

Jonathan Ramsaywack

GRAPHIC DESIGNER | PHOTOSHOP SPECIALIST | VIDEO EDITOR

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About Me

As a dedicated Photoshop specialist and video editor with a keen eye for detail, I bring 4 years of professional experience and over 15 years of personal dedication to create high-impact, visually compelling graphic design content.

Experience

NY Cake / NYCake.com | Graphic Designer, Photo & Video Editor May 2020 – Oct 2024

- Photographed and listed products on the e-commerce site with high-quality visuals and details
- Edited and posted product videos to boost engagement on Instagram
- Created website banners and email campaigns to promote products to customers
- Designed print-ready packaging for baking supplies, ensuring brand consistency
- Optimized product inventory, metadata, and SEO keywords for e-commerce visibility

Education

Lehman College, BA Film & TV Production

May 2020

Minor: Computer Graphics & Imaging

Presidential Scholar, 3.95 GPA

Skills & Abilities

- **Adobe Creative Suite** | Photoshop, Illustrator, InDesign, Premiere Pro
- **Photo Editing** | Digital Image Processing, Retouching, & Manipulation
- **Video Editing** | Post-Production, Composition, Color Correction, Color Grading
- **Product Marketing** | Website Banners, Email Campaigns, Social Media Posts
- **Microsoft Office Suite** | Word, Excel, PowerPoint + Google Suite
- **Proficient in Windows & Mac OS**
- **Photography & Videography, DSLR Work**