



2024 Private College Viability App - for Executive Analysis



The **Executive Analysis College Viability App** is designed to provide college leaders, admissions consultants, media, and other stakeholders with an easy-to-use financial health and viability comparison of more than 1,290 private colleges in the United States.

College Viability, LLC focuses on the comparisons of financial health and viability. This app uses data from the last 8 reported IPEDS years.

State Category / Type College

[Clear all filters](#)

4-year Graduation Rate	Average Student Loans	Grad Student Enrollment	Colleges Selected: 22	
6-year Graduation Rate	Core Revenues	Institutional Grants	Alice Lloyd College	Asbury University
8-year Changes	Endowment Value	Percent Admitted	Bellarmino University	Berea College
Admissions Yield	Expenses	Ratios	Total Assets & Liabilities	Total Net Assets
Average Net Price	FTE Fall Enrollment	Retention	Total Discounts & Allowances	Total Revenue
			Total Enrollment	Tuition & Fees

[YouTube tutorial](#) [Terminology](#)



4-year Graduation Rate											
State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year change	% change
KY	Campbellsville University	26%	26%	23%	30%	28%	29%	29%	8%	-18%	-69.2%
KY	Kentucky Mountain Bible College	25%	0%	42%	23%	25%	20%	33%	18%	-7%	-28.0%
KY	Simmons College of Kentucky			0%	0%	0%	25%	29%	22%		
KY	Union College	13%	26%	21%	19%	26%	9%	28%	23%	10%	76.9%
KY	University of Pikeville	22%	15%	17%	15%	19%	23%	23%	24%	2%	9.1%
KY	Alice Lloyd College	16%	27%	90%	7%	31%	23%	23%	26%	10%	62.5%
KY	Lindsey Wilson College	15%	21%	20%	25%	31%	28%	30%	27%	12%	80.0%
KY	The Southern Baptist Theological Seminary	27%	12%	42%	36%	27%	27%	36%	27%	0%	0.0%
KY	Kentucky Christian University	27%	22%	24%	30%	26%	25%	32%	29%	2%	7.4%
KY	Spalding University	6%	21%	23%	23%	23%	34%	30%	30%	24%	400.0%
KY	Thomas More University	34%	37%	34%	36%	38%	29%	35%	31%	-3%	-8.8%
KY	University of the Cumberlands	24%	32%	29%	23%	36%	29%	37%	32%	8%	33.3%
KY	Brescia University	13%	13%	26%	24%	22%	26%	34%	33%	20%	153.8%
KY	Kentucky Wesleyan College	35%	32%	24%	34%	35%	25%	33%	41%	6%	17.1%
KY	Midway University	40%	46%	28%	31%	35%	49%	54%	41%	1%	2.5%
KY	Georgetown College	49%	51%	45%	53%	38%	50%	52%	42%	-7%	-14.3%
KY	Clear Creek Baptist Bible College	13%	45%	29%	0%	20%	10%	25%	50%	37%	284.6%
KY	Berea College	45%	48%	49%	48%	55%	50%	45%	51%	6%	13.3%
KY	Bellarmino University	51%	53%	50%	56%	57%	55%	58%	53%	2%	3.9%
KY	Asbury University	53%	52%	57%	51%	57%	53%	56%	60%	7%	13.2%
KY	Transylvania University	67%	68%	69%	72%	66%	70%	70%	64%	-3%	-4.5%
KY	Centre College	83%	85%	80%	80%	82%	82%	85%	85%	2%	2.4%

