#### EXCLUSIVE OFFERING MEMORANDUM

# RV RANCH AT GRAND JUNCTION

CLIFTON, CO

A 146 SPACE RV PARK INVESTMENT OPPORTUNITY







O F F E R I N G M E M O R A N D U M

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RV RANCH AT GRAND JUNCTION

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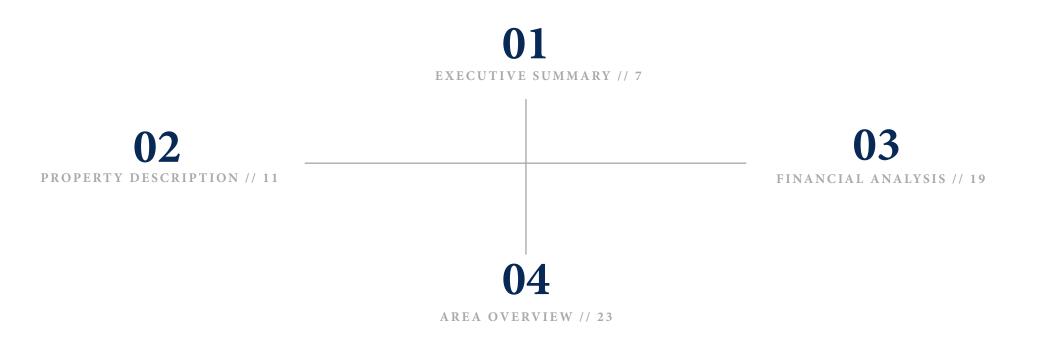








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# section 1 Executive Summary

offering summary summary of terms investment overview

investment highlights





# RV Ranch

# OFFERING SUMMARY

#### RV RANCH AT GRAND JUNCTION 3238 EAST I-70 BUSINESS LOOP // CLIFTON, CO 81520

5 Total Price \$4,900,000	CAP Rate 8.1% 5/1/18-4/30/19	CAP Rate <b>8.9%</b> 7/1/19-6/30/20			
Total Spaces		146 Total / 137 RV, 9 Cabin			
Assessor Parcel Numbers		2943-023-00-054			
Year Built / Renovated		1969 / 2015			
Lot Size		± 10.66 Acres			
SITE BREAKDOWN					
RV		137			
Cabin		9			

146

## SUMMARY OF TERMS

#### **INTEREST OFFERED**

100% Fee Simple Interest

#### TERMS OF SALE

Total Spaces

Property will be delivered free of existing debt obligations. Terms to be cash at closing.

#### **PROPERTY TOURS**

Prospective purchasers are encouraged to visit the subject property prior to submitting offers. However, all property tours must be arranged with the Marcus & Millichap listing agents. **At no time shall the tenants, on-site management or staff be contacted without prior approval**.





# **RV RANCH** AT GRAND JUNCTION

### 3238 EAST I-70 BUSINESS LOOP, CLIFTON, CO 81520

## INVESTMENT OVERVIEW

RV Ranch is a 146 space park with a combination of long and short-term RV spaces and cabins in a strong western Colorado Market.

The property features a full amenity package including pool, guest lounge, pavilions, fire pits, dog park, laundry and mature shade trees.

Asphalt driveways and cement or asphalt pads are located throughout the property.

Located just off I-70 in Clifton, CO (Grand Junction MSA), the property is situated at the gateway to outdoor activities and is on a major transportation corridor between recreation areas of Utah and Colorado.

Grand Junction has a mild climate that attracts visitors year round.

Recently completed capital improvements and upgrades.

