

Dear Business Owner,

Your *Central Dauphin High School Cheerleading Team* is getting ready to kick off their next cheer season! As we begin planning for practice to prepare for our fall sports and competition season, we wanted to reach out to our local community for support.

Our cheerleaders and their families work hard throughout the year to raise funds through various product sales and events, but we simply can not reach our goals without the additional support of our local businesses.

Here are a few ways our cheerleaders support our Central Dauphin sports teams and our local community:

## **Central Dauphin High School Sports:**

In addition to Varsity and JV Football, we also proudly support our Varsity Basketball and Wrestling Programs and school related pep rallies and spirit events.

## **Community Involvement:**

We represent Ram Pride in our community by participating in various events to bring awareness to important issues such as juvenile diabetes, cancer, fighting hunger in the community, reading programs, and other worthy causes. In addition, we host our annual CD Spirit Competition which provides a venue for local Youth Recreational, Allstar, Junior High and High School cheerleading teams to showcase their athletic abilities and talent.

## Represent Central Dauphin High School in Cheerleading Competitions:

Our competition team travels to local, state, and national cheerleading competitions. Our Competition Team won the Gold in their division at the National High School Cheerleading Championship in Orlando, FL in 2022 and received recognition from the Dauphin County Commissioners as well as the PA House of Representatives and Senate!

We hope you will consider sponsoring our team to help them reach their goals and achieve another successful year! Please see the attached sponsor flyer for details on how you can help our teams while promoting your business. We look forward to hearing from you soon!

Sincerely,

Central Dauphin High School Cheerleaders, Coaches and Parents