

Pilar Coffee Bar Summer Gift Card Giveaway

Official Sweepstakes Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

Sponsor

This Sweepstakes is sponsored by Pilar Coffee Franchise Company ("Sponsor").

Sweepstakes Period

The Pilar Coffee Bar Summer Gift Card Giveaway begins on **July 31, 2026, at 12:00:01 AM Eastern Time** and ends on **August 7, 2026, at 11:59:59 PM Eastern Time** ("Sweepstakes Period").

Eligibility

The Sweepstakes is open to legal residents of the United States who are **18 years of age or older** at the time of entry.

Employees, officers, directors, franchise owners, immediate family members, and members of the same household of Pilar Coffee Franchise Company are not eligible to win.

Void where prohibited by law.

How to Enter

Participants may enter using any of the following methods:

1. Social Media Entry

To receive one (1) entry:

- Follow Pilar Coffee Bar on **Instagram**
- Follow Pilar Coffee Bar on **Facebook**

- Like the official giveaway post
- Tag **three (3) friends** in the comments of the giveaway post

Bonus Entry

Receive **one (1) additional entry** by sharing the giveaway post to your Instagram or Facebook Story and tagging Pilar Coffee Bar (if your account is private, send a screenshot via direct message).

2. In-Store Entry

Visit any participating Pilar Coffee Bar location during the Sweepstakes Period and complete an official entry form.

No purchase is necessary.

3. Online Entry

Complete the official online giveaway form available through Pilar Coffee Bar's website during the Sweepstakes Period.

Limit one (1) online entry per person.

Entry Limits

Each participant may receive:

- One (1) social media entry
- One (1) bonus Story entry
- One (1) online entry
- One (1) in-store entry

Maximum of **four (4) total entries per person** during the Sweepstakes Period.

Duplicate or fraudulent entries may be disqualified.

Prize

Ten (10) winners will each receive:

One (1) \$50 Pilar Coffee Bar Gift Card

Approximate Retail Value (ARV): **\$50 each**

Total Sweepstakes Prize Value: **\$500**

Gift cards have no cash value except where required by law and may be subject to additional terms and conditions.

Winner Selection

Ten (10) winners will be selected in a random drawing from all eligible entries received.

The drawing will take place on or about **August 8, 2026**.

Odds of winning depend on the total number of eligible entries received.

Winner Notification

Winners will be announced on **August 8, 2026** on Pilar Coffee Bar's Instagram and Facebook pages.

Winners may also be contacted by:

- Direct Message
- Email
- Telephone (if provided)

Winners must respond within **72 hours** of notification or an alternate winner may be selected.

Publicity

By entering, participants grant Pilar Coffee Bar permission to use their first name, city, state, likeness, and submitted content for promotional purposes without additional compensation, unless prohibited by law.

General Conditions

Sponsor reserves the right to:

- Cancel, suspend, or modify the Sweepstakes if fraud, technical failures, or any other factor impairs the integrity of the promotion.
 - Disqualify any entrant who tampers with the entry process or violates these Official Rules.
 - Verify eligibility before awarding prizes.
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Release

By participating, entrants agree to release and hold harmless Pilar Coffee Franchise Company, its affiliates, franchisees, employees, officers, directors, agents, Instagram, Facebook, and their respective affiliates from any liability arising from participation in the Sweepstakes or acceptance or use of any prize.

Social Media Disclaimer

This promotion is in no way sponsored, endorsed, administered by, or associated with Instagram or Facebook. By participating, entrants understand they are providing their information to Pilar Coffee Franchise Company and not to Instagram or Facebook.

Privacy

Information collected during this Sweepstakes will be used solely in accordance with Pilar Coffee Bar's Privacy Policy and for administration of this promotion