

THE ALLIE ROCK TIMES

SOURCES CONFIRM: EXPERIENCES ARE ROCK SOLID



SIDELINE REPORTER? CHECK. ASSOCIATE BROADCAST PRODUCER? CHECK. SPORTS INFORMATION ASSISTANT? ON-AIR HOST? SOCIAL MEDIA AND EVENT PLANNING? CHECK, CHECK, AND CHECK. WITH ALL THESE CHECKS, YOU SHOULD CHECK OUT SOME OF THE MANY EXPERIENCES ALLIE ROCK HAS HAD THROUGHOUT HER CAREER.

Associate Broadcast Producer | Texas | February 2022-Present

- Producer for CC television station located in a pediatric hospital. Duties include hosting shows, editing videos, coordinating with child life staff, scheduling celebrities for visits, and working to make therapeutic videos with patients and families, broadcast to 400+ inpatient beds and outpatient areas

Freelance/Self-Employed | Washington, D.C. | January 2021-Present

- Self-employed writer, video/feature producer, podcast producer, on-air talent, graphics creator. Freelance regularly for multiple organizations for marketing, storytelling, and promotional needs

Seacrest Studios Intern/Volunteer | Washington, D.C., and Cincinnati, OH | January 2019-January 2022

- Intern at Cincinnati Children's (2019) and Children's National (2020-2022) produced TV and radio broadcasts for the channel in each hospital, broadcasted to over 400+ inpatient beds, create video packages and shows to be aired on the channel, interviewed celebrities and special guests live on air

Behind The Jersey | Boston University Athletics | November 2019-December 2020

- Creator of "BehindThe Jersey", a web show that shares the stories of student athletes "off the field", create questions, interview subject, write story and script, edit on Premiere, final posted on BU Athletics website

Communications/Sports Information Intern | Miami University Athletics | August 2016-December 2018

- Organize and collect various statistics during Miami varsity athletic competitions, deliver game statistics to media outlets, help organize press releases, assist with writing of media guides, set up and tear down press conferences, help as liaison between sports teams and media

Content Editor | The Numbers Game | September 2017-January 2020

- Edit and help format the stories of former and current professional athletes for The Numbers Game, a website dedicated to sharing the stories of athletes pursuing professional sport

Sports Anchor/Production | BUTV | October 2019-December 2020

- Create content and write scripts for student-produced shows (Terrier Pregame and Sports Production) where own script is written and reported live at basketball games in-studio, roles included: sideline-reporter, anchor/host, stage manager, and production assistant

Marketing/Social Media Intern | Goggin Ice Center | October 2017-December 2018

- Gather and maintain sponsors in Oxford to donate money and prizes for students to promote their local business, create social media content to publicize events and arena, event planning for student events





ROCK TALK

Hey everyone, thanks for checking out my resume! I was born and raised in Maryland and played lacrosse my entire childhood, which is why I love sports!

I love spending time with my friends and family. My nickname is "Happy Girl" because I love to spread positivity to everyone around me.

I will pet any passing dog (with permission from the owner, of course) and my favorite place to be is on the Outer Banks at the beach!

WANT TO LEARN MORE?

CONTACT

THEALLIEROCK@GMAIL.COM

THEALLIEROCK.COM

LINKEDIN: ALLIE-ROCK

SKILLS SHOWCASE THAT ALLIE ROCK IS A ROCKSTAR

ALLIE ROCK HAS ACCOMPLISHED A LOT IN HER CAREER, AND SHE HAS PICKED UP A FEW SKILLS ALONG THE WAY. HERE'S A LIST OF SKILLS ALLIE CONSIDERS HERSELF TO HAVE IN "ROCKSTAR QUALITY".

- Proficient in Adobe Premiere Pro, Adobe After Effects, Procreate
- Operation of lavalier microphones, Tricaster, Audio equipment, Canon C100 Mark II, and other DSLR cameras
- Experienced on-air broadcasting, Emmy Award Winner for Sideline Reporting and Associate Producing (2020)
- Creation of infographics and graphics using Adobe Photoshop, Adobe Spark, Adobe Lightroom and Canva
- Social Media Experience: Facebook, Twitter, Instagram, TikTok, LinkedIn
- Writing/Editing Experience for Athletic Departments and websites, including press recaps, scripts for broadcasting, features
- Presentation Creation: Google Slides, PowerPoint, Canva
- Website Creation: WordPress
- Interviewing – Trained in the John Sawatsky Method (Art of the Interview with Andrea Kremer)
- Spanish (Limited Working Proficiency)

EDUCATION

TEXAS CHRISTIAN UNIVERSITY, MBA,
2024, CURRENT GPA.....3.9

BOSTON UNIVERSITY, M.S.
JOURNALISM, 2020 FINAL
GPA.....3.84

MIAMI UNIVERSITY, B.S. KINESIOLOGY
FOCUSED ON SPORT MANAGEMENT,
FINAL GPA.....3.52