



Dear Restaurant Owner/Manager,

TOO HOT TO COOK (THTC) is a great opportunity for area restaurants to partner with Longview Community Ministries (LCM). The purpose is to increase public awareness of hunger in our area. Each year LCM denotes one day as 'Too Hot to Cook'. ***That day for 2019 is Tuesday, June 4th!*** We encourage individuals, families, area civic, church and youth groups to enjoy dining out at one of the participating restaurants. LCM requests a \$300 donation to the Food Box to list you as a participant in this event. Your donation helps hundreds of hungry family's to be fed and for your restaurant, it means...

- ✓ **Over 70 partnering churches** in the Longview area will promote this special day and encourage their congregations to patronize the participating restaurants
- ✓ **Public Service Announcements** are run identifying participating restaurants
- ✓ **The Longview News-Journal** has traditionally run two stories regarding the event – one prior to the event and one the Tuesday of Too Hot to Cook.
- ✓ **An LCM volunteer** will deliver table tents and publicity posters to be displayed in your restaurant two weeks prior to THTC. In addition, volunteers will be at your restaurant during THTC to thank patrons for their participation.

Please consider being a part of ***Too Hot to Cook 2019***. With your \$300 donation by Friday, May 3rd, we can together lead our community to help those in need. Thank you for considering a partnership with LCM to feed hungry families in Longview.

With appreciation,

Fred Ayres
Director of Development