### INVESTMENT HIGHLIGHTS

Upside through Revenue Management, More Aggressive Management, and Advertising

Well Maintained Property with Many Amenities

Offered at 8.1% CAP on Trailing and 8.9% on 2019 Pro Forma







# section 2 Property Description

the property

local and regional maps

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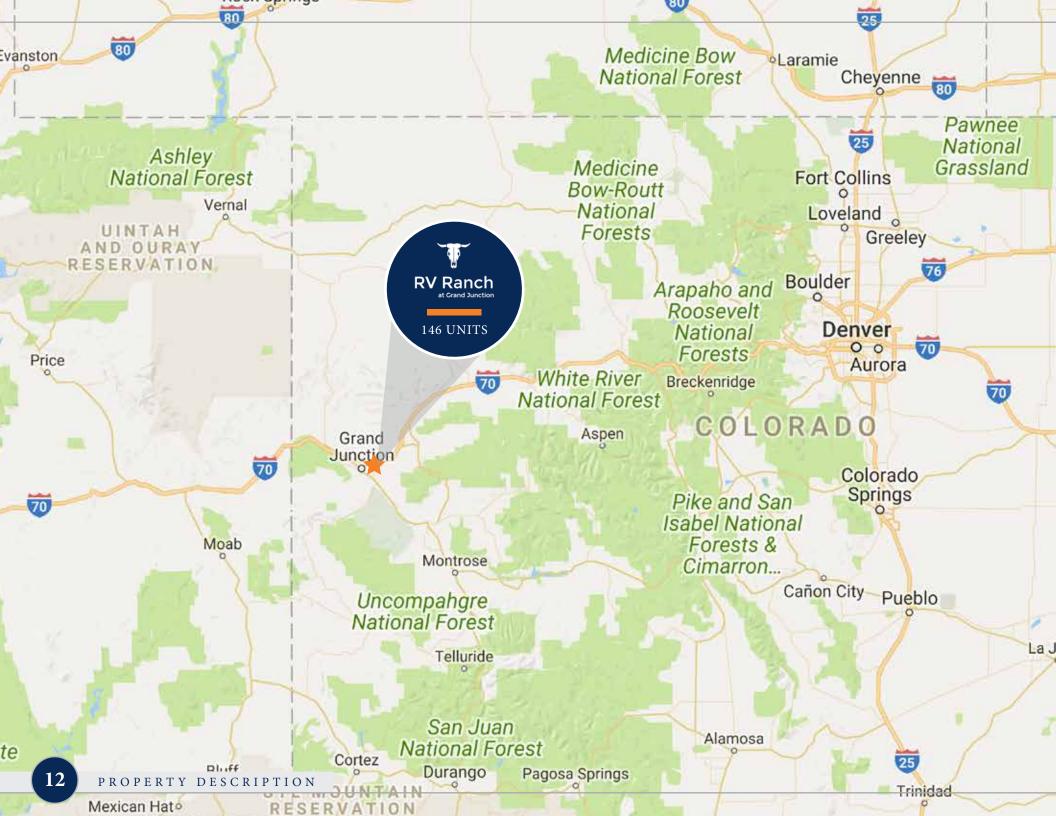
site plan

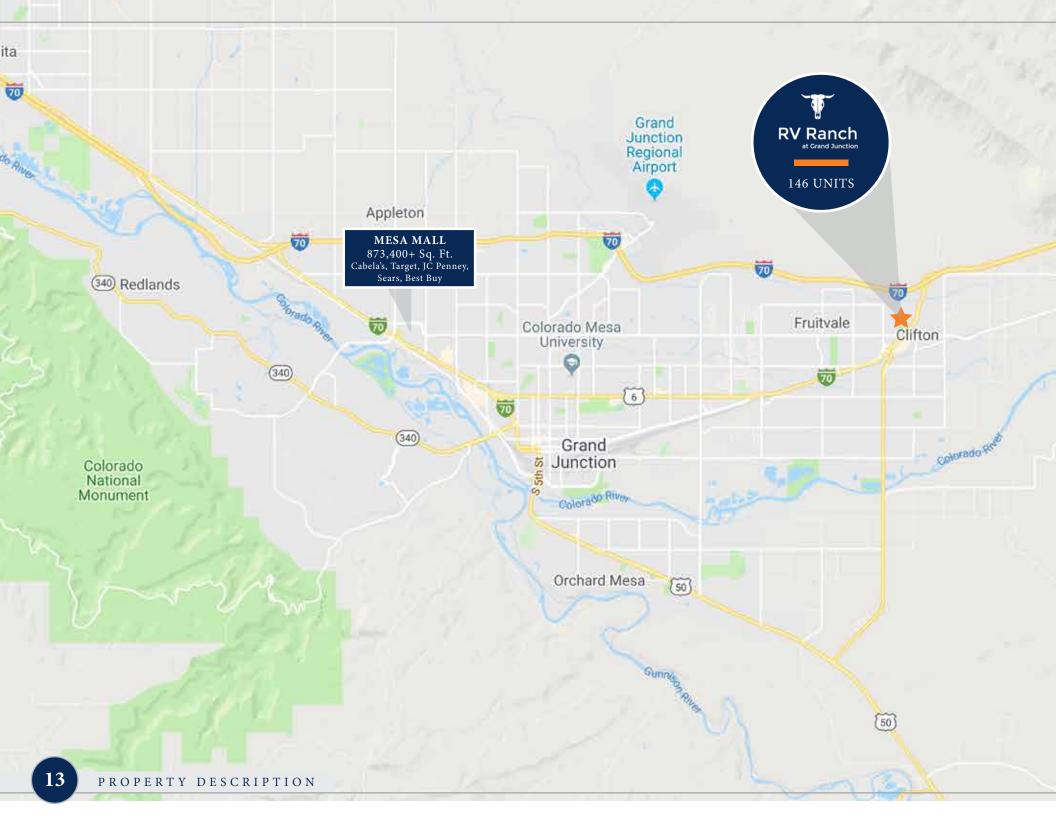
. . . .

