

BRMG



EXPERT
PRODUCTION SUPPORT
SERVICES



About Us

Black Ram Media Group Inc. excels in filling the crucial gaps on set, ensuring seamless media production for film/tv and corporate projects. With a rich history dating back to 2016 and a founding team boasting over 26 years of experience, we specialize in behind-the-scenes photography, set photography, and comprehensive media consulting.

Our services extend to brand consulting, demographic analysis, and social media strategy, tailored to enhance your project's resonance with its intended audience. Recognized as Eastern Canada's Best Political/Corporate Communications Experts by Corporate Vision, our commitment is to complement your production team's efforts with our state-of-the-art services, ensuring no detail is overlooked.

Photography

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Behind-the-Scenes (BTS) Photography:

Capture the magic as it happens with our BTS photography service. We document the essence of your production, providing you with a treasure trove of candid moments and unseen perspectives that tell the real story behind your project.

Set Photography:

High-quality, dynamic images that capture the vibrancy and detail of your set. From pivotal scenes to intricate set designs, our photography highlights the artistry and effort behind your production, perfect for promotional materials and archival purposes.

Media Photography:

Professional, engaging photographs tailored for media releases, promotional campaigns, and social media. Our expert photography showcases your project in the best light, ensuring your message reaches your audience with impact.

Set Consulting- Operational Flow and Producer Roles:

Smooth out the operational aspects of your production with our set consulting services. We advise on optimizing workflow, defining clear producer roles, and implementing best practices to ensure efficient and effective production management.

Secure, immediate sharing of daily shoots and media files via cloud services.

We offer both the option to upload to a shared cloud or to integrate with your preferred storage solution, ensuring you have instant access to your project's visual assets.

Consulting

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Consulting on Show Brand and Demographics:

Leverage our expertise to refine your show's brand identity and understand your target demographic better. We provide insights and strategies that align your project with your audience's expectations and interests, enhancing viewer engagement and loyalty.

Social Media Content and Analysis:

Maximize your social media presence with our content creation and analytical services. From crafting compelling posts to analyzing engagement trends, we help you build a strong, interactive online community around your project.

Character Resonance and Audience Analysis:

Understand how well your characters connect with your intended audience. Our analysis helps you fine-tune character development and storytelling to increase audience resonance and investment in your narrative.

Our approach to media production utilizes the same sophisticated processes honed from managing political campaign communications. This method ensures precision-targeted messaging, strategic audience engagement, and high-impact content delivery, adapted to elevate your project's reach and resonance.

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