

SUMMER 2020 NEWSLETTER



YAKIMA SCHOOLS FOUNDATION

YSF ANNOUNCES NEW EXECUTIVE DIRECTOR

A MESSAGE FROM OUR NEW EXECUTIVE DIRECTOR

Dear Foundation Supporters,

I passionately believe in the importance of providing programs and support for all children regardless of socio-economic standing, race, religion, ethnicity, gender, or family life-style. I consider it my privilege and honor to support the amazing teachers and staff within the Yakima School District so that they are able to provide students with excellence in their education.

I feel a deep connection to the Yakima Valley; I was born here, grew up here, and returned here after earning an Associates of Arts in Marketing from The Art Institute of Chicago-Seattle. Although I was raised in the Lower Valley, Yakima is my home and I am passionate about making a difference in the community. I am confident that there is no better way to achieve this than through the Yakima Schools Foundation alongside the board, Yakima School District, supporters, and community. I bring over 12 years experience and knowledge in organization & operations management, communications, business development, leadership, and developing & implementing innovative strategies. I have been an active community leader for multiple years, which currently include roles with La Casa Hogar (board chair), Central Washington Hispanic Chamber of Commerce (board secretary), Downtown Association of Yakima (chair of organization), and being a host home for Rod's House.

As the new executive director, I look forward to working in close partnership with the Yakima School District to inspire students, empower teachers, and engage with our community to support the foundation's mission. I want to deepen how the community sees the importance of investing in our kids and schools. I believe in the work of the Yakima Schools Foundation and the valuable impact it makes. I am very excited to advance the mission by generating and increasing financial support, enhancing community involvement, sustaining the support of valuable educational programs, and building bridges with those who don't have direct connections in our schools.



Not one to sit still, I, with my husband Thomas and lovable pet boxer Barkley, also enjoy experiencing the natural beauty of the region, taking road trips, camping, and hiking the trails that trace the volcanoes and valleys wherever we can.

I look forward to a long and successful relationship with the Yakima Schools Foundation community and am equally honored & excited to be a part of its future.

Sincerely,
Priscilla Trevino
Executive Director



HOPTEMBERFEST 2020

WEDNESDAY, SEPTEMBER 23RD
SPRING CREEK HOMESTEAD

Tickets coming soon! Join us for an evening of local craft beer and wine, an auction, food, and community! Due to Covid-19 we are remaining flexible and are thinking creatively to ensure the safety and health of our supporters. Changes to the program, location, and structure of HoptemberFEST may be necessary and will be communicated as those changes occur.

Thank you for your continued support of YSF.



UPLIFT OUR YOUTH CAMPAIGN SUCCESS!

WITH COVID-19, YSF HAD TO GET CREATIVE FOR THE SPRING FUNDRAISER

When Covid-19 began to appear in Washington State, the Foundation was in the final stages of planning for the spring fundraiser, Celebrate Our Youth. Invitations had been sent, sponsors secured, and all logistics were falling into place. Once the virus made its way to Yakima, the Celebrate Our Youth Committee began making additional plans to implement safety and sanitation measures for the event to go on as usual. Then, when Governor Inslee implemented the "stay at home order," everything changed. The Committee knew we would have to postpone and eventually canceled the event. However, this quick thinking and creative group decided to embark on an ambitious journey to raise \$30,000 in 30 days for the month of April. The Committee not only knew they needed to seek funds for lost revenue from the Celebrate Our Youth event but was determined to raise additional funds to support the Teacher Grant Program. With this idea in mind, the "Uplift Our Youth" campaign was created. This campaign was two tiered with a strong social media component and an appeal letter sent through the mail. Each day on Facebook, a new video was uploaded featuring sponsors, Board Members, community supporters, and even local celebrities, to share why they support the Foundation and to encourage others to do so as well. Because of sponsors, generous donors, and community partners, we were able to raise over \$21,000 in our 30 day campaign.



Molina Healthcare proudly supports Yakima Schools Foundation

Thank you for your dedication to serving our community.