Data

Chart

Overall Average

8-year change

5.3%

2022

37.1%



6-year Graduation Rate											
State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year change	% change
KY	Centre College	86%	86%	82%	81%	84%	83%	86%	87%	1%	1%
KY	Asbury University	63%	64%	69%	62%	68%	63%	65%	70%	7%	11%
KY	Transylvania University	73%	75%	76%	75%	70%	74%	73%	69%	-4%	-5%
KY	Berea College	63%	63%	66%	63%	68%	67%	66%	62%	-1%	-2%
KY	Bellarmino University	67%	64%	65%	67%	66%	64%	65%	60%	-7%	-10%
KY	Simmons College of Kentucky			100%	20%	0%	50%	43%	56%		
KY	Clear Creek Baptist Bible College	13%	64%	50%	11%	20%	20%	44%	50%	37%	285%
KY	Kentucky Wesleyan College	40%	38%	32%	42%	45%	38%	46%	49%	9%	22%
KY	Midway University	53%	53%	35%	37%	37%	53%	59%	48%	-5%	-9%
KY	Georgetown College	57%	57%	53%	58%	45%	56%	56%	46%	-11%	-19%
KY	Spalding University	43%	47%	45%	37%	40%	58%	42%	45%	2%	5%
KY	Brescia University	29%	27%	39%	33%	30%	34%	47%	44%	15%	52%
KY	Thomas More University	47%	50%	44%	48%	54%	39%	51%	44%	-3%	-6%
KY	Campbellsville University	37%	37%	34%	41%	37%	37%	37%	42%	5%	14%
KY	University of the Cumberlands	37%	43%	41%	33%	44%	40%	48%	42%	5%	14%
KY	Alice Lloyd College	28%	31%	100%	100%	44%	35%	29%	40%	12%	43%
KY	Lindsey Wilson College	26%	32%	33%	37%	38%	39%	40%	37%	11%	42%
KY	University of Pikeville	35%	26%	31%	30%	28%	33%	33%	36%	1%	3%
KY	The Southern Baptist Theological Seminary	36%	28%	46%	41%	31%	29%	40%	33%	-3%	-8%
KY	Union College	32%	27%	34%	27%	39%	28%	37%	33%	1%	3%
KY	Kentucky Christian University	43%	29%	33%	34%	35%	31%	36%	31%	-12%	-28%
KY	Kentucky Mountain Bible College	25%	20%	67%	31%	25%	40%	50%	27%	2%	8%

Data

Chart

Overall Average

8-year change

3.0%

2022

47.8%



8-year Changes

2024 Private College Viability App - for Executive Analysis



College(s) selected: 22

8-year Changes

Change in value from 2015 to 2022

State	College	FTE Enrollment	Admissions Yield	4-year Grad Rate	Percent Admitted	Full-time Retention
KY	Alice Lloyd College	-57	-1%	10%	63%	-9%
KY	Asbury University	-297	-1%	7%	22%	2%
KY	Bellarmine University	-496	2%	2%	4%	0%
KY	Berea College	-194	-7%	6%	-12%	-4%
KY	Brescia University	-312	2%	20%	2%	18%
KY	Campbellsville University	6,509		-18%		1%
KY	Centre College	-10	4%	2%	-8%	0%
KY	Clear Creek Baptist Bible College	2		37%		3%
KY	Georgetown College	249	1%	-7%	4%	-7%
KY	Kentucky Christian University	17	10%	2%	8%	-6%
KY	Kentucky Mountain Bible College	-1	-10%	-7%	-18%	3%
KY	Kentucky Wesleyan College	97	-4%	6%	5%	-5%
KY	Lindsey Wilson College	238		12%		10%
KY	Midway University	420	-12%	1%	48%	-4%
KY	Simmons College of Kentucky	56				-14%
KY	Spalding University	-616	-5%	24%	48%	-7%
KY	The Southern Baptist Theological Seminary	203	-11%	0%	48%	3%
KY	Thomas More University	-33	-6%	-3%	6%	0%
KY	Transylvania University	-85	-5%	-3%	-2%	-7%
KY	Union College	-75	10%	10%	-16%	3%

