

Brainzy Kids



Unleash Your Inner Genius!

Our Programs at Schools

- Top 10+ IQ Topics

Critical and Creative Thinking & Reasoning

Students 5-16 Years, 9 levels- 27 classes + 3 Assessments

Online or school classroom mode

- Math **USA common core, Advanced Placement College Board, IB, GCSE, AQA, A Level** 5-18 years & Prep for Top Tier Universities USA, UK
- Explore **AI** for academics
6+ Years , 3 classes
- Holiday programs



Why School Students Need Critical Thinking Programs

The Classroom Gap (Rote vs. Higher-Order)

Schools today make tremendous effort to impart the academics.

The students fall for Marks Trap. There is a profound difference between studying to know and studying for the test.

Data shows that traditional classrooms heavily favor low-level cognitive tasks over analytical reasoning.

The 1/6th Rule: An extensive educational audit measuring classroom activity found that over half of standard classroom learning is spent entirely on the two lowest tiers of Bloom's Taxonomy: remembering (25%) and understanding (32%). In contrast, students were actively developing higher-order critical thinking skills in less than one-sixth (16.6%) of the observed classrooms (Learning-Focused / Goodwin Data).

This is one major reason why even the top scorers at school don't score well in SAT NEET or any regional/international level competitive exams

The students lack to understand the concepts while they learn

The critical thinking program from Primary / Middle school stage will get the students to efficiently reason, understand the concepts while they learn

Academic Scores+Critical Thinking=Overall Success



BRAINZY KIDS
BRIDGE THE GAP TO GLOBAL SUCCESS

+91-6385-186-054

- Specialized Online Educational Platform
- Advanced Cognitive Skills
- Online Programs for Schools & Personalized Learning

10,000+ Online Personalized USA UK EU MEA India
Egypt and more Trusted by 300+ Schools

students 5-16 Years

Join us at www.brainzykids.com

BRAINZY KIDS

Program Breakdown by Modules

Instead of focusing just on standard formulas, the Brainzy Kids program targets specific cognitive pathways:

- **IQ & Spatial Reasoning:** Teaching children how to mentally manipulate 2D and 3D shapes, understand perspectives, and decode complex patterns.
- **Logical & Analytical Thinking:** Focused on syllogisms, sequence completion, and deduction puzzles that map directly to future leadership and assessment processes.
- **Global Curriculum Math Alignment:** The advanced math modules are mapped specifically to global benchmark standards, including USA Common Core, AP, UK-IB, GCSE, and AQA.
- **9-Level Curriculum:** Children are assessed and placed into one of nine distinct levels based on their current cognitive skill rather than just their school age.
- **School Integration:** The program is implemented online inside renowned partner schools across major global hubs (including Chennai, Mumbai, Dubai, Egypt and Singapore) as a supplement to build future-ready problem solvers.

Why the Visual Approach Works

Both platforms rely heavily on Visual-Spatial Learning. Rather than giving a child a static worksheet with text-heavy math problems, concepts are translated into:

- **Visual Matrices:** Grid puzzles where children must deduce the missing piece based on color, orientation, and shape progression.

Given Shape: 

Which of the choices below represents this shape rotated 180° clockwise?

Choice 1: [] []
[]

Choice 2 [] []
[]

Choice 3: [] []
[]

- The Visual Layout:
 - {Snowman} + {Snowman} + {Snowman} = 45
 - {Christmas Tree} + {Christmas Tree} + {Reindeer} = 50
 - {Reindeer} + {Snowman} + {Christmas Tree} = ?
- The Step-by-Step Logic Taught:

Step 1: If three identical Snowmen equal 45, then $45 \div 3 = 15$. So, One Snowman = 15.

Step 2: The student is taught to substitute values. The second line has two variables.

Through systemic testing or deductive reasoning, if a Tree is worth 20, then $20 + 20 = 40$
That leaves 10 to reach 50. So, Reindeer = 10 and Tree = 20.

