

BRMG



2024

SERVICE CATALOG



Picture Perfect,
Business Brilliant

BlackRamMedia.com





Our Company

Welcome to Black Ram Media, the epitome of excellence in multimedia production, photography, communication support services, and web design-hosting.

In 2023, we proudly earned the title of "*Best Political/Corporate Communication Experts Eastern Canada*" by Corporate Vision, a testament to our commitment to quality and innovation.

At Black Ram, we specialize in understanding and delivering nuanced communications for highly sensitive organizations. Our clientele spans across diverse sectors, including NGOs, political parties and campaigns, as well as Military R&D firms. This unique experience has honed our expertise in handling intricate and confidential matters with utmost professionalism and discretion.



Our Photography

Led by the acclaimed Maria Gagliardi-Aragon, with 25+ years of experience photographing luminaries from Hollywood to royalty, our photography stands apart.

Maria's expertise guides our team, each with unique styles and specialties, ensuring a perfect match for our clients' visions.

We excel not just in capturing stunning images but in understanding the subtleties of political and corporate photography.

Whether it's impactful portraits, dynamic event coverage, or set photography, we know the essential shots and make sure to capture them.

Our work is more than photography; it's about crafting visual narratives that resonate with precision and purpose.





Professional Photography

Photography Services:

- Individual Photo Session: \$300 per hour.
- Half-Day Package: 6 hours for \$1,500.
- Full-Day Package: 12 hours for \$3,000.

Headshots:

- Initial Person: \$500.
- Each Additional Person: \$100.

Studio Services:

- In-Studio Rental: \$300 per hour.
- On-Location Studio Setup: \$500.



Post-Processing Services:

- Airbrushing & Photo Manipulation: Starting at \$25 per photo.

Makeup and Hair Styling:

- Starting at \$500.

Family Photography:

- On-Location Session: \$300 per hour.
- In-Studio Session: \$500 per hour.



Included with All Photography Services:

- Basic editing (color correction, cropping, blink removal).
- Digital delivery via link within 72 hours.
- Same-Day Delivery Option: Additional \$100.
- Printing services available upon request.



Videography Services:

- Starting at \$3,000 for a minimum of 4 hours.
- Includes a 60-second edited video.

Note: All prices are subject to change based on specific client needs and project scope. For customized packages and additional services, please contact us for a detailed quote.



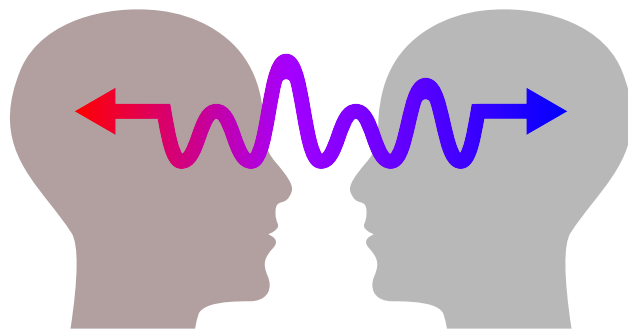
Strategic Services

At Black Ram Media, our Strategic Services division, led by the accomplished Daniela Siggia-Beasant, stands at the forefront of corporate and political communication. Daniela, an esteemed Creative Director and strategist, expertly navigates the intricate worlds of social media, political campaigns, and corporate media. Her decorated career, highlighted by nominations for the Order of Ontario and pioneering work in textile reclamation, underscores her prowess in public relations and communication.

Daniela's expertise extends through economic development, professional and brand development, and navigating industry regulations. Her role as a registered lobbyist and a captivating public speaker enriches her understanding of the political and corporate spheres.

With a focus on changing human perspectives on complex issues, Daniela masterfully crafts media campaigns that speak volumes. Her approach is characterized by innovative, 'outside-the-box' solutions, adeptly handling industry changes, representing stakeholders, and consulting for high-stakes political and corporate campaigns.

Her current work includes elevating Canada's presence in the advanced materials sector, exemplifying her adaptability and commitment to evolving industry needs. Experience the synergy of creativity and strategic communication, where every narrative is not just told but strategically sculpted to inspire change and action.



STRATEGIC SERVICES

Note: Prices may vary based on specific project requirements.
Please contact us for a personalized quote.

1. Stock Video Production

- Custom Video: \$300 - \$1,500+ per video

2. Social Media Content Creation

- Per Post: \$50 - \$200+
- Monthly Package: \$500 - \$2,500+

3. Product Promotional Material

- Small Projects: \$200 - \$800
- Larger Campaigns: \$800 - \$3,000+

4. Copywriting / Speech/Statement Writing

- Per Word: \$0.10 - \$1.00
- Per Project: \$100 - \$1,000+

5. Professional Communication Support

- Per Hour: \$50 - \$200+
- Project-Based: \$500 - \$5,000+

6. Pitch Deck & Explainer Materials

- Basic Deck: \$200 - \$1,000
- Comprehensive Package: \$1,000 - \$5,000+

7. Training Material (Digital & Paper)

- Per Hour: \$50 - \$150+
- Per Project: \$500 - \$3,000+

8. Web Design/Hosting

- Basic Website: \$500 - \$2,500
- Custom Website: \$2,500 - \$10,000+

9. Voiceovers

- Per Minute: \$50 - \$250
- Project-Based: \$100 - \$1,000+

10. Public Relations

- Monthly Retainer: \$1,000 - \$5,000+
- Project-Based: \$500 - \$3,000+

11. Strategic Consulting

- Per Hour: \$100 - \$300+
- Per Project: \$1,000 - \$10,000+

12. Trade Show Material

- Design Work: \$200 - \$1,000+
- Comprehensive Package: \$1,000 - \$5,000+

13. Political Communication Material & Support

- Per Project: \$500 - \$5,000+

14. Professional Development Services

- Workshops/Webinars: \$200 - \$1,000+
- Personal Coaching: \$50 - \$250 per hour

Our Clients

Our clients have been featured in such distinguished outlets as:

*The Post *The Spec *Toronto Sun *Wedding Bells Magazine
*BCityMagazine *SNAP *The Spectator *Kingsway Magazine *Inked Magazine *People Magazine, *A&E *MSNBC *Fox *Court TV *National Enquirer *Der Spiegel *New York Post *Dallas Morning News *UPI *NPR *CP *CBC *The Fifth Estate *ABC *Solid Waste & Recycling Magazine *Star *Sun *Globe & Mail *National Post *CTV *Rogers Cable 10 *Hamilton Cable 14 *City TV *CHCH *Niagara This Week *Welland Tribune *CBC As It Happens *Strombo Show *Inside Toronto *24 hours *Metro *Muskoka Tribune *AM900 *Our London Scene *Scene Brantford *SNAPed *Skunk Magazine *High Times Magazine *Cannabis Digest *The Highway Spliff *Urbanicity *Now Magazine *Decadent Living Magazine *WolfInWoods Magazine *ModernGazette



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At Black Ram Media, we recognize that each project is unique, characterized by its own size, scope, and complexity. We invite you to engage with our directors for a bespoke quotation that meticulously accommodates your specific requirements and budgetary considerations.

Please note, the prices listed herein serve as guidelines to assist in initial budget planning and expectation setting. Be advised that these are estimates and may be subject to adjustments based on the detailed nuances of your project.