

Enroll in our Self Employment Program and learn from experienced entrepreneurs how to research and write a business plan, create a marketing strategy, identify your competitive advantage, effectively use social media, forecast cash flows, manage your finances, design and create advertising, increase sales and build a solid customer base.

Program Features

- In-class training
- One-to-one coaching
- Over 1400 graduates
- 22 Years history
- Taught by entrepreneurs

**Self Employment Program
session start dates &
information available
at: www.acti.org**



Register online for a free orientation session to learn more and see if you qualify for this program.



**www.acti.org
780.944.0909**

www.facebook.com/AndersonCareerTraining

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Edmonton, AB
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Self Employment Program



**Start Your Own Business
With the Help of
Experienced Entrepreneurs!**



With over 22 years of experience training individuals like you to become self-employed, Anderson Career Training Institute (**ACTI**) understands the challenges you will encounter. Our program is taught by experienced entrepreneurs and supplemented with a variety of guest speakers who are experts in areas that relate to small business. This means you get the facts from individuals who know what it takes to start and operate a successful business.

Topics covered during the weeks of classroom instruction include:

- Banking
- Selling
- Taxation
- Branding
- Licensing
- Motivation
- Insurance
- Advertising
- Marketing
- Market Research
- Accounting
- Customer Service
- Promotions
- Small Business Law
- Goal Setting
- Social Media
- Public Speaking
- Pricing

Our mission is to help individuals develop new directions by providing them with guidance, resources and opportunities to network with other graduates and entrepreneurs to accelerate the growth of their business.

Features:

- Small group sizes (14-18)
- Guidance in developing a professional business plan
- Ongoing support beyond the program
- Guidance in securing financing if required
- Networking opportunities with past graduates
- Open discussion classroom format
- Located in west-Edmonton with ample free parking
- Business leads

Visit our website at www.acti.org to learn more about our program and eligibility criteria.

What do graduates have to say about **ACTI**?

The course is an absolute must for someone starting a new business. I learned a lot and met people who will have an impact on my future. This is the best course I have ever taken.

T. Rawa

My business is very successful and I wouldn't have had the guts to do it without this program.

D. Your

You have all created an atmosphere whereby we can become focused through knowledge, action and encouragement. I am grateful to you all.

D. Schonewille

Coming to ACTI was one of the most positive, motivating and exciting choices I made in my life. Thanks so much!

C. Brooks

I had all these thoughts and ideas on paper with no knowledge how to activate it all. The program did exactly what I needed.

D. Naber