

## Less maintenance for a lasting clean with Loxon® Self-Cleaning Acrylic Coating





**Loxon® Self-Cleaning Acrylic Coating** is formulated to be self-cleaning by shedding dirt with rain or water contact.



**Dirt-shedding formula** 



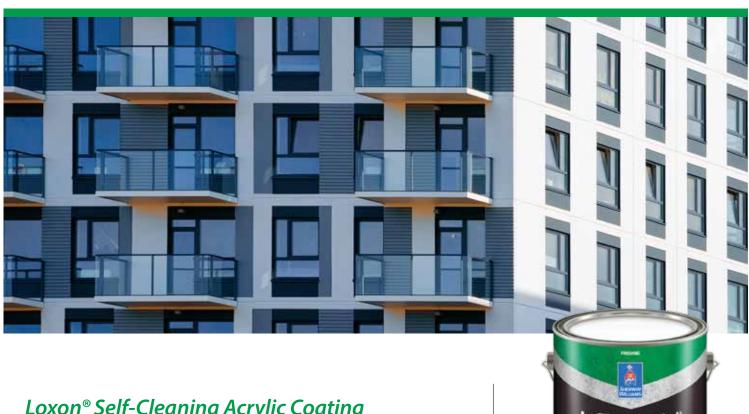
Weather resistant



**UV** resistant







## Loxon® Self-Cleaning Acrylic Coating

helps avoid costly repaints and extensive cleaning — without sacrificing aesthetics.



## **Keep Concrete and Masonry Properties Looking Fresh**

Innovative self-cleaning formula minimizes maintenance by shedding dirt with rain or water contact.



## **Get Stunning Results in Less Time**

Adheres directly to bare or previously coated concrete, so work gets finished fast.



## **Deliver Long-Lasting Beauty**

**Excellent weathering** protection, including UV resistance, keeps your property looking great.



Self-Cleaning Acrylic Coating

## **Offer Elegant Color Options**

Comes in attractive flat and satin sheens that can be tinted to a wide range of colors.



Industry-leading innovation from a name you can trust. Many hours of field testing, years of research and decades of experience go into developing coatings that are better for your business. Sherwin-Williams has been committed to quality for more than 150 years and has a complete line of extraordinary paints and stains, plus rich, beautiful colors to set your work apart.

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Shield against the elements with Loxon® Exterior Concrete and Masonry Systems





Count on Loxon® Exterior Concrete and Masonry Systems, a full range of products for prepping, finishing, specialty and more.



Advanced concrete and masonry protection



Stand up to the elements



**Protects against efflorescence** 







**The Loxon® family** offers a full line of exterior concrete and masonry solutions including masonry conditioner, block surfacer, acrylic primer, high build coatings, self-cleaning acrylic technology\* and water repellents.



### **Take on More Jobs**

Perfect for new construction and repaints. Can be applied on fresh concrete, stucco and block surfaces — at least seven days old, with a pH of up to 13 — with no resulting alkalinity problems.



This unique system maintains the integrity of its original appearance, color and sheen despite sun, heat, wind-driven rain and salt air.



## Smooth Out Imperfections

Products to help bridge hairline cracks and provide smooth coverage even over less-than-perfect surfaces.



## Meet Stringent Requirements

Many of these systems comply with strict VOC requirements at <50 g/L VOC across the U.S. without sacrificing performance or productivity.



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Take on the weather elements with SuperPaint® Exterior Acrylic Latex





**SuperPaint® Exterior Acrylic Latex** is designed to stand up beautifully to harsh weather.



Weather resistant



**Outstanding adhesion** 



**Reliable protection** 







With SuperPaint® Exterior Acrylic Latex, excellent protection never looked so good.



## Count on Reliable Performance

Formulated with Advanced Resin Technology for outstanding adhesion and hide.



## Stand up to the Elements

Resists blistering and peeling.



## **Extend Your Schedule**

Low temperature application down to 35°F.



## Deliver the Finish Customers Want

Available in flat, low lustre, satin, gloss and high gloss finishes in a complete range of attractive colors.



