

# CORE Values

**Inspirational:** Everything that we do is bigger than us. We show up motivated to make our team more impactful, customers stronger and chase potential.

**Accountable:** We hold ourselves and our partners highly accountable to their goals. As we know true growth doesn't happen by accident, extreme accountability produces extra ordinary results.

**Transparent:** BIG GOALS, moving quickly our team has full transparency and the priority of our partners and team to get closer to our goals so we all win.

**Discipline:** We do the things we say we're going to do without exception this starts with the individual level as we train every day to continue learning and growing.

**Aligned:** higher growth only focused teammates we can't help our partners if we're not going to grow, we align business goals with personal goals to assist all of our partners

**Results:** Results only matter, our partners hire us to achieve these results in which creates a win – win.



## ABLELEADERSHIP