OVERALL AVERAGE*

8-year change

580

FTE Enrollment

-1.5%

Admissions Yield

5.3%

4-year Grad Rate

12.8%

Percent Admitted

-0.2%

Full-time Retention

*see



Admissions Yield											
<i>(aka Popularity)</i>											
State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year change	% change
KY	Kentucky Mountain Bible College	75%	71%	42%	62%	34%	42%	52%	67%	-10%	-14.5%
KY	Berea College	72%	73%	72%	73%	69%	48%	59%	65%	-7%	-9.7%
KY	The Southern Baptist Theological Seminary	74%	57%	67%	95%	71%	66%	68%	58%	-11%	-18.0%
KY	Kentucky Christian University	32%	46%	55%	51%	49%	35%	31%	42%	10%	31.2%
KY	Asbury University	34%	34%	41%	30%	33%	27%	30%	34%	-1%	-2.9%
KY	Union College	23%	29%	30%	26%	23%	36%	34%	33%	10%	43.5%
KY	University of the Cumberlands	26%	26%	25%	27%	38%	33%	33%	33%	7%	26.9%
KY	Simmons College of Kentucky						57%	45%	32%		
KY	Midway University	40%	43%	36%	31%	32%	30%	30%	24%	-12%	-33.3%
KY	Centre College	19%	21%	21%	20%	21%	23%	22%	23%	4%	21.1%
KY	Kentucky Wesleyan College	26%	29%	24%	24%	23%	22%	22%	22%	-4%	-15.4%
KY	Georgetown College	19%	21%	18%	15%	18%	22%	23%	20%	1%	5.3%
KY	Spalding University	27%	34%	31%	24%	21%	21%	17%	19%	-5%	-20.8%
KY	Transylvania University	22%	21%	19%	20%	17%	17%	19%	17%	-5%	-22.7%
KY	Bellarmino University	14%	12%	13%	14%	19%	17%	16%	16%	2%	14.3%
KY	Thomas More University	20%	19%	16%	20%	17%	17%	15%	14%	-6%	-30.0%
KY	Alice Lloyd College	11%	12%	15%	19%	17%	23%	27%	10%	-1%	-9.1%
KY	Brescia University	8%	6%	8%	15%	13%	13%	12%	10%	2%	25.0%
KY	Campbellsville University	26%	29%	28%	22%	23%	17%				
KY	University of Pikeville	13%	14%	12%							

