

PIECE OF CAKE EVENTS

School Fundraising, Rewards & Exclusive Partnership Program

The more you save, the more you raise

At Piece Of Cake Events, we support schools by creating simple, profitable and community-driven event solutions.

Through our School Partnership Program, your school gains access to:

- 25% OFF all products and setups across our website
- Ongoing income through our Birthday Fun Bucket Program
- Fundraising opportunities with high profit potential
- Connections to local businesses for additional event support

School Partnership Program (Free to Join)

Joining is simple and completely free.

Partner schools receive:

- 25% discount across all hire and setups
- Access to fundraising opportunities
- Ongoing rewards through Birthday Fun Buckets
- Community and business support

There are no contracts, no lock-in commitments, and no administration required.

School Partnership Participation

To access the exclusive 25% partner discount, schools simply agree to:

Promote Piece Of Cake Events within their school newsletter (minimum once per term)

Schools remain fully in control of what they choose to promote and implement.

Partner Discount Code

Once your school is registered, you will receive a unique discount code to use at checkout on our website.

- Provides 25% off all products and setups
- Can be used unlimited times throughout the year
- Automatically rolls over each year

There are no contracts or lock-in agreements.

If your school wishes to opt out, simply let us know and we will remove you from the program.

Optional Programs

Schools may also choose to participate in:

- Birthday Fun Bucket Program
- School fundraising initiatives and event support

Participation is completely optional and can be tailored to suit each school's policies.

Birthday Fun Bucket Program

Our Birthday Fun Buckets are:

- Classroom-friendly birthday treats
- Delivered directly to the school
- Ordered online by parents
- Designed to be simple and stress-free

Schools simply share the program in their newsletter – we manage the rest.

Ongoing School Rewards

Partner schools receive:

\$5 back for every Birthday Fun Bucket ordered

How It Works

- Parents place orders online
- Orders are delivered to the school
- Your school earns \$5 per order

There is no handling of money and no additional workload for staff.

Reporting & Payments

We provide:

- End-of-term or end-of-year summary reports
- A clear breakdown of:
 - Total orders
 - Total funds raised

Funds can be:

- Paid directly to the school, or
- Used as credit toward future bookings

Earn income throughout the year, not just during fundraising events.

Fundraising Made Easy

Schools can raise funds using:

- Slushie Machines
- Popcorn Machines
- Soft Serve Ice Cream Machines

Suitable for:

- School fetes
- Sports days
- Fundraising stalls
- Discos and community events

These machines are:

- Easy to operate
- High demand with students
- Designed for quick service and strong profit margins

Exclusive School Pricing (25% Discount Applied)

Popcorn Hire

Standard Price: \$160

School Price: \$120

Suggested selling price: \$2-\$3 per serve (approx. 100 serves)

- \$2 per serve = \$200 revenue → \$95 profit
- \$3 per serve = \$300 revenue → \$195 profit

Slushie Machine

Standard Price: \$200

School Price: \$150

Suggested selling price: \$3-\$5 per serve (approx. 100 serves)

- \$3 per serve = \$300 revenue → \$150 profit
- \$5 per serve = \$500 revenue → \$350 profit

Soft Serve Machine

Standard Price: \$200

School Price: \$150

Suggested selling price: \$4-\$6 per serve (approx. 100 serves)

- \$4 per serve = \$400 revenue → \$250 profit
- \$6 per serve = \$600 revenue → \$450 profit

Profit may vary depending on event size, pricing and attendance.

Optional Staffing

Attendants are available from \$60 to assist with:

- Serving students
- Managing queues
- Ensuring smooth operation

Recommended for larger events or high-volume service.

Delivery & Setup

We provide:

- Delivery
- Setup
- Quick training
- Collection after your event

Delivery is charged once per booking, not per machine.

Planning Support & Consultations

We offer complimentary planning support and consultations to all partner schools, including phone or Zoom meetings, venue walk-throughs (where required), and advice on setup, layout, logistics and fundraising strategies. We understand that schools, P&Cs and staff already dedicate significant time to organising events, so our goal is to make the process as smooth and successful as possible. We are available from 6:00am to 9:00pm, and all consultations are completely free with no obligation to proceed.

Appointments can be booked via: [Book an appointment here](#)

Community & Business Connections

At Piece Of Cake Events, we actively connect schools with local businesses to support events.

This includes:

- Raffle prizes
- Giveaways
- Sponsorship opportunities
- Discounted services

Why Businesses Participate

- Exposure to a highly engaged school community
- Families actively support businesses connected to their school
- Builds trust and long-term customers
- Allows businesses to give back to their local community

How This Benefits Your School

- Increases fundraising opportunities
- Reduces event costs
- Adds value to events
- Strengthens community relationships

School Approval & Control

The school, including the Principal or authorised staff, remains fully in control at all times.

Any products, promotions or changes will only be implemented with prior approval from the school.

Important Information

- All equipment must be used under adult supervision
- Equipment must be operated according to instructions
- Any damage, loss or misuse may result in repair or replacement costs

Register Your School

What Happens Next

- Your school becomes a Piece Of Cake Events Partner
- You receive your 25% discount code
- You can begin using your benefits immediately