

Top Line Results - Recent IoT Survey



Over 400 respondents weighed in from around the world. A large percentage work for companies in the Technology industry. Most work for companies that develop IoT solutions to bring to market, with many also in an advisory capacity to those firms. About 45% have been personally involved in a deployment of IoT.

- The top 3 management approaches in use are Agile Methodologies, Data-driven decision-making, and continual learning.
- Most positive expected impact of IoT in their roles is Productivity Improvements and Customer Satisfaction improvements.
- Top brands cited were Microsoft, Google, and Amazon.
- Key factors in deciding on an IoT partner/vendor are Security and ROI.
- Most people say Budget as a key factor that must be overcome prior to deploying IoT.
- Security compliance is top-of-mind as a concern.

We appreciate that you completed the survey, and sincerely hope you will give your valuable opinions again in the future.