Step 3: Solve the final puzzle: {Reindeer (10)} + {Snowman (15)} + {Tree (20)} = {45}

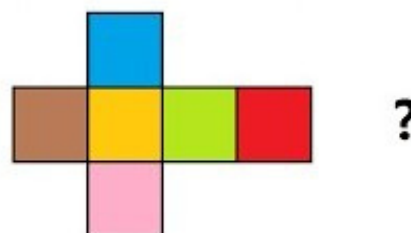
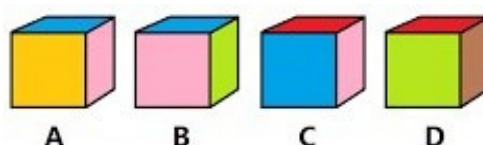
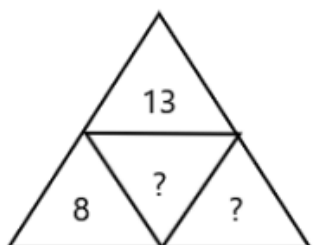
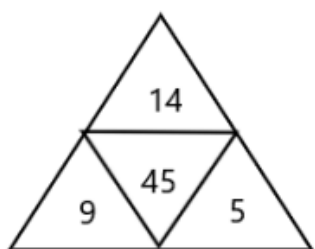
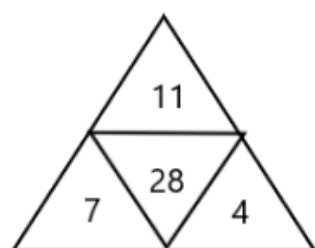
Example : Direct Verbal Logic (Advanced Level)

- The Problem:
- "In a certain secret code language, the word 'ANIMALS' is written backwards as 'SLAMINA'. How would the word 'ONLINE' be written in that exact same code?"
- The Thought Process: The coach guides the child to map the position of the first letter to the last letter.
- The Answer: ENILNO (The word completely reversed).

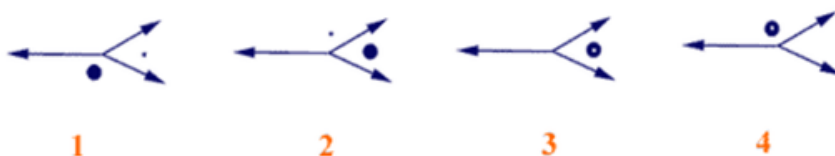
Critical & Creative thinking program

- The program is for kids between age 5–16 Years
- Each level comprises of 27 classes and 3 assessments
- **10+ amazing** topics will be taught in a very interactive way
- The classes can be planned as online in a cost effective method (or) as school classroom program at your schools by our educators
- The topics included as not just aptitude style, it incorporates a blend of **USA** thinking skills and Math mystery topics
- We also have the school or after school hours option for the online mode
- Schools can select the brainzy educator : students ratio
- The schedule can be prepared by the schools

