



# Scranton's Historic Saint Patrick's Parade

## 2024 Sponsorship packages

[stpatparade.com](http://stpatparade.com)

# Why sponsor?

Saint Patrick's Parade Association of Lackawanna County, Inc. is a registered 501(c)(3) non-profit organization. **When you sponsor the Scranton St. Patrick's Day Parade**, not only are you building your company's brand awareness, but you are **supporting the community**. Funding the parade is a small part of it – money they raise also **benefit local non-profit organizations and scholarship funds**.

### Benefits of sponsorship

- Connect to potential customers
- Build brand recognition and visibility
- Increase website traffic
- Network with other community-minded businesses
- Connect with local leaders
- Value of association



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