

NZ NERDZNEED

INSTAGRAM SHOWCASE & SPOTLIGHT PLACEMENTS

Get your art, creations, cosplay, and collections seen by an active, dedicated community. Elevate beyond standard social media.

Monthly Tier & Deliverables Breakdown

PLACEMENT SPOT	RATE (MONTHLY)	INCLUDED DELIVERABLES	RENEWAL
1st Channel Spot	NZ \$200 / mo	5 Posts & 5 Stories	Optional
2nd Channel Spot	NZ \$100 / mo	4 Posts & 4 Stories	Optional
3rd Channel Spot	NZ \$75 / mo	3 Posts & 3 Stories	Optional
4th Channel Spot	NZ \$50 / mo	2 Posts & 2 Stories	Optional
5th Channel Spot	NZ \$35 / mo	1 Post & 1 Story	Optional

PROGRAM GUIDELINES & TERMS

- **Pricing Model:** All rates are fixed monthly charges. No hidden contracts or long-term lock-ins.
- **Flexible Renewals:** Spot renewals are strictly optional each cycle. Existing creators get first right of refusal for their current rank.
- **Eligible Content:** Tailored specifically for artists, cosplayers, prop makers, collectors, and geek culture creators looking for dedicated visibility.
- **Placement Priority:** Spots are ranked 1 to 5 based on profile highlight priority, schedule pinning, and featured feed sequencing throughout the month.

To reserve a spot or learn more, visit: nerdzneed.com/instagram-showcase