

30 DAYS

OF SOCIAL MEDIA PROMPTS



BRMG

here are 30 days of social media prompts to help a solopreneur or executive energize their personal brand on social media:

- Day 1: Share your mission statement or the "why" behind what you do.
- Day 2: Post a #ThrowbackThursday of your early days in the business or industry.
- Day 3: Share an inspirational quote that motivates you.
- Day 4: Show a behind-the-scenes look at your workday or workspace.
- Day 5: Spotlight a client or customer success story.
- Day 6: Share a resource or tool that you find indispensable in your work.
- Day 7: Discuss a challenge you've overcome in your business journey.
- Day 8: Promote an upcoming event, webinar, or product release.
- Day 9: Share a fun fact about yourself outside of work.
- Day 10: Post about a recent business accomplishment.
- Day 11: Discuss a book or podcast that has significantly influenced your professional life.
- Day 12: Share a lesson learned from a failure or setback.
- Day 13: Highlight a colleague or mentor who has been instrumental in your career.
- Day 14: Talk about your core values and how they influence your business.
- Day 15: Share a personal story related to your work.
- Day 16: Ask your followers a question to encourage engagement.
- Day 17: Discuss a trend in your industry and share your thoughts on it.
- Day 18: Share a testimonial or review from a client or customer.
- Day 19: Post a photo of you in your workspace and explain what you're working on.
- Day 20: Share a glimpse into your weekend or after-work activities to show the person behind the business.
- Day 21: Post about a charity or cause you support and explain why it's important to you.
- Day 22: Share a tip or advice related to your industry.
- Day 23: Discuss your business goals for the next quarter.
- Day 24: Post a #FlashbackFriday of a significant milestone in your business journey.
- Day 25: Ask for feedback on a new product or service idea.
- Day 26: Share a piece of content that you've found valuable recently.
- Day 27: Discuss the importance of work-life balance and how you strive to maintain it.
- Day 28: Share a sneak peek of an upcoming project or initiative.
- Day 29: Post about a hobby or interest outside of work to humanize your brand.
- Day 30: Reflect on the past month's accomplishments and share your goals for the coming month.

Remember, consistency and authenticity are key in building and maintaining a successful personal brand on social media. Good luck!