periodic emails and text messages regarding your order, services, and account updates.
- To follow up with them after correspondence (live chat, email or phone inquiries)

How do we protect your information?

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to

our site as safe as possible.

We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of

persons who have special access rights to such systems, and are required to keep the information confidential. In

addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order enters, submits, or accesses their

information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

Do we use 'cookies'?

We do not use cookies for tracking purposes

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all

cookies. You do this through your browser settings. Since browser is a little different, look at your browser's Help

Menu to learn the correct way to modify your cookies.

If you turn cookies off, some of the features that make your site experience more efficient may not function

properly that make your site experience more efficient and may not function properly.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we

provide users with advance notice. This does not include website hosting partners and other parties who assist us

in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this

information confidential. We may also release information when it's release is appropriate to comply with the law,

enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing,

advertising, or other uses.

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These

third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability

for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and

welcome any feedback about these sites.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to

provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site, but we may do so in the future.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy

policy. The law's reach stretches well beyond California to require any person or company in the United States (and

conceivably the world) that operates websites collecting Personally Identifiable Information from California

consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and

those individuals or companies with whom it is being shared. - See more at: <http://consumercal.org/california>

<http://consumercal.org/california>
[online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf](http://consumercal.org/california)

According to CalOPPA, we agree to the following:

Users can visit our site anonymously.

Once this privacy policy is created, we will add a link to it on our home page or as a minimum, on the first

significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy' and can easily be found on the page specified above.

You will be notified of any Privacy Policy changes:

- On our Privacy Policy Page

Can change your personal information:

- By emailing us
- By calling us

How does our site handle Do Not Track signals?

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT)

browser mechanism is in place.

Does our site allow third-party behavioral tracking?

It's also important to note that we do not allow third-party behavioral tracking

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's

Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States'

consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online

services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 years old.

Do we let third-parties, including ad networks or plug-ins collect PII from children under 13?

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts

they include have played a significant role in the development of data protection laws around the globe.

Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply

with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data

breach occur:

We will notify you via email

- Within 1 business day

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue

enforceable rights against data collectors and processors who fail to adhere to the law.

This principle requires not

only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial

messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough

penalties for violations.

We collect your email address in order to:

- Send information, respond to inquiries, and/or other requests or questions

To be in accordance with CANSPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at

info@southernrootsturf.com and we will promptly remove you from ALL correspondence.

SMS/Text Messaging Privacy

By providing your phone number to Southern Roots Turf LLC, you consent to receiving text messages related to

your lawn care services, including appointment reminders, service updates, and billing notifications.

Message frequency varies based on your service schedule. Message and data rates may apply.

You may opt out of receiving text messages at any time by replying STOP.

Reply STOP to opt out of future messaging. Reply HELP for help.

Or contact us at: info@southernrootsturf.com or 678-583-4141.

Southern Roots Turf LLC does not sell, rent, or share your phone number or SMS consent information with third parties or affiliates for marketing purposes. SMS consent is used solely for communication related to your services.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

Southern Roots Turf LLC

Po Box 836

McDonough, GA 30252

USA

info@southernrootsturf.com

678-583-4141

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