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# Multi-Purpose Latex Primer





Ideal for both interior and exterior applications, Sherwin-Williams Multi-Purpose Primer has excellent adhesion and bonding properties even on many "hard to paint" surfaces. For use on a wide array of substrates, it is a universal favorite. It can be tinted and is compatible with a full range of topcoats.

## **Key Benefits:**

- Assures adhesion and bonding of the topcoat even on slick, glossy surfaces
- Assures uniform appearance of topcoats
- · Excellent stain blocking
- Seals minor dried water stains and tannin
- Seals out solvent-sensitive stains tar. solventbased markers, etc.
- Good wet and dry hide

- Great application characteristics brush, roll or spray
- Fast dry, sandable and easy cleanup
- Can be used as a pre-wallcovering primer to promote easy removal
- Provides easy "slip" for positioning of wallpaper
- Can be applied in temperatures as low as 35°F
- · Meets the most stringent VOC regulations
- Has achieved GREENGUARD® GOLD Certification

## Use on Interior:

- Ceiling Tiles
- Paneling
- Wall Laminate
- Cured Plaster
- Drywall

- Varnished Woodwork
- Kitchen Cabinets
- Ceramic Wall Tile
- Under Wallcovering

**Complies with** 

ОТС	Yes	LEED® 09 CI	Yes
SCAQMD	Yes	LEED® 09 NC	Yes
CARB	Yes	LEED® 09 CS	Yes
CARB SCM 2007	Yes	LEED® H and S	Yes
MPI	Yes	NGBS	Yes

As of 08/01/2014

## Use on Interior and Exterior:

- Wood
- Aluminum
- Galvanized Metal
- Previously Painted Surfaces
- PVC Piping

- Concrete and Masonry
- Many Plastics
- Glossy Surfaces
- Fiberglass
- Copper
- Glazed Block



PRODUCT CERTIFIED FOR LOW CHEMICAL EMISSIONS UL.COM/GG UL 2818







## **A-100**°

FOR TRUSTED PERFORMANCE AT A GREAT VALUE.



**EXTERIOR ACRYLIC LATEX** 

With a 100% acrylic formula that covers well and lasts, A-100<sup>®</sup> Exterior Latex Paint is a proven performer that meets your expectations and your need to keep an eye on the bottom line.



Professionals know they can count on this trusted paint to deliver dependable performance that goes beyond comparably priced products.

A-100 KEY BENEFITS			
<ul> <li>Proven performer with good hide, adhesion and color retention.</li> </ul>	• Low temperature application down to 35°F.		
Efficient coverage and great for routine color changes.	Available in flat, satin, low sheen and gloss.		
Backed by a 15-Ye	ear Limited Warranty.		

## A-100 IS BROUGHT TO YOU BY A NAME YOU KNOW AND TRUST.

For more than 145 years, Sherwin-Williams has provided contractors, builders, property managers, architects and designers with the trusted products they need to build their business and satisfy customers. A-100 is just one more way we bring you industry-leading paint technology — innovation you can pass on to your customers.

Plus with more than 3,900 stores and 2,200 sales representatives across North America, personal service and expertise is always available near jobsites. To find out more about A-100 Premium Exterior Paint, contact your nearest Sherwin-Williams store or sales representative. Or to have a rep contact you, call 800-524-5979.





## Protect your work with Resilience® Exterior Acrylic Latex





Experience exceptional early resistance to moisture with **Resilience® Exterior Acrylic Latex**.



**MoistureGuard™ Technology** 



Dirt resistant



**Mildew resistant** 







Resilience® Exterior Acrylic Latex lets you achieve a reliable finish no matter the forecast.



## Avoid Early Moisture Problems

Achieves moisture resistance in as little as an hour with our exclusive MoistureGuard™ Technology, so your work won't be compromised by wet weather.



## **Resist the Elements**

Features a formula that provides exceptional weather resistance and durability, so you can deliver quality performance in moist or dry climates.



## **Extend Your Day**

Enables the ability to paint later in the day with less concern about dew or impending rain.



EXTERIOR ACRYLIC LATEX

## **Experience Color Freedom**

Can be tinted in VinylSafe® paint colors, allowing customers to select from a limited number of darker colors formulated to resist warping or buckling.

(See VinylSafe® color palette.)



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