# 2025 SECAS Summit Partner Opportunities Location – Punta Gorda, FL Dates – Thursday Feb 6th – Friday Feb 7th

Thank you for your interest in supporting the 2025 Summit!

#### **Our Mission**

The mission of SECAS is to actively promote the safety, professionalism, and sustainability of the air show industry through the sharing and execution of best practices and the creation of financial efficiencies through partner relationships.

## **LEADER - \$ 5,000 Presenting Partner (Qty 1 & 0 Remaining)**

This package includes the title of "Presenting Partner" for the 2025 season and the primary partnership for the 2025 SECAS Summit.

- Universal Deliverables
  - Primary partner of SECAS activities throughout the 2025 season
  - Logo prominently displayed on the website throughout the 2025 season
  - Highlighted in Social Media blasts and Email Newsletters
- Main 2025 SECAS Onsite Event Deliverables
  - Signage in prominent locations (Vertical Banner x 2)
    - Must provide compatible imagery <u>NLT December 20, 2024</u>
    - Partner responsible for transporting banner after Summit.
  - Branding on all Attendee Lanyards
    - Must provide compatible imagery NLT December 20, 2024
  - Spotlight Package (5 min presentation + Exhibit Table)
  - Marketing material inside welcome packet (Must be received by SECAS <u>NLT</u> <u>January 31st, 2025</u>)
  - 4 complimentary tickets to the Summit
    - Requires online registration via provided coupon code
  - 1 reserved table at Friday's dinner Program
- Note: Partnership does not constitute further obligations on the part of the organization or any
  of its members.

# ACE / Bar - \$ 2,500 (Qty - 2 & 2 Remaining)

- Universal Deliverables
  - Logo highlighted and displayed on the website throughout the 2025 season
  - Highlighted in Social Media blasts and Email Newsletters
- ACE 2025 SECAS Onsite Event Deliverables
  - Signage in prominent locations (Vertical Banner x 2)
    - 1 x Banner for Table & 1 x Banner for Bar
    - Must provide compatible imagery NLT December 20, 2024
    - Partner responsible for transporting banner after Summit.
  - Branded Item (drink coozies or bottle openers first come first served)
    - Must provide compatible imagery NLT December 20, 2024
  - Spotlight Package (5 min presentation + Exhibit Table)
  - Marketing material inside welcome packet (Must be received by SECAS NLT January 31st, 2025)
  - 3 complimentary tickets to the Summit
    - Requires online registration via provided coupon code
- Note: Partnership does not constitute any further obligations on the part of the organization or any of its members.

#### WINGMAN - \$ 2,000 (Qty - 2 and 2 Remaining)

- Universal Deliverables
  - Logo highlighted and displayed on the website throughout the 2025 season
  - Highlighted in Social Media blasts and Email Newsletters
  - Wingman Partner 2025 SECAS Onsite Event Deliverables
    - Signage in prominent location (Vertical Banner x 1)
      - Must provide compatible imagery NLT January 31st, 2025
      - Partner responsible for transporting banner after Summit.
    - Branded Item (folio or drawstring bag first come first served)
      - Must provide compatible imagery <u>NLT December 20, 2024</u>
    - Exhibit Table
    - Marketing material inside welcome packet (Must be received by SECAS NLT January 31st, 2025)
    - 2 complimentary tickets to the Summit
      - Requires online registration via provided coupon code
- Note: Partnership does not constitute further obligations on the part of the organization or any of its members.

## CREW CHIEF - \$ 1000 (Qty 6 - 2 remaining)

- Universal Deliverables
  - Logo highlighted and displayed on the website throughout the 2025 season
  - Highlighted in Social Media blasts and Email Newsletters
- Crew Chief Partner 2025 SECAS Onsite Event Deliverables
  - Signage in prominent location (Vertical Banner x 1)
    - Must provide compatible imagery NLT December 20, 2024
    - Partner responsible for transporting banner after Summit.
  - Exhibit Table
  - Marketing material inside welcome packet (Must be received by SECAS NLT January 31st, 2025)
  - 1 complimentary ticket to the Summit
    - Requires online registration via provided coupon code
- Note: Partnership does not constitute further obligations on the part of the organization or any
  of its members.

# ASSISTANT CREW CHIEF - \$ 500 (Qty 10 - 8 remaining)

- Universal Deliverables
  - Logo highlighted and displayed on the website throughout the 2025 season.
     Please provide digital logo.
  - Logo included alongside other Assistant Crew Chief partners on a vertical group banner.
    - Must provide compatible imagery NLT December 20, 2024
  - Highlighted in Social Media blasts and Email Newsletters
- Assistant Crew Chief Partner 2025 SECAS Onsite Event Deliverables
  - Marketing material inside welcome packet (Must be received by SECAS NLT January 31st, 2025)
  - 1 complimentary ticket to the Summit
    - Requires online registration via provided coupon code
- Note: Partnership does not constitute further obligations on the part of the organization or any
  of its members.