



FASHION & POLO

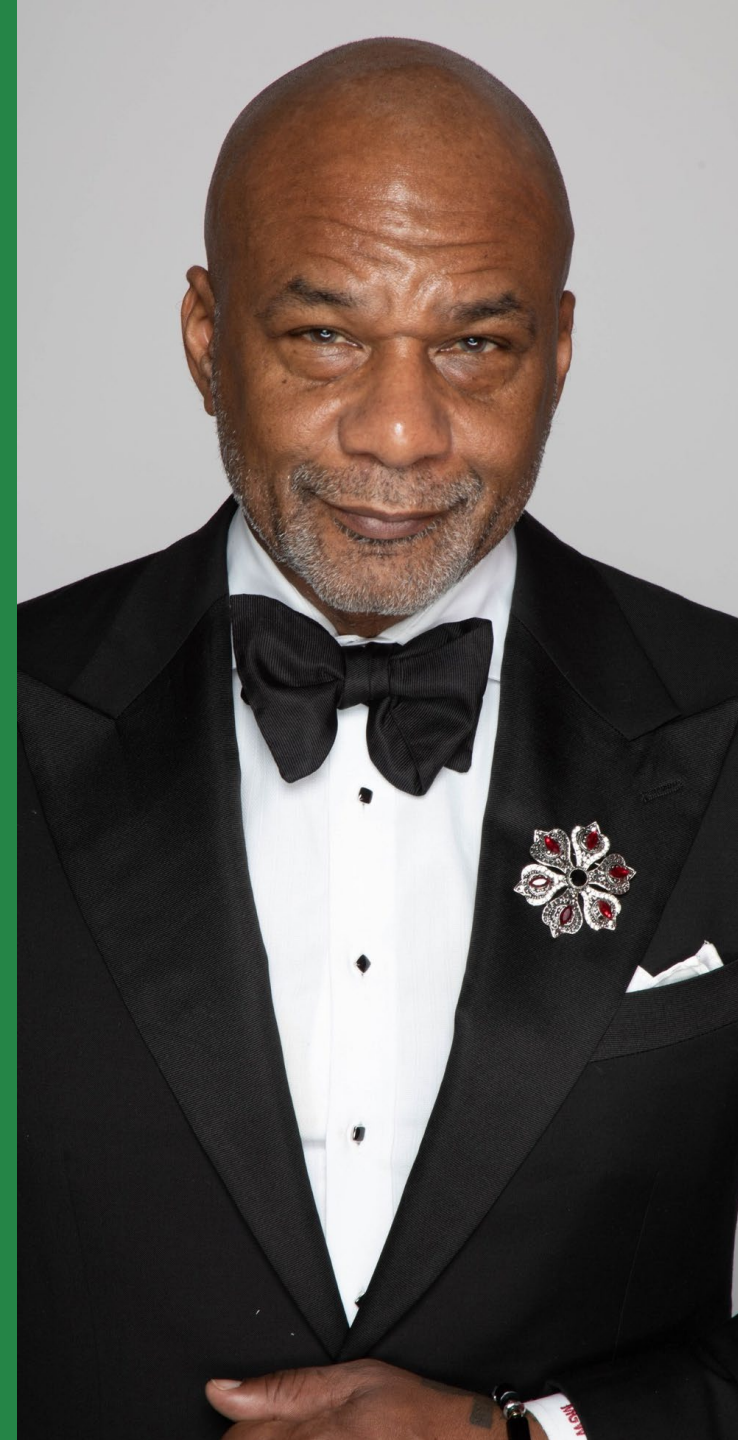
CLASSIC

WHERE CULTURE & CLASS CONNECT

Miguel Wilson

About Us

Miguel Wilson is an internationally recognized fashion designer specializing in fine men's wear. He is well known for his work in wedding attire, creating the first Wedding Collection for Men and his well-touted tagline, "Because It's His Day Too!" Miguel Wilson's commitment to community extends beyond his fashion empire. He has established locations in Atlanta, DC, Miami, and NY, contributing to the local economies and fashion scenes. His philanthropic efforts are equally impressive. He founded the 'Ride to The Olympics' foundation, which aims to introduce inner-city children to horses and polo. In 2018, he initiated the Atlanta Fashion and Polo Classic, a high-end derby-style event that raises funds for his foundation. The event has been a resounding success, with the 2019 edition marking a historic moment as Miguel and his foundation introduced the first HBCU polo team at Morehouse College.