amenities















# PROPERTY DESCRIPTION // RV Ranch

Number of Spaces	146 Total / 137 RV, 9 Cabin
Year Built / Renovated	1969 / 2015
Number of Buildings	3
Total Square Footage of Buildings	± 5,300 SF
Office / Guest Lounge	± 3,000 SF
Maintenance / Storage	± 1,500 SF
Shower / Bathroom	± 800 SF
Acreage	± 10.66 Acres
Zoning	General Commercial - City of Clifton, CO

#### **CURRENT RENT**

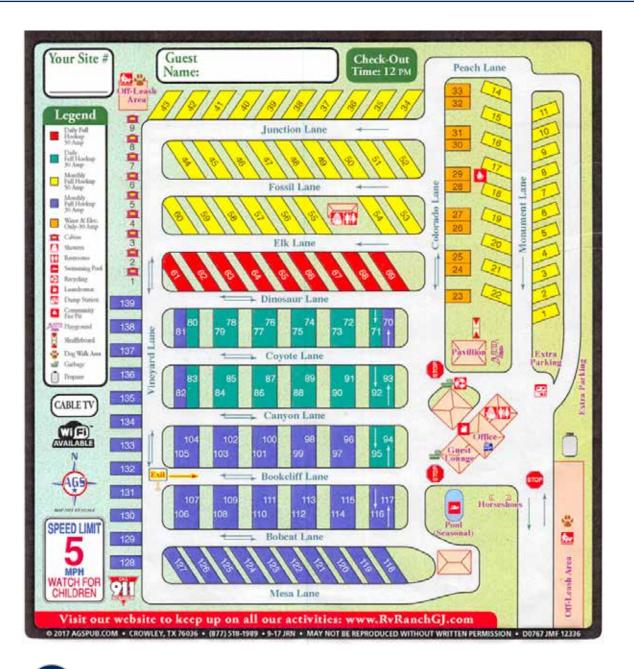
SITE	# OF	DAILY RATE	WEEKLY RATE	MONTHLY RATE
RV 50 Amp	56	\$55	\$330	\$545 - \$575
RV 30 Amp	70	\$48	\$288	\$515 - \$545
RV Water / Electricity Only	11	\$40	\$240	N/A
Cabins	9	\$65	\$390	N/A

#### UTILITIES

SERVICE PROVIDER	
CenturyLink via 32 Waves	
Amerigas	
Xcel Energy	
Monument Waste	
DirecTV	
Clifton Water	
	CenturyLink via 32 Waves Amerigas Xcel Energy Monument Waste DirecTV



## PARK MAP // RV Ranch











# section 3 Financial Analysis

property details pricing details

operating statement







# PROPERTY DETAILS // RV Ranch

Offered Price	\$4,900,000
Debt	\$3,430,000
Equity Investment	\$1,470,000
Marcus & Millichap Year 1 Projected NOI	\$434,622
Annual Principal and Interest Payments	\$246,650
Estimated Pre Tax Cash Flow	\$187,972
Year One Cash on Cash Return	13%
Year One Cash on Cash with Principal Reduction	17%
DSCR - Year 1 (all loans)	1.76

#### MARCUS & MILLICHAP CAPITAL CORPORATION FINANCING AVAILABLE

Loan Amount	\$3,430,000
Loan to Value	70%
Interest Rate	5.25%
Amortization	25 Years
Loan Term	5 Years
Lender	Regional Bank







