

2021 SECAS Summit and Air Show Training Camp Sponsorship Prospectus

Thank you for your interest in sponsoring the 2021 SECAS Summit and Air Show Training Camp! This new and unique format is very exciting, and we are very pleased to offer these opportunities to you for consideration.

Our Mission

The mission of SECAS is to actively promote the safety, professionalism, and sustainability of the air show industry through the sharing and execution of best practices and the creation of financial efficiencies through partner relationships.

LEADER - \$ 3,000 - SECAS Title Sponsor (Qty 1)

This package includes the title of SECAS supporting sponsor for the 2021 season and the main sponsorship of the 2021 SECAS Summit and Air Show Training Camp.

- **Universal Deliverables**
 - Main sponsor of SECAS activities throughout the 2021 season
 - Logo prominently displayed on the website throughout the 2021 season
 - Logo prominently displayed on SECAS newsletters throughout the 2021 season
 - Social Media blast

- **Main 2021 SECAS Onsite Event Deliverables**
 - Signage in prominent locations (Vinyl banner x 2)
 - Branded lanyards
 - Spotlight Package (5 mins presentation + exhibit table)
 - Marketing material inside welcome packet (Provided by sponsor)
 - Logo prominently displayed on SECAS Event program
 - 4 tickets to the Summit
 - 1 reserved table at the Saturday Dinner

ACE - \$ 2,000 - Supporting Sponsor (Qty 2)

This package includes the title of SECAS partner sponsor for the 2021 season and the sponsorship of the 2021 SECAS Summit and Air Show Training Camp.

- **Universal Deliverables**
 - Logo highlighted and displayed on the website throughout the 2021 season
 - Logo highlighted displayed on SECAS newsletters throughout the 2021 season.
 - Social Media blast

- **ACE 2021 SECAS Onsite Event Deliverables**
 - Signage in prominent locations (Vinyl banner x 2)
 - Spotlight Package (5 mins presentation + exhibit table)
 - Marketing material inside welcome packet (Provided by sponsor)
 - Logo Highlighted on SECAS Event program
 - 3 tickets to the Summit
 - 1 reserved table at the Saturday Dinner

WINGMAN - \$ 1,000 - Partner Sponsor (Qty 2)

- **Universal Deliverables**
 - Logo displayed on the website
 - Logo displayed on SECAS bi-monthly newsletter
 - Social Media blast
- **Wingman Sponsor 2021 SECAS Onsite Event Deliverables**
 - Signage in prominent locations (Vinyl banner x 1)
 - Spotlight Package (5 mins presentation + table)
 - Marketing material inside welcome packet (Provided by sponsor)
 - Logo displayed on SECAS Event program
 - 2 tickets to the Summit

CREWCHIEF - \$500 - (Qty 4)

- **Crewchief Sponsor 2021 SECAS Onsite Event Deliverables**
 - Signage in prominent locations (Vinyl banner x 1)
 - Video presentation during meals
 - Marketing material inside welcome packet (Provided by sponsor)
 - Logo prominently displayed on SECAS Event program
 - 1 ticket to the Summit