

Sample Slides: Indian Container Modification Market Sizing

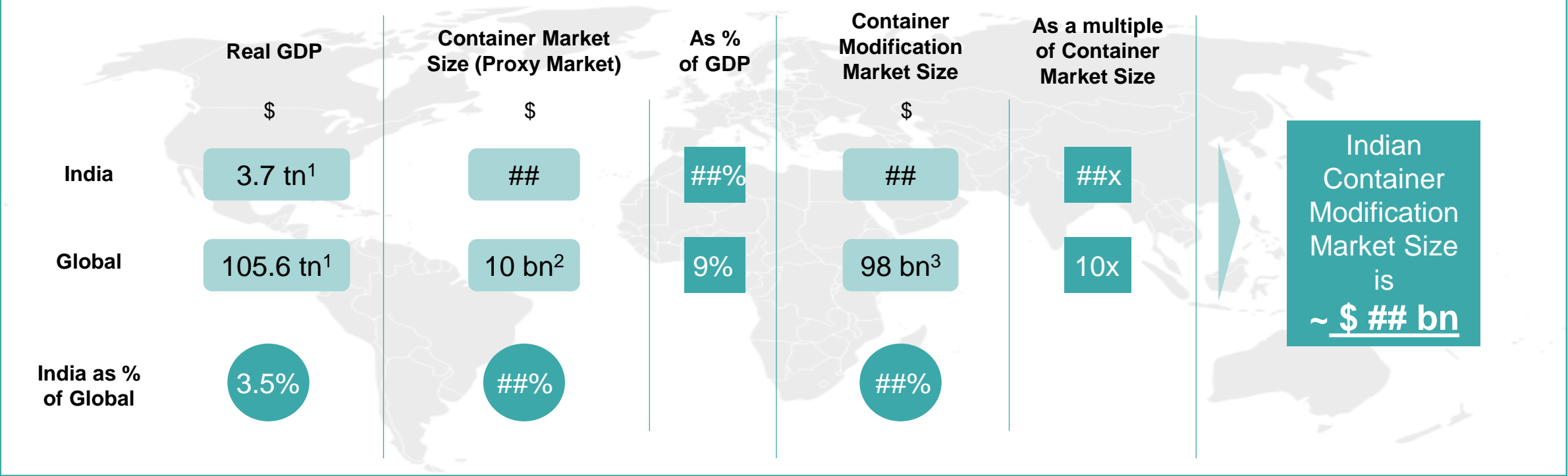


Introduction to Container Modification Market: Sample Slide

Market Definition & Key Customer Segments

- Container Modification involves transformation of shipping containers for various alternative commercial and personal uses, such as:
 - Site offices, living spaces/homes, resorts, restaurants, retail stores, coffee shops, health care centers and workout studios

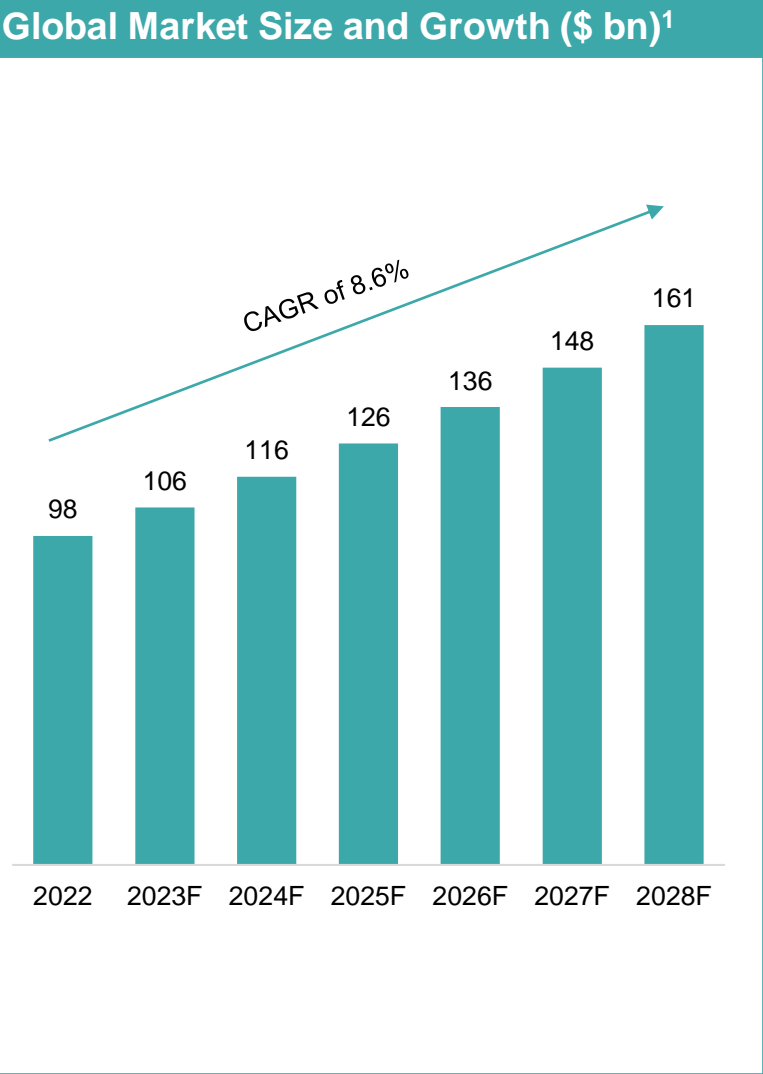
Market Size Estimates: Top-down Approach



Note: The data above is based on preliminary secondary research and is subject to further analysis and triangulation

Source: 1. 2023 data as per [IMF](#); 2. 2022 data as per 'The Business Research' and 'IMARC' Reports; 3. 2022 data as per [Market Research](#) Report

Container Modification Market Size: Sample Slide



Indian Market Structure, Segmentation and Size: Bottom-up approach

- Market Structure:** The Indian container modification market is **highly fragmented** with the presence of ~ **###** number of players
- Segmentation by Entity Type:** The entity type of key market players is divided between registered (Company and Limited Liability Partnership) and unregistered (sole proprietorship and partnership firms) entities

Total Players

Registered **###** Unregistered **###**

- Market Size:** Based on the latest total revenue of key registered players (as available in ROC database), the Indian Container Modification market is **\$ ## bn**
 - Significant number of players source customers through online market places like Indiamart. Sellers' profiles are published on Indiamart platform² as well as seldomly on their websites³ with details of estimated annual turnover, based on which the consolidated market size (registered and unregistered players) ranges between **\$ ## bn to \$ ## bn**

Thank You!