Data

Chart

Overall Average
8-year change

-1.5%



Average Net Price

Students with grants or scholarships

State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year Change	% change
KY	Centre College	\$25,326	\$25,326	\$25,326	\$25,519	\$26,249	\$25,051	\$24,226	\$23,584	(\$1,742)	-6.9%
KY	Bellarmino University	\$24,427	\$24,427	\$24,427	\$24,742	\$24,711	\$23,607	\$23,158	\$22,813	(\$1,614)	-6.6%
KY	Transylvania University	\$23,259	\$23,259	\$23,259	\$23,685	\$26,454	\$26,125	\$25,779	\$25,767	\$2,508	10.8%
KY	The Southern Baptist Theological Seminary	\$22,564	\$22,564	\$22,564	\$22,863	\$23,796	\$26,473	\$26,976	\$17,299	(\$5,265)	-23.3%
KY	Asbury University	\$21,622	\$21,622	\$21,622	\$23,750	\$22,500	\$22,646	\$22,848	\$21,506	(\$116)	-0.5%
KY	Midway University	\$20,545	\$20,545	\$20,545	\$24,002	\$24,895	\$22,791	\$23,084	\$22,848	\$2,303	11.2%
KY	Georgetown College	\$20,060	\$20,060	\$20,060	\$18,330	\$19,012	\$19,852	\$17,609	\$15,152	(\$4,908)	-24.5%
KY	Kentucky Christian University	\$19,189	\$19,189	\$19,189	\$20,290	\$18,025	\$18,839	\$19,136	\$22,682	\$3,493	18.2%
KY	University of the Cumberlands	\$16,515	\$18,773	\$18,773	\$17,619	\$19,212	\$17,588	\$16,340	\$14,337	(\$2,178)	-13.2%
KY	Thomas More University	\$18,567	\$18,567	\$18,567	\$19,339	\$19,221	\$18,517	\$19,766	\$21,962	\$3,395	18.3%
KY	Kentucky Wesleyan College	\$18,312	\$18,312	\$18,312	\$18,265	\$21,958	\$26,422	\$17,912	\$20,735	\$2,423	13.2%
KY	Spalding University	\$17,816	\$17,816	\$17,816	\$20,859	\$20,619	\$23,552	\$22,314	\$26,539	\$8,723	49.0%
KY	University of Pikeville	\$17,653	\$17,653	\$17,653	\$16,504	\$18,297	\$18,015	\$19,320	\$17,098	(\$555)	-3.1%
KY	Union College	\$17,182	\$17,182	\$17,182	\$18,583	\$20,051	\$17,445	\$17,824	\$18,221	\$1,039	6.0%
KY	Campbellsville University	\$16,576	\$16,576	\$16,576	\$15,520	\$15,412	\$17,843	\$17,788	\$20,987	\$4,411	26.6%
KY	Lindsey Wilson College	\$16,100	\$16,100	\$16,100	\$15,467	\$15,897	\$15,405	\$15,189	\$13,056	(\$3,044)	-18.9%
KY	Alice Lloyd College	\$13,405	\$13,405	\$13,405	\$14,200	\$14,075	\$15,120	\$15,129	\$16,596	\$3,191	23.8%
KY	Kentucky Mountain Bible College	\$12,729	\$12,729	\$12,729	\$11,876	\$12,555	\$12,365	\$9,759	\$9,885	(\$2,844)	-22.3%
KY	Brescia University	\$11,165	\$11,165	\$11,165	\$12,181	\$13,496	\$13,413	\$13,184	\$16,127	\$4,962	44.4%

Overall Average
8-year change

\$1,883



Average Undergrad Student Loans

State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year Change	% change
KY	Kentucky Wesleyan College	\$2,990	\$6,043	\$8,976	\$5,678	\$4,755	\$9,281	\$8,305	\$6,450	\$3,460	115.7%
KY	The Southern Baptist Theological Seminary	\$11,315	\$11,844	\$11,402	\$12,208	\$13,093	\$12,997	\$13,723	\$12,765	\$1,450	12.8%
KY	Centre College	\$6,562	\$7,085	\$6,558	\$6,749	\$6,457	\$7,477	\$6,659	\$7,650	\$1,088	16.6%
KY	University of Pikeville	\$6,073	\$7,322	\$6,923	\$6,813	\$3,075	\$5,710	\$6,435	\$7,145	\$1,072	17.7%
KY	Campbellsville University	\$5,416	\$5,421	\$5,370	\$6,081	\$6,287	\$5,086	\$5,206	\$6,187	\$771	14.2%
KY	Spalding University	\$5,642	\$5,412	\$5,082	\$5,031	\$5,287	\$5,591	\$6,386	\$6,126	\$484	8.6%
KY	Berea College	\$2,152	\$2,394	\$2,747	\$2,017	\$2,841	\$2,391	\$2,303	\$2,559	\$407	18.9%
KY	Transylvania University	\$7,188	\$6,663	\$6,401	\$6,981	\$8,042	\$8,241	\$8,115	\$7,368	\$180	2.5%
KY	Clear Creek Baptist Bible College	\$12,987	\$11,151			\$6,000	\$6,250				
KY	Alice Lloyd College	\$4,060	\$4,244	\$4,378	\$4,334	\$4,663	\$4,142	\$4,015	\$4,032	(\$28)	-0.7%
KY	Midway University	\$7,168	\$7,324	\$8,190	\$6,677	\$6,450	\$7,170	\$7,105	\$6,972	(\$196)	-2.7%
KY	University of the Cumberlands	\$5,226	\$5,756	\$6,371	\$7,806	\$8,323	\$4,830	\$6,197	\$4,980	(\$246)	-4.7%
KY	Union College	\$6,428	\$6,614	\$7,100	\$6,181	\$7,015	\$6,256	\$6,534	\$6,060	(\$368)	-5.7%
KY	Bellarmino University	\$7,503	\$7,412	\$6,957	\$7,093	\$7,086	\$7,017	\$7,134	\$7,028	(\$475)	-6.3%
KY	Lindsey Wilson College	\$5,248	\$5,258	\$5,134	\$5,205	\$5,193	\$5,519	\$4,744	\$4,757	(\$491)	-9.4%
KY	Thomas More University	\$7,302	\$7,227	\$6,964	\$6,554	\$6,938	\$7,213	\$6,747	\$6,805	(\$497)	-6.8%
KY	Kentucky Christian University	\$6,910	\$6,046	\$5,651	\$5,673	\$5,698	\$5,397	\$5,547	\$6,006	(\$904)	-13.1%
KY	Brescia University	\$6,798	\$4,630	\$6,240	\$5,809	\$5,925	\$5,669	\$5,446	\$5,856	(\$942)	-13.9%
KY	Georgetown College	\$7,603	\$7,200	\$6,121	\$6,288	\$6,626	\$7,053	\$6,267	\$6,026	(\$1,577)	-20.7%
KY	Asbury University	\$9,337	\$10,352	\$8,680	\$7,192	\$7,273	\$7,062	\$8,523	\$6,482	(\$2,855)	-30.6%

