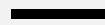




FUNDRAISING FOR BOARD MEMBERS



Presented by: Lauren Grosz
Founder & CEO

LG.PHILANTHROPY



AGENDA

The Challenges
of Board
Fundraising

The Power of
Great
Relationship

How **YOU** Can
Help Fundraise

Q&A

The Four Challenges

Fear

Inexperience

Pressure

Reciprocation



“Great things in business are never done by one person. They’re done by a team of people.”

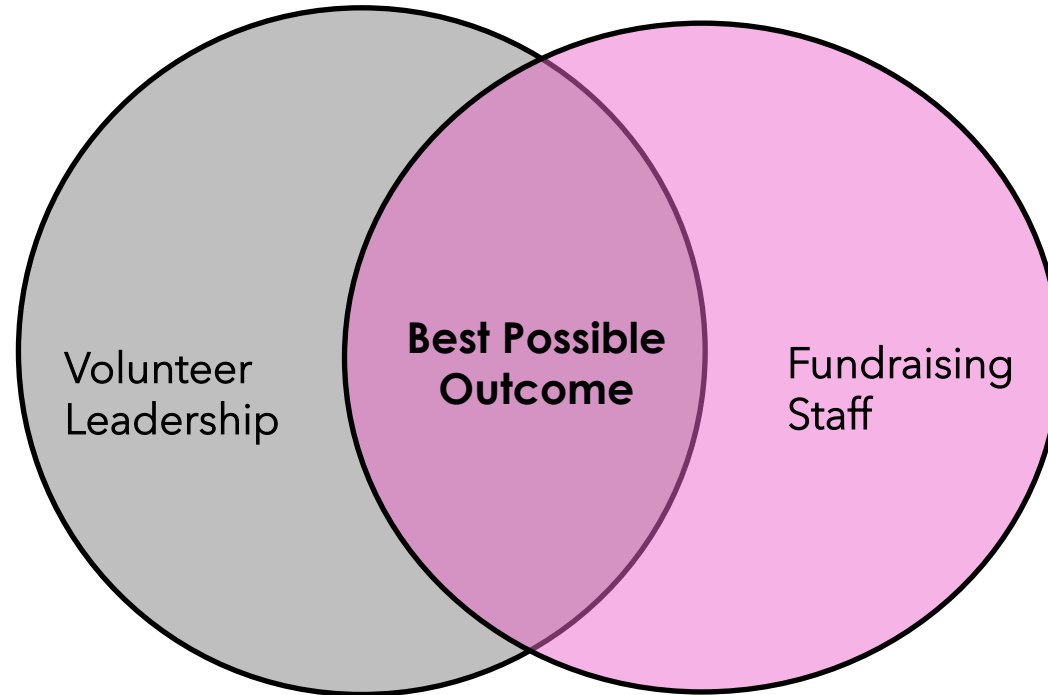
~Steve Jobs

The Power of Great Leadership:

Volunteer/Partnership

Strengths:

- Leverage Personal Relationships and Influence
- Power to Get Responses
- Open Doors
- Personal Passion
- External Perspective
- Knowledge of the Community



Strengths:

- Product Expert
- Big Picture/ Organization Vision
- Best Practice Knowledge = Best Opportunity for Success
- Local Organization with National Support
- Volunteer Partner

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3 Ways YOU can Help Fundraise

- 1. Make a Personal Donation**
- 2. Identify and introduce new donors; Individuals, Corporations, Foundations, Volunteers**
- 3. Be Part of the conversation and the process**

Think about...

Who do you know that can support the organization?

What do you need from the organization to make an introduction?

What role are you comfortable playing in the fundraising process?



I alone cannot change the world,
but I can cast a stone across the
waters to create many ripples.

Mother Teresa

“ quote fancy

Q&A



Thank you!

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