

FEBRUARY 2021

# LIV TO GIVE

Monthly newsletter of The Live for Liv Foundation

## WELCOME!

A MESSAGE FROM JODY MARCHAND

## HE WANTED CONTROL UNTIL THE VERY END, BUT I AM A SURVIVOR!

It's been 11 years since my daughter, Olivia and I were shot by my husband! Then the monster shot and killed himself.

In Olivia's memory, the Live for Liv Foundation was founded. We give financial help, so a victim can get out before it's too late!



## SUPER FUNDRAISING



Anyone notice that this year's SUPERBOWL logo spells LIV?!! How could we not do a fundraiser for Live for Liv? Each square is \$25. At the end of each quarter we will award \$250 to the lucky winner with the corresponding score numbers.

Go to <https://liveforliv.org/donate> to buy your squares!! Once you purchase a square you'll receive an email to show you which square is yours!!! Good luck!

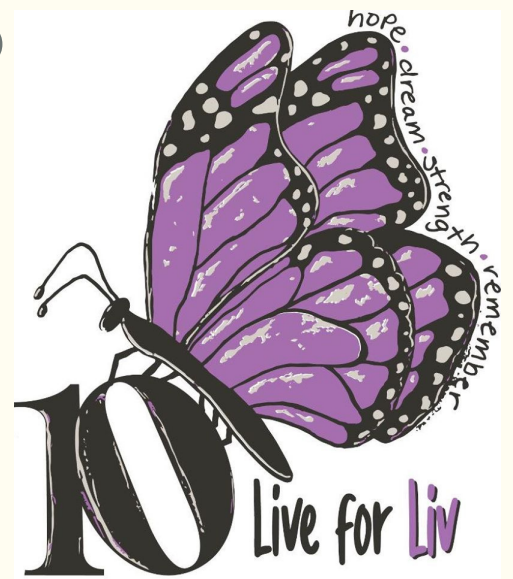
doTERRA will be matching the funds we raise! THANKS to their Healing Hands organization!

# THE STORY OF OUR 10 YEAR LOGO

By Casey Fairchild

I drew the butterfly in my sketchpad first. Four times. Four angles. When I brought it into school the next day, I drew it again on the inside cover of my notebook in between classes. By the time I got to my Image Editing class at the end of the day, my hands were shaking with the excitement of finally having something of my own to draw digitally.

Although I originally took the class to fill a technology requirement, I quickly fell in love with the software that allowed me to draw and sketch like I'd done in the art room across the hall, but with clean edges and perfect shading that I could never hope to achieve with paints or pens. I spent a week finishing up the design. The lines needed to be smoother, and the color wasn't right, and the font wasn't quite what I wanted. My image editing teacher gave me tips and was happy to leave the classroom open after school and let me work during class because I was ahead on assignments. The final product is a purple monarch perched atop the number ten. I designed it for a commission from Live for Liv, an organization started by Jody Marchand, a woman from my town. This year is Live for Liv's tenth anniversary, the tenth anniversary of the murder of Jody's seventeen-year-old daughter, Liv. They were both shot by Jody's husband while trying to leave the house after his emotional abuse turned physical. Despite her injuries, Jody survived and was told at the hospital that Liv had been killed. She started Live for Liv to raise funds and awareness of domestic abuse. I sat down with Jody in November to talk about inspiration for my design. Liv loved peace signs and hearts. She liked hummingbirds and horses. I took notes as we talked, but the story that struck me the most was the butterfly that followed Jody up Mount Washington the summer after she got out of the hospital. She and Liv had wanted to climb it together, and the butterfly convinced her that in a way, they had. I started drawing butterflies when I got home.



After I drew it on the computer, I made the orange wings purple to match the color of the domestic abuse ribbon. I see my butterfly on keychains, Facebook posts, and signs for Live for Liv fundraisers all around town. It's a great feeling knowing that I designed something to represent a cause like raising awareness and help for domestic abuse survivors, especially when it represents the foundation that helped push my family out of an abusive household. The first time I learned about Live for Liv was in my health class freshman year. When I got home, I told my mom that I was worried about something like that happening to her. Unlike Jody, my mom suffered physical abuse for most of her second marriage. My stepmother got drunk and then violent for years before I knew about it, and then years after that. I started to understand the extent of what my mom was going through around the time I learned about Liv. Hearing Jody's story made me realize the severity of the situation. A few months after my conversation with Mom about Liv, we moved into a new house across town. I will always be grateful for Jody and Liv. Jody's fight to change the future for other survivors gave us a push out the door, and it's still pushing me. The commission to design the foundation's logo showed me that I want to continue improving my art and use it to raise awareness of causes like domestic abuse. My butterfly was born out of my inspiration to leave a bad situation. It gave me wings, and I hope to create more of them for more women like Mom.

**Casey Fairchild is a talented artist and a senior at Westford Academy. Casey wrote the above as her college essay and has graciously allowed us to share it. Casey is the same age and year as Olivia was when she was tragically killed.**

*Thank You!*

Thank you to all who participated in our scratch ticket fundraiser. We raised over \$5000. CONGRATS to winner Angela S.

*Thank You!*

A huge thank you Emerson Hospital for their generous grant to LIVE FOR LIV and our Annual Ride/Run Fundraising Event. We appreciate your support!!



THANK YOU to the Middlesex Savings bank and their Employee Directed Giving Fund



*Welcome  
New Members*

- Janet F.
- Roni E.

If you would like to help out and/or volunteer on a committee, go to our website [www/liveforliv.org/volunteer](http://www/liveforliv.org/volunteer)