Overall Average
8-year change

(\$127)



Core Revenues

2024 Private College Viability App - for Executive Analysis

College(s) selected: 22

CORE REVENUES



State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-yr
KY	Alice Lloyd College	\$21,852,984	\$12,340,968	\$14,522,044	\$16,741,994	\$21,152,352	\$21,066,373	\$30,420,509	\$17,200,305	(\$)
KY	Asbury University	\$40,661,870	\$33,833,003	\$35,152,756	\$33,864,927	\$35,672,996	\$28,463,160	\$60,130,023	\$33,016,535	(\$)
KY	Bellarmino University	\$68,957,685	\$74,475,653	\$76,391,693	\$79,172,634	\$69,962,455	\$76,307,764	\$87,071,682	\$65,731,139	(\$)
KY	Berea College	\$70,167,316	\$85,537,397	\$223,216,245	\$168,671,060	\$164,940,334	\$157,051,268	\$474,692,819	(\$27,115,309)	(\$9)
KY	Brescia University	\$15,997,723	\$11,205,487	\$14,678,408	\$13,626,411	\$10,636,395	\$12,387,826	\$17,336,680	\$10,376,368	(\$)
KY	Campbellsville University	\$29,782,247	\$34,893,347	\$41,949,477	\$79,693,897	\$116,731,040	\$112,739,920	\$115,266,379	\$103,850,948	\$7
KY	Centre College	\$44,759,821	\$34,835,422	\$88,070,691	\$72,006,022	\$60,991,707	\$46,306,558	\$174,407,050	\$55,775,796	\$
KY	Clear Creek Baptist Bible College	\$4,766,416	\$2,734,591	\$3,367,497	\$3,340,031	\$2,918,308	\$3,019,898	\$5,447,182	\$1,459,097	(\$)
KY	Georgetown College	\$10,378,980	\$20,181,627	\$25,658,238	\$22,684,510	\$10,308,367	\$20,703,718	\$31,443,001	\$12,800,146	(\$)

TUITION & FEES



**as a percentage of Core Revenues

State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year Change	% change
KY	Alice Lloyd College	21%	37%	31%	27%	21%	20%	14%	26%	5%	23.8%
KY	Asbury University	56%	68%	65%	69%	64%	77%	33%	56%	0%	0.0%
KY	Bellarmino University	84%	82