

The ME Studios – Privacy Policy

This Privacy Policy describes how The ME Studios (“we,” “our,” or “us”) collects, uses, and protects the personal information of our clients, visitors, and users (“you”) in compliance with international privacy regulations including the U.S. Privacy Act, the General Data Protection Regulation (GDPR – EU/EEA), the California Consumer Privacy Act (CCPA), and other applicable data protection laws.

1. Information We Collect We collect personal and business information necessary to provide our services, including: Contact information (name, email address, phone number, address) Payment and billing details (processed securely through third-party providers) Content-related data (media files, photos, videos, or scripts) Usage information (IP address, browser type, pages visited, and device data)

2. How We Use Your Information We use your data for the following purposes: To deliver and manage studio and production services To process payments, bookings, and contracts To communicate updates, offers, and relevant service information To comply with legal obligations and maintain security standards

3. Legal Basis for Processing (GDPR) Under the General Data Protection Regulation (GDPR), we process your data based on one or more of the following legal bases: Your consent (Article 6.1.a) Performance of a contract (Article 6.1.b) Compliance with legal obligations (Article 6.1.c) Legitimate business interests (Article 6.1.f)

4. Your Data Rights Depending on your jurisdiction, you have rights including: **Access & Portability:** Request copies of your personal data. **Correction:** Request corrections of inaccurate or incomplete information. **Deletion:** Request deletion (“Right to be Forgotten”) where applicable. **Restriction or Objection:** Limit or object to certain processing activities. **Opt-Out:** Under CCPA, request not to sell or share your personal data. Requests may be submitted by email to privacy@TheMEstudios.net.

5. Data Retention We retain your data only for as long as necessary to fulfill the purposes outlined here or to comply with applicable legal and contractual obligations.

6. Data Protection & Security We implement administrative, technical, and physical safeguards designed to protect your information from unauthorized access, alteration, disclosure, or destruction. Sensitive payment information is processed through PCI-DSS–compliant processors.

7. Third-Party Disclosures We do not sell your personal data. We may share limited information with trusted vendors or service providers who assist in operations (e.g., payment processors, hosting platforms, marketing partners) under strict confidentiality and data protection agreements.

8. International Data Transfers If you access The ME Studios from outside the United States, your data may be transferred and processed in the U.S. We use standard contractual clauses and equivalent safeguards for cross-border data transfers.

9. Cookies & Tracking Technologies Our website may use cookies and analytics tools to enhance user experience and measure traffic. You may manage or disable cookies in your browser settings.

10. Children's Privacy Our services are not directed to children under 13 (or under 16 in the EU). We do not knowingly collect data from minors. Parents may contact us to request deletion if data was collected in error.

11. Updates to This Policy We may update this Privacy Policy periodically. The “Last Updated” date will be modified accordingly. Continued use of our services after updates signifies acceptance of the revised policy.

12. Contact Information For questions or concerns about this Privacy Policy or data protection practices, please contact us at:

The ME Studios

1 Main St, Suite 502, Eatontown, NJ 07724

■ privacy@TheMEstudios.net | ■ TheMEstudios.net Effective Date: October 17, 2025