

# Win Their Hearts

I was watching The Gladiator the other day. Russell Crowe is the main character and “The Gladiator.” He is also a slave who desperately wants his freedom. His owner instructs him to “win the crowd and you will win your freedom.” Now enters another prominent character, the emperor. The power hungry emperor envies Crowe’s moral fabric and wants him dead. As the movie progresses, Crowe overwhelmingly wins the hearts of the people with his strength of character, skill and strong moral compass – all of which makes the emperor impotent against him. If the emperor kills Crowe, the people will hate him for it.



The analogy of this movie to healthcare hit me right between the eyes! If you work for the people you are leading, guide them and win their hearts with your strength of character, skill and strong moral compass, you will achieve great things! You and your team will lose the slave mentality of the day-to-day monotony of “going to work” for a paycheck. Strong leadership naturally attracts followers, people who didn’t even realize how successful they could be until they had the right example to emulate, the right frame of mind to really change their life. This kind of positive energy can have sweeping results in organizations that yields better lives for the employees, employers and most importantly – the customers they serve.