Friday, October 11, 2024

Celebrity Fight Night

The Celebrity Fight Night will showcase explosive amateur exhibitions by celebrities. It will take place at the Renaissance Concourse Atlanta Hotel, in the Ballroom on the lower level, located at One Hartsfield Centre Parkway, Atlanta, Georgia 30354. Guests will experience a fabulous gourmet dinner, signature cocktails, and entertaining exhibition bouts. We are expecting 400 guests for this star-studded event.



A promotional poster for the event. At the top, the name 'MIGUEL WILSON' is written in a stylized font with a large 'X' logo. Below this, there is a collage of images: a man in a red boxing singlet, a man in a blue boxing singlet with blue gloves, two men in white tuxedos, and two women in black sequined dresses. The text 'MIGUEL WILSON' is repeated in a bold, sans-serif font. Below that, the word 'Celebrity' is written in a large, cursive script, followed by 'FIGHT NIGHT' in a large, bold, sans-serif font. At the bottom, the date and time 'OCTOBER 11, 2024 | 7 - 11' are displayed in a white box. Below that, the venue information 'RENAISSANCE CONCOURSE ATLANTA HOTEL, ONE HARTSFIELD CENTRE PKWY, ATLANTA, GA 30354' is written in a smaller, white, sans-serif font.

Saturday, October 12, 2024

1st Annual Junior Polo Classic

The Atlanta Fashion & Polo Classic Is the primary fundraising event for **Ride To The Olympics Foundation**, a 501c3 nonprofit that exposes inner-city kids to horses and Polo. On October 12, 2024, the foundation will host the first Atlanta Junior Polo Classic. We will showcase and highlight kids from the foundation competing against one another. Each team consists of kids from ages 10-14 from financially challenged backgrounds.



MIGUEL  WILSON



1ST ANNUAL
**JUNIOR
POLO**
Classic

OCTOBER 12, 2024 | 12PM - 3PM

ATLANTA POLO CLUB
4563 POLO LN SE ATLANTA, GA 30339

Saturday, October 12, 2024

Cigars and Cocktails Under The Stars

The Annual Cigars and Cocktails Under the Stars will occur on Saturday, October 12, 2024, at the Renaissance Concourse Hotel Atlanta Airport Hotel at 1 Hartsfield Center Pkwy, Atlanta, GA 30354. Guests will enjoy great music, signature cocktails, cigars, and a fashion show by the newest up-and-coming designers under the beautiful stars. Be prepared to be amazed by the latest fashions from Atlanta's best.



Sunday, October 13, 2024

The 7th Annual Atlanta Fashion & Polo Classic

Miguel Wilson's 7th Annual Atlanta Fashion & Polo Classic will take place at Bouckaert Farms, aka The Horse Mansion, located at 9445 Brown Lake Rd., Fairburn, GA 30213. Last year, over 1,000 guests enjoyed watching the Polo Match played by African American Polo Players from around the world. Immediately following the tournament is a Fashion Show showcasing new designs from the Miguel Wilson Collection.

MIGUEL WILSON

7th Annual
Atlanta
FASHION & POLO
Classic

OCTOBER 13, 2024
12PM - 6PM

Bouckaert Farms (The Horse Mansion)
9445 Brown Lake Rd.
Fairburn, Ga 30213

Sponsorship Opportunities

Platinum Package

Title Sponsor of the Atlanta Fashion & Polo Classic Weekend

- Sponsor Acknowledgement in Pre and Post Press Release
- Corporate Logo on all advertising materials (Social Media and Digital Radio)
- Corporate Logo on the Atlanta Fashion & Polo Classic Website
- Corporate Logo on all marketing materials, including the Step-N-Repeat banner.
- 3 Corporate Brand 60 sec Videos shown at all Fashion & Polo Classic Events
- 3 Months of Instagram Posts by Miguel Wilson (1 Post a week from July 15th to October 15th)
- 3 VIP Tables for 30 guests at the *Celebrity Fight Night*
- 3 VIP Tables for 30 guests at the *1st Annual JR. Polo Match*
- 3 VIP Tables for 30 guests at the *Cigars and Cocktails Under The Stars*
- 3 VIP 20 X 20 Tent for 30 guests at the *Fashion & Polo Classic Tournament*

Price: \$100K



Diamond Package

Co-Sponsor of The Atlanta Fashion & Polo Classic Weekend

- Sponsor Acknowledgement in Pre and Post Press Release
- Corporate Logo on all advertising materials (Social Media & Digital Radio)
- Corporate Logo on the Atlanta Fashion & Polo Classic Website
- Corporate Logo on all marketing materials including the Step-n-Repeat banner.
- 2 Corporate Brand 60 sec. Videos shown at all Fashion & Polo Classic events.
- 2 Months of Instagram Posts by Miquel Wilson (1 Post a week from August 15th-October 15, 2024)
- 2 VIP Tables for 20 guests at the *Celebrity Fight Night*
- 2 VIP Tables for 20 guests at the *1st Annual Jr. Polo Match*
- 2 VIP Tables for 20 guests the *Cigar & Cocktails Under The Stars*
- 2 Vip 20 X 20 Tents for 20 guests at the *Fashion & Polo Classic Tournament*