# FINANCIAL STATEMENT // RV Ranch

	MARCUS & MIL	LICHAP RECA	AST			
INCOME	5/1/18-4/30/19 T12 ACTUALS		T12 NORMALIZED		7/1/19-6/30/20 PRO FORMA	
Rental Income	\$484,835	59%	\$484,835		\$509,077	
Overnight & Other Rental Income	\$168,513	20%	\$168,513		\$185,364	
Electric & Utilities for Monthlys	\$82,580	10%	\$82,580		\$90,838	
Total Rental Income	\$735,928	89%	\$735,928		\$785,279	
Other Income						
Propane Sales	\$58,264		\$58,264		\$61,177	
Other Property Income	\$26,510		\$26,510		\$27,836	
Sales Taxes Collected	\$3,050		\$3,050		\$3,203	
Total Other Income	\$87,824	11%	\$87,824		\$92,215	
Total Income	\$823,752	100%	\$823,752		\$877,494	
EXPENSES						
Property Taxes	\$25,994	3.2%	\$25,994		\$26,644	
Insurance	\$11,822	1.4%	\$11,822		\$12,118	
Payroll (including payroll taxes)	\$172,542	20.9%	\$130,000	*1	\$133,250	
Supplies & Software Expenses	\$10,396	1.3%	\$10,396		\$10,656	
Trees and Landscaping	\$17,775	2.2%	\$2,500	*3	\$2,500	
Propane	\$32,118	3.9%	\$33,724		\$34,567	
Repairs & Maintenance	\$36,903	4.5%	\$21,603	*2	\$22,143	
Utilities	\$134,578	16.3%	\$119,578	*4	\$123,165	
Management Fee	\$30,612	3.7%	\$30,612		\$35,100	
Office & Related	\$5,900	0.7%	\$5,900		\$6,048	
Bank Charges	\$18,333	2.2%	\$18,333		\$18,791	
Auto & Travel & Meal & Misc	\$3,569	0.4%	\$3,569		\$3,658	
Dues & Subscriptions & Licenses Registration	\$3,202	0.4%	\$3,202		\$3,282	
Legal and Professional	\$1,926	0.2%	\$1,926		\$1,974	
Comissions, Fees, Refunds	\$3,940	0.5%	\$3,940		\$4,039	
Sales Taxes	\$4,380	0.5%	\$4,818		\$4,938	
Total Expenses	\$513,990	62%	\$427,917		\$442,873	
NET OPERATING INCOME	\$309,762	38%	\$395,835		\$434,622	

1) Two extra employees in past 2 years to upgrade property and cure deferred - # reflects permanent staffing

2) R&M reduced to delete capex projects -\$9,300 for pkg lot reseal in March 2019 + other

3) \$17,000 spent in Summer 2018 on extensive tree cutting - # inserted to reflect an annual maintenance cost

4) Total Utilities decreased by \$15,000 to reflect lower internet costs

5) Management Fee adjusted to 4% in pro forma







# section 6 Area Overview

area attractions location overview









# AREA ATTRACTIONS

Colorado National Monument

Grand Mesa – Hiking and Fishing

White Water Rafting

Mountain Biking, Motorcycle Trails

Local Fruit Orchards and Wineries

Gateway to Colorado National Monument, Four Corners Area, Dinosaur National Monument, and the Rocky Mountains

# City Of GRAND JUNCTION

Grand Junction is the largest city on Colorado's Western Slope, and serves as a hub for transportation and shipping between Denver and Salt Lake City. The population of the Grand Junction, according to the 2010 Census, is 146,723. The name Grand Junction stems from the junction of the Colorado River (formerly known as the Grand River) and the Gunnison River. The area was first settled by Europeans in the 1880s, but the area's history of human civilization stretches back thousands of years including the Ute and Fremont tribes, among others. Remnants of the tribal history includes petroglyphs and cave paintings, among other items. In the late 19th century, settlers were drawn to the fertile Grand Valley for its agricultural potential, and the area remains one of Colorado's largest food producers, including peaches, pears, cherries and corn. In the late 1970s and early 1980s the first grape vines were planted, sparking an increase in wine production. Now home to more than 20 wineries, Grand Junction is known as Colorado's Wine Country. The warm days and cool nights are exceptional conditions for producing hearty grapes, and red wine varietals in particular flourish in the conditions.

In addition to food production, the Grand Junction area includes unparalleled natural beauty. The Colorado National Monument is an outdoor-lover's paradise, offering trails for hiking and biking, as well as incredible views of red rock canyons and stone monoliths jutting straight up from the ground. The nearby Grand Mesa is a spectacular flat-top mountain that plateaus near 10,000 feet. It offers a variety of activities year-round, including skiing in the winter and hiking, fishing and biking in the summer.

## Marcus Millichap KAPLAN BROKERAGE GROUP

#### ATTRACTIONS

What will you find during your visit to Grand Junction? Awe-inspiring natural beauty and the dramatic red rock landscape of the Colorado National Monument. Exhilarating outdoor adventures including hiking, camping or skiing on the Grand Mesa. Hundreds of miles of world-class mountain biking trails such as the Kokopelli Trail. Incredible whitewater rafting on the Colorado River. Stunning golf courses whose green fairways are juxtaposed against the craggy Redland desert.

#### TOURISM

- Approximately 1 million visitors to local lodging properties annually
- Over 3,000 jobs supported by tourism
- \$269 million in direct travel expenditures annually
- \$8 million in local taxes annually
- Top domestic visitors come to Grand Junction from Colorado (52%), Texas, Arizona, and California
- Top international visitors come to Grand Junction from the United Kingdom, Canada, Germany, China, Australia, and the Netherlands
- Top 3 reasons why people visit Grand Junction
  - Vacation/Pleasure
  - Winery tours
  - Outdoor activities
- What are the top attractions in Grand Junction?
  - Downtown, wineries, breweries/distilleries
  - Colorado National Monument / Grand Mesa
  - Parks and public lands



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