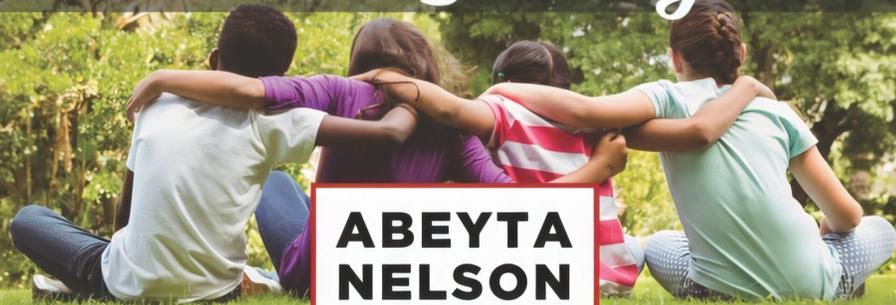
For Molina partnership opportunities, please contact Norma.Soto@MolinaHealthcare.com

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Celebrating Our Youth



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With this unprecedented time in our community, and especially our education system, the Foundation is ready and willing to continue to support our schools, educators, students, and families in the Yakima School District. If you are interested in making a gift towards this campaign or a general donation, information is available on our website at:

yakimaschoolsfoundation.org
Or, you can mail a check to:
PO Box 1173
Yakima, WA 98907.

CONGRATULATIONS TO OUR 138 NEW DOCTORS WE ARE PROUD OF OUR NEW HEROES!



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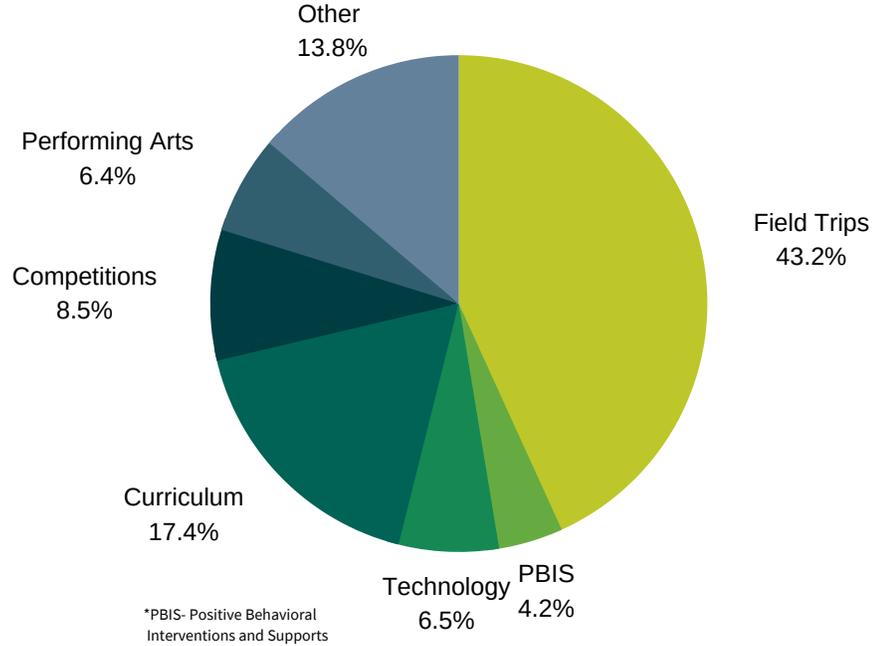


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GRANT PROGRAM 2019 - 2020

Because of our generous donors and friends, this was an unprecedented year of giving. The Yakima Schools Foundation was able to award more than \$238,000 of awards to support projects and initiatives for the students of the Yakima School District.

Covid-19 has had a profound effect on how students are learning and teachers are teaching. Because of an anonymous donation the Foundation was able to provide \$197,000 towards the Yakima School District's Initiative to supply technological devices to every student in the District to support distance learning opportunities.



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THANK YOU FRESH HOP ALE GROUP

The Yakima Schools Foundation received two \$2,500 grants this past spring from the Fresh Hop Ale Group. The grant awards help fund projects that allow the residents of Yakima County to have access to the arts, music and science based activities. The Foundation is incredibly thankful for the continued support of this community organization. The awarded grant funds will go to support the Washington Technology Student Association and Integrated Arts projects. The award will help fund almost 1,000 students in the Yakima School District to attend and engage in the fine and performing arts, field trips, and bring art literacy into the lives of students.

Along with giving students the opportunity to be leaders of their own learning and pursue in-depth knowledge on various technological subjects.

Again, thank you very much, Fresh Hop Ale Group!



YAKIMA SCHOOLS FOUNDATION BOARD OF DIRECTORS 2019-2020

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