Price: \$50k



Gold Package

Sponsor of the Atlanta Fashion & Polo Classic Weekend

- Sponsor Acknowledgement in the Pre and Post Press Release
- Corporate Logo on all advertising materials (Social Media & Digital Radio)
- Corporate Logo on the Atlanta Fashion & Polo Classic Website
- Corporate Logo on all marketing materials including the Step-N-Repeat banner.
- 1 Corporate Brand 60 sec. Video shown at all the Fashion & Polo Classic events.
- 1 Month of Instagram Posts by Miguel Wilson (1 Post a week from September 15, 2024-October 15, 2024)
- 1 VIP Table for 10 guests at the *Celebrity Fight Night*
- 1 VIP Table for 10 at the *1st Annual Jr. Polo Match*
- 1 VIP Table for 10 Guests at the *Cigar & Cocktails Under The Stars*
- 1 VIP 20 X 20 Tent for 10 Guests at the *Fashion & Polo Classic Tournament*

Price: \$25k



Silver Package

Sponsor of the Jr. Polo Classic and the Atlanta Fashion & Polo Classic

- Sponsor acknowledgment in the Pre and Post Press Release
- Corporate Logo on all advertising materials (Social Media & Digital Radio)
- Corporate Logo on the Atlanta Fashion & Polo Classic Website
- Corporate Logo on all marketing materials, including the Step-N-Repeat Banners at the Jr. Polo Classic and Atlanta Fashion & Polo Classic.
- Corporate Brand 30 sec. Video shown at the Jr. Polo Classic and the Atlanta Fashion & Polo Classic.
- 15 Days of Instagram Posts by Miguel Wilson (2 Post a Week from October 1st to October 15, 2024).
- 1 VIP Table for 10 Guests at the *1st Annual Jr. Polo Classic*.
- 1 VIP 20 X 20 Tent for 10 Guests at the *Atlanta Fashion & Polo Classic Tournament*.

Price: \$15k



Demographics

INCOME

Median Income-\$150,000-\$200,000

EDUCATION

Undergraduate Graduate Degree-100%, Masters Degree-100%,
JD/MBA/DR-75%

ETHNIC BACKGROUND

African American-90%, Men 50% and Women 50%
Latin X-5%, Men 50% and Women 50%
Caucasion-5%, Men 50% and Women 50%
Age Range-30-55



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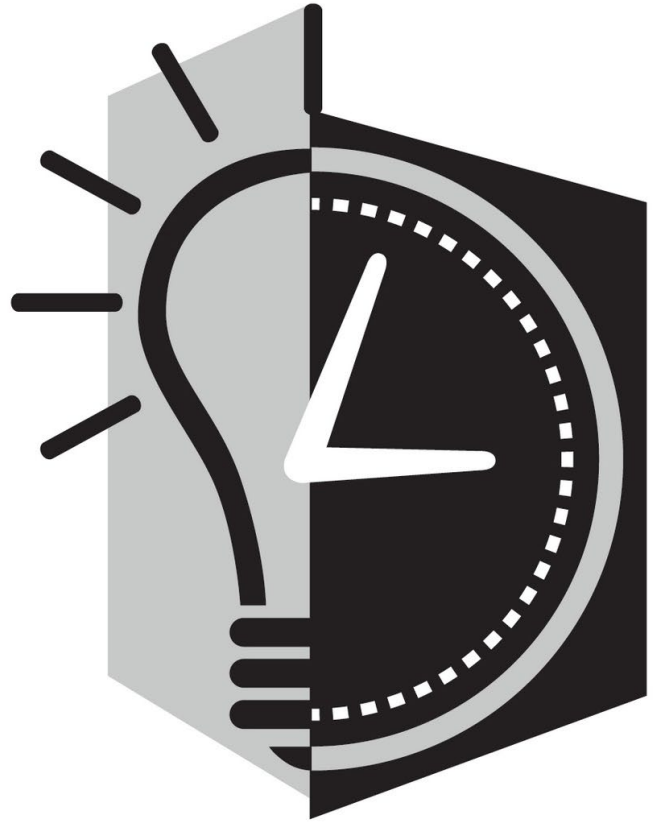








Thank You For Your
Consideration!



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AGENCY

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