



College Viability

2024 TOP / bottom

Private College Reports:

Missouri

TOP & bottom

Program Completion Comparisons

*Data source: National Center for
Education Statistics, IPEDS data base*

*IPEDS reports on: bachelor and masters
program completions from 2020-2022*



Dr. Gary Stocker



Missouri Private College Top / bottom Reports

Top

Top

BIOLOGY

State	College	2020 Bachelors	2021 Bachelors	2022 Bachelors	3 Year Bachelors Change	2020 Masters	2021 Masters	2022 Masters	3-Years Masters Change
MO	Washington University in St Louis	205	224	198	-7	50	36	35	-15
MO	Saint Louis University	126	140	140	14	40	30	39	-1
MO	Drury University	70	73	75	5				
MO	Maryville University of Saint Louis	49	49	49	0				
MO	Rockhurst University	52	54	47	-5				
MO	Lindenwood University	62	50	41	-21				
MO	Logan University	19	29	41	22				
MO	Central Methodist University- College of Liberal Arts and Sciences	39	24	40	1				
MO	Columbia College	28	22	37	9				
MO	Webster University	29	36	31	2	1	7	4	3





Missouri Private College Top / bottom Reports

BIOLOGY

State	College	2020 Bachelors	2021 Bachelors	2022 Bachelors	3-Year Bachelors Change	2020 Masters	2021 Masters	2022 Masters	3-Years Masters Change
MO	Central Methodist University-College of Graduate and Extended Studies	2	2	1	-1				
MO	Hannibal-LaGrange University	9	3	1	-8				
MO	University of Health Sciences and Pharmacy in St. Louis	0	0	3	3				
MO	Cottey College	8	5	5	-3				
MO	Culver-Stockton College	12	9	6	-6				
MO	Drury University-College of Continuing Professional Studies	13	10	7	-6				
MO	Fontbonne University	3	8	8	5				
MO	Park University	16	16	10	-6				
MO	Stephens College	2	8	10	8				
MO	Avila University	12	15	12	0				
MO	William Jewell College	22	17	12	-10				
MO	College of the Ozarks	11	12	13	2				
MO	William Woods University	10	20	13	3				
MO	Westminster College	31	23	14	-17				
MO	Missouri Baptist University	7	14	16	9				

Bottom



Bottom



Missouri Private College Top / bottom Reports

Business, Marketing, Management

Top

Top

State	College	2020 Bachelor	2021 Bachelor	2022 Bachelor	3-year Bachelor Change	2020 Masters	2021 Masters	2022 Masters
MO	Park University	820	759	679	-141	14	297	274
MO	Columbia College	731	675	527	-204	4	144	124
MO	Lindenwood University	572	342	339	-233	95	228	205
MO	Saint Louis University	294	298	252	-42	45	146	161
MO	Washington University in St Louis	228	218	231	3	4	620	841
MO	Maryville University of Saint Louis	127	142	159	32	8	365	407
MO	Missouri Valley College	120	118	118	-2	32		
MO	Webster University	146	151	112	-34	53	1684	1324
MO	Missouri Baptist University	127	118	111	-16	11	52	30
MO	Central Methodist University-College of Graduate and Extended Studies	127	90	96	-31	1		
MO	Rockhurst University	94	109	67	-27	4	198	195
MO	Evangel University	73	71	58	-15	35	18	18
MO	College of the Ozarks	76	54	56	-20	10		
MO	Drury University-College of Continuing Professional Studies	49	46	54	5	3		
MO	William Woods University	41	56	49	8	7	62	70
MO	Drury University	52	51	46	-6	22	22	27
MO	Southwest Baptist University	32	41	42	10	12	17	13





Missouri Private College Top / bottom Reports

Business, Marketing, Management

State	College	2020 Bachelor	2021 Bachelor	2022 Bachelor	3-year Bachelor Change	2020 Masters	2021 Masters	2022 Masters
MO	Baptist Bible College	6	8	6	0		1	8
MO	City Vision University	5	10	7	2		4	6
MO	Central Baptist College	18	18	11	-7	0	0	
MO	Drury University	12	13	13	1	0	2	3
MO	Hannibal-LaGrange University	27	25	15	-12	5	7	11
MO	Urshan College	10	19	16	6	0		
MO	Fontbonne University	31	42	19	-12	6	33	29
MO	Ranken Technical College	17	10	19	2			
MO	Central Methodist University-College of Liberal Arts and Sciences	30	23	31	1	9		
MO	Westminster College	48	39	36	-12	0		
MO	Avila University	44	26	38	-6	27	40	18
MO	Culver-Stockton College	41	35	40	-1	4	18	12
MO	Southwest Baptist University	32	41	42	10	12	17	13
MO	William Jewell College	42	32	42	0	7		
MO	Drury University	52	51	46	-6	22	22	27
MO	William Woods University	41	56	49	8	7	62	70
MO	Drury University-College of Continuing Professional Studies	49	46	54	5	3		
MO	College of the Ozarks	76	54	56	-20	10		
MO	Evangel University	73	71	58	-15	35	18	18
MO	Rockhurst University	94	109	67	-27	4	18	5

