



# ***Pause For Paws Animal Sanctuary – Business Plan***

## **Executive Summary**

Pause For Paws Animal Sanctuary is a **not-for-profit organization** dedicated to ending kill shelters and creating permanent sanctuaries for animals in need. Our vision is to **rescue, rehabilitate, and rehome** domesticated animals while providing **on-site medical care, love, and a sustainable environment**. Our Tucson intake offices will manage rescues and rehoming, while our sanctuary in Arizona's White Mountains will offer rescued animals the space and care they deserve.

We are seeking **\$50,000 in startup funding** to establish operations (**80% directly to the charity, 20% to essential staff**). We are currently seeking **501(c)(3) status** to expand our reach and credibility. Our EIN is 39-2592547

## **Company Description**

- **Organization Name:** Pause For Paws Animal Sanctuary
- **Ideal Location:**
  - Sanctuary: Arizona's White Mountains
  - Intake Office: Tucson, Arizona
- **Legal Status:** Nonprofit (501(c)(3) status in progress)
- **Mission Statement:** To end kill shelters and replace them with a sanctuary where rescued animals receive compassionate, **long-term** care, medical treatment, and the opportunity for rehoming.

## **Our Goals & Objectives**

1. **Rescue & Sanctuary:** Remove animals from kill shelters and provide them with lifelong care.
2. **Property Purchase:** Acquire land in **Arizona's White Mountains** for long-term housing.
3. **On-Site Staffing:** Employ trained caregivers, veterinarians, and rehabilitation experts.
4. **Rehoming Efforts:** Ensure animals that are ready for adoption find **happy, forever homes**.
5. **Expansion & Nationwide Reach:** Grow our efforts beyond Tucson and Arizona, **bringing sanctuaries to cities across the country**.

# The Market & Need

The **current system of animal shelters is overcrowded**, with many facilities facing **understaffing and lack of funding**, leading to high euthanasia rates. Our **research** and community outreach confirm that there is **significant demand** for **ethical, permanent solutions** in animal care.

Through direct engagement, we've received **overwhelming support** and recognition from the community. Many people are eager for an **alternative to temporary shelters** and see the importance of our mission.

## Competitive Advantage

- **We aren't just another rescue—we're a sanctuary**, offering animals long-term stability rather than temporary relief.
- **Live-on-site medical and care teams** ensure every animal receives constant support.
- **Community-driven engagement:** Free training, emergency medical grants, and rescue efforts help **reunite lost pets** and prevent abandonment.
- **Long-term expansion plan** to reach **national and international markets**, making Pause For Paws a **household name**.

## Funding Requirements & Breakdown

We require **\$50,000 in initial startup funding**, with funds allocated as follows:

Category	Allocation (%)	Amount (\$)
Property Acquisition & Sanctuary Setup	40%	\$20,000
Staffing & Care (Live-on-Site)	20%	\$10,000
Medical Supplies & Veterinary Care	20%	\$10,000
Operational Costs & Administrative Fees	15%	\$7,500
Marketing & Outreach	5%	\$2,500

## Legal & Compliance

- EIN: **39-2592547**
- **501(c)(3) Status:** Application in process
- **Legal Structure:** Nonprofit dedicated to **ethical animal rescue and sanctuary care**
  - **President (Board Director):** Eric McAllister
  - **Secretary (Board Director):** Trent McAllister
  - **Treasurer (Board Director):** Connor McAllister

## Future Expansion & Growth Strategy

- Develop **regional intake offices across Arizona** for **rapid rescue coordination**.
- Increase funding efforts through **GoFundMe, angel investors, and grants**.
- Launch **a digital platform** for tracking rescued animals, donor engagement, and impact updates.
- Partner with **veterinary clinics, pet stores, and animal welfare organizations** to strengthen community ties.
- Implement **education programs and advocacy initiatives** to promote responsible pet ownership and humane animal care.

## Conclusion

Pause For Paws Animal Sanctuary is an **innovative solution** to the **outdated animal shelter system**, focusing on **long-term care, rehabilitation, and ethical rescue efforts**. With the right investment, we will **redefine animal welfare across the country**.

Join us in **turning this vision into reality**—because every animal deserves more than just survival; they deserve a **home, health, and happiness**.