Glimpse of the Content



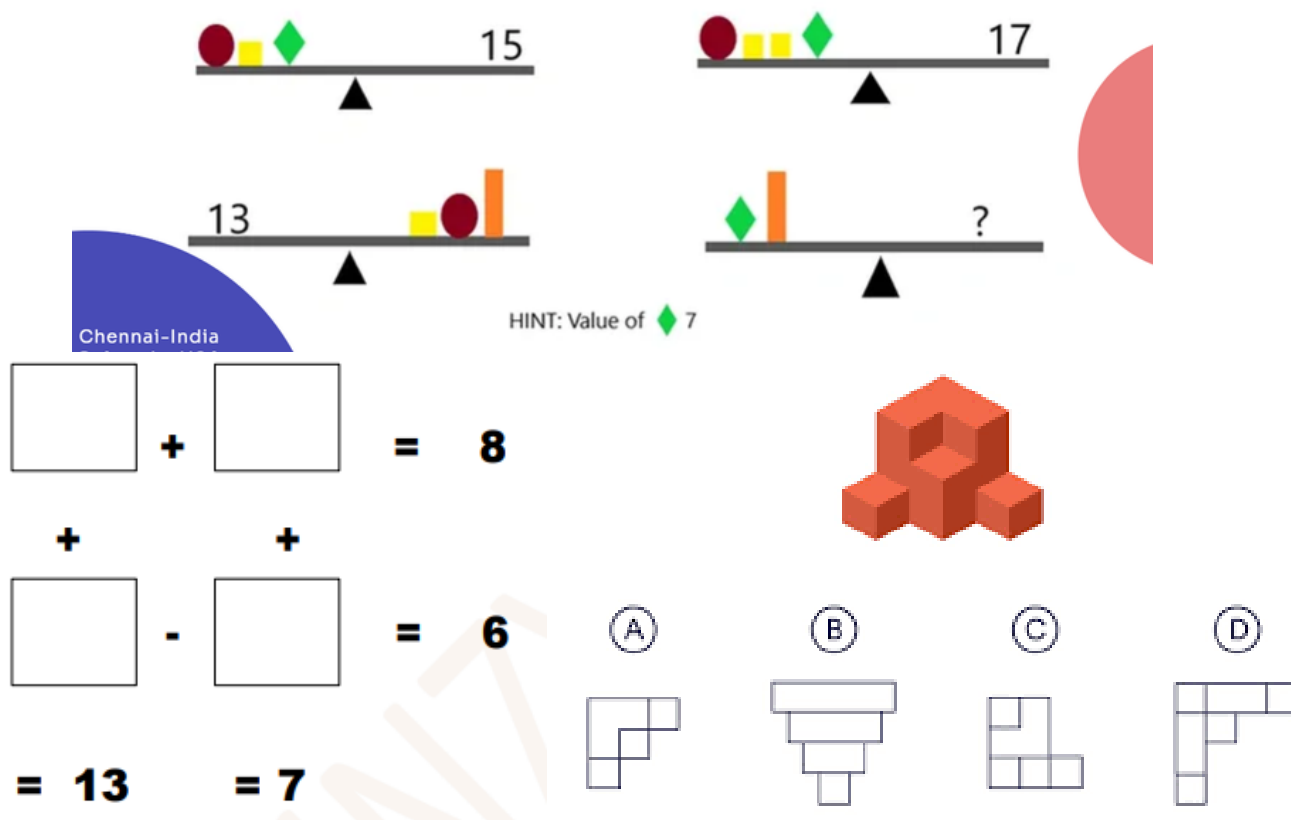
OPTIONS:



Program Benefits

1. Develops the reasoning & thinking skills in a child
2. Betterment in competitive exams & Improvement in academics
3. Prepares for upcoming exams like SAT, PISA, GMAT, CAT and more aptitude tests
4. Decision making skills
5. Learn new in every class
6. Boosts confidence
7. Enhances problem solving skills
8. Lessons are up to date with global trends
9. Futuristic skills development
10. Cultivates the ability to learn new in the rise of AI

Glimpse of the Content



Chennai-India

HINT: Value of $\blacklozenge$ 7

Balance Scale 1: $\bullet + \blacksquare + \blacklozenge = 15$

Balance Scale 2: $\bullet + \blacksquare + \blacksquare + \blacklozenge = 17$

Balance Scale 3: $13 = \blacksquare + \bullet + \blacksquare + \blacksquare$

Balance Scale 4: $\blacklozenge + \blacksquare = ?$

Arithmetic Problem 1: $\square + \square = 8$

Arithmetic Problem 2: $\square + \square = 13$

Arithmetic Problem 3: $\square - \square = 6$

Arithmetic Problem 4: $\square = 7$

3D Cube: A stack of 6 red cubes.

Tetris-like Shape: Four options labeled A, B, C, and D.

About the brand

Brainzy Kids the brand for kids smartness upgrade programs was started in 2019 at Chennai, India with the vision to bring in the reasoning & thinking skills in kids for the betterment in academics and competitive exams.

The program was launched initially as online for kids around the world and trained from USA, Singapore, Dubai, India, Germany and more later launched as School programs- At renowned schools in India & Overseas

- 8 years of research and latest content development
- 6 years of classes worldwide
- Strive for excellence every moment
- Well trained educators with good command in English
- Kids see betterment in academics & competitive exams
- Schools can plan the classes any time

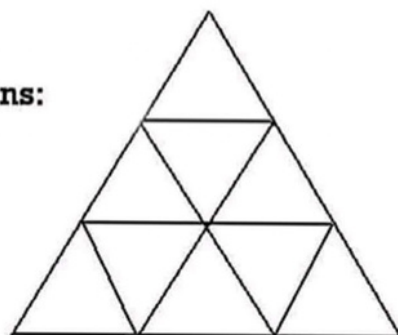
Glimpse of the Content

How many triangles can you count?

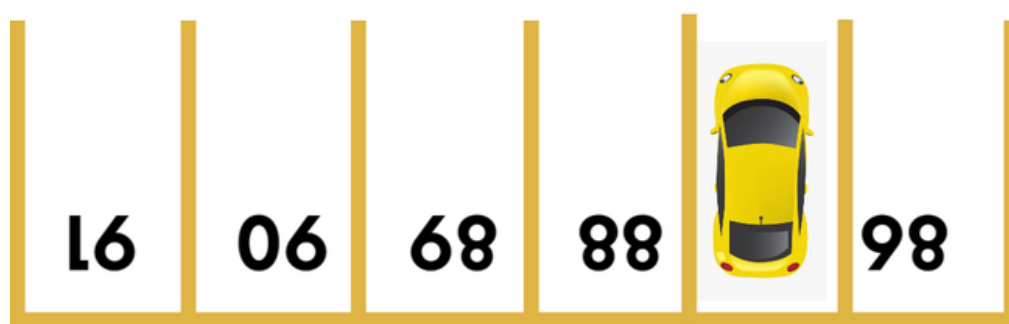


Options:

- 1) 9
- 2) 12
- 3) 10
- 4) 11
- 5) 13



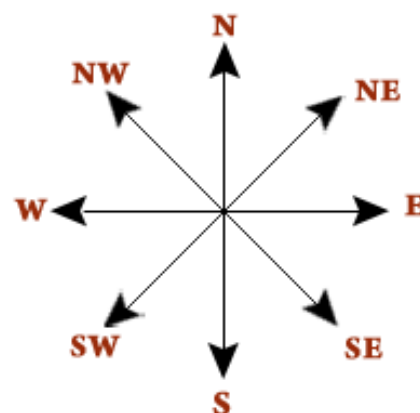
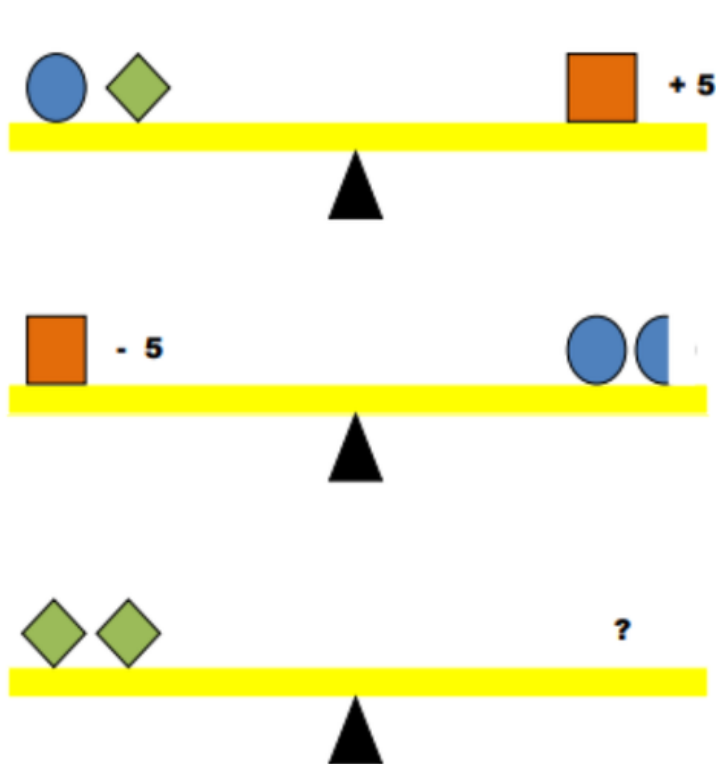
What is the number of the car parking spot?



Topics

- 1: Data analysis
- 2: Logical thinking
- 3: Visual perception
- 4: Critical thinking
- 5: Math mystery
- 6: Brain teasers
- 7: Analytical thinking
- 8: Math logic
- 9: Out of the box thinking
- 10: Word problems, Creative activities and lots more

Glimpse of the Content



- a)  + 10
- b)  + 20

- c)  + 15
- d)  + 5

About Us

Hello,

I understand your curiosity to get know about me, I am glad to introduce on why I choose to develop thinking skills for school kids though these are the typical questions for high grade jobs. The reasoning and thinking capacity of a human starts at a very young age that is when they are just 5 years. It is best to tame them at the right age for a better future. I strongly believe that every child is a born genius. Get their thinking skills right at the apt age for a bright future.

Myself having finished Master of Technology from S.R.M University, Chennai, India and worked with a couple of software MNCs, I moved to academic research and development for school kids wherein I felt the need to impart the much needed thinking skills in children. Our Comprehensive study comprises of topics apart from school curriculum that very much enhances the thinking skills of school children and indirectly helps them to think and learn the subjects. Math core concepts are also involved in the program. The course content is developed by experts from across the globe to be competent in every skill aspect. All our tutors are well trained to provide the best guidance.

-Halida Mohamed
Founder & Director

Glimpse of the Content



Two school teams plan to play basket ball match.

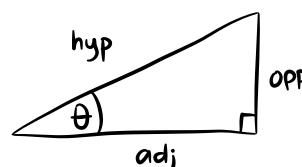
Each school team must have 5 members.

But there seem to be more players here.

Strike off the extra players from both the teams.

Explore AI for academics

The program is meant for kids above 6+ Years
 It comprises of 3 Classes
 An introduction to AI and exposure
 Best use to improve academics
 Ways to reduce the learning time in a smart way
 Competitive exams preparation
 Best AI applications usage



Math USA, IB, GCSE, AQA

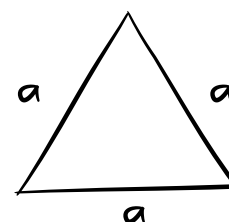
$$\sin(\theta) = \frac{\text{opp}}{\text{hyp}} \quad X = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

Math is taught to enhance the latest concepts with global standards. **Advanced Placement College Board** for High School students. Top Tier University prep exams Calculus AB, BC, Pre calculus & Statistics

Holiday kids program

Make your chocolate/ cookie/ cupcake/ brownie
 Glass painting
 Robotics and more

$$M = \left(\frac{x_1 + x_2}{2}, \frac{y_1 + y_2}{2} \right)$$



Glimpse of the Content

$$A = \frac{\sqrt{3}}{4} a^2$$

Find the value of ☀

$$\square + \square = 8$$

$$\bullet + \square = 10$$

$$\text{😊} - \bullet = 4$$

$$\text{☀} = \square \times \bullet - \text{😊}$$

- a) 10
- b) 12
- c) 14
- d) 20

Contact us

 www.brainzykids.com

Get the program at your schools today!!
Plan the classes at your convenience



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INDIA-CHENNAI
USA-COLORADO

Get the best plans for your schools with the choice of
Online/school classroom and Brainzy educator:students Ratio

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7+ Years of online classes worldwide and at schools in India & Gulf countries
10,000+ Online 1:1 at USA, Singapore, Egypt, Dubai, Germany and more