Bottom

Bottom





Missouri Private College Top / bottom Reports

Top

Communications & Journalism

Top

State	College	2020 Bachelors	2021 Bachelors	2022 Bachelors
MO	Webster University	53	81	58
MO	Lindenwood University	95	61	43
MO	Saint Louis University	45	32	39
MO	Evangel University	35	14	22
MO	Maryville University of Saint Louis	8	19	20
MO	Park University	14	14	20
MO	Missouri Valley College	32	22	18
MO	Central Methodist University- College of Liberal Arts and Sciences	9	0	17
MO	College of the Ozarks	10	26	17
MO	Avila University	27	14	15
MO	Drury University	22	21	14
MO	Missouri Baptist University	11	11	12
MO	William Jewell College	7	2	12
MO	Culver-Stockton College	4	14	7
MO	Southwest Baptist University	12	10	7





Missouri Private College Top / bottom Reports

Communications & Journalism

State	College	2020 Bachelors	2021 Bachelors	2022 Bachelors
MO	William Woods University	7	7	0
MO	Drury University-College of Continuing Professional Studies	3	2	1
MO	Urshan College	0	0	1
MO	Washington University in St Louis	4	4	1
MO	Central Methodist University-College of Graduate and Extended Studies	1	7	4
MO	Hannibal-LaGrange University	5	3	4
MO	Columbia College	4	8	5
MO	Fontbonne University	6	4	5
MO	Rockhurst University	4	3	5
MO	Culver-Stockton College	4	14	7
MO	Southwest Baptist University	12	10	7

Bottom

Bottom





Missouri Private College Top / bottom Reports

Health Professions

Top

Top

State	College	2020 Bachelors	2021 Bachelors	2022 Bachelors	3-Year Bachelors Change	2020 Masters	2021 Masters	2022 Masters	3-Year Masters Change
MO	Saint Louis University	478	473	454	-24	384	370	376	-8
MO	Barnes-Jewish College Goldfarb School of Nursing	410	365	352	-58	26	33	39	13
MO	Rockhurst University	309	311	322	13	127	157	153	26
MO	Maryville University of Saint Louis	243	270	265	22	938	950	910	-28
MO	Central Methodist University- College of Graduate and Extended Studies	226	255	199	-27	27	30	24	-3
MO	Cox College	153	170	144	-9	79	82	83	4
MO	Avila University	79	67	78	-1				
MO	University of Health Sciences and Pharmacy in St. Louis	124	101	74	-50			0	0
MO	Columbia College	75	68	73	-2				
MO	Lindenwood University	108	78	72	-36	143	122	137	-6
MO	William Jewell College	79	70	69	-10				
MO	Southwest Baptist University	68	91	66	-2	6	11	10	4
MO	Park University	87	70	57	-30	82	91	64	-18
MO	Missouri Valley College	36	58	56	20	26	12	10	-16
MO	Missouri Baptist University	75	58	50	-25	14	7	12	-2





Missouri Private College Top / bottom Reports

Health Professions

Bottom

State	College	2020 Bachelors	2021 Bachelors	2022 Bachelors	3-Year Bachelors Change	2020 Masters	2021 Masters	2022 Masters	3-Year Masters Change
MO	Logan University					134	136	142	8
MO	Westminster College	2	1	0	-2				
MO	Midwestern Baptist Theological Seminary	1	1	1	0	38	35	4	-34
MO	William Woods University	0	0	1	1	37	22	27	-10
MO	Southeast Missouri Hospital College of Nursing and Health Sciences	1	4	4	3				
MO	City Vision University	4	14	8	4				
MO	Drury University-College of Continuing Professional Studies	11	15	9	-2				
MO	Hannibal-LaGrange University	10	7	9	-1				
MO	Stephens College	18	28	14	-4	26	31	33	7
MO	Drury University	13	12	15	2				
MO	Evangel University	25	27	17	-8	0	1		0
MO	Washington University in St Louis	12	9	20	8	155	120	147	-8
MO	Webster University	35	48	21	-14	214	152	145	-69
MO	Fontbonne University	24	20	24	0	26	51	48	22



Bottom



Missouri Private College Top / bottom Reports

Top

Public Administration

Top

State	College	2020 Bachelors	2021 Bachelors	2022 Bachelors	3-Year Bachelors Change	2020 Masters	2021 Masters	2022 Masters	3-Year Masters Change
MO	Columbia College	177	135	111	-66				
MO	Park University	34	43	53	19	72	68	67	-5
MO	Saint Louis University	24	18	22	-2	82	71	67	-15
MO	Evangel University	25	30	12	-13				
MO	Southwest Baptist University	15	9	12	-3				
MO	Urshan College	4	12	12	8				
MO	William Woods University	7	4	12	5				
MO	Avila University	9	14	11	2				
MO	Fontbonne University	14	10	11	-3				
MO	Lindenwood University	16	10	9	-7	13	13	10	-3
MO	College of the Ozarks	9	9	8	-1				
MO	Drury University-College of Continuing Professional Studies	22	11	8	-14				
MO	Hannibal-LaGrange University	15	12	7	-8				





2024 College Viability Apps

Private College Versions

Colleges Reported: 1,297

Executive Analysis version
32 reports

Faculty and Staff version
8 reports

Student & Family version
5 reports

Public College Versions *(2 & 4 year)*

Colleges Reported: 1,579

Executive Analysis version
35 reports

Faculty and Staff version
10 reports

Student & Family version
6 reports



What can you do with these data comparisons?

1. As a student or parent, focus on these stronger private colleges. Those colleges that are consistently in the bottom list should be considered only with aggressive questioning. ‘Let the buyer beware’ in those situations. Bad history = Bad future.
2. gary@collegeviability.com
3. 3 versions of the 2024 Private College Viability apps
 1. Executive Analysis version
 2. Faculty & Staff version
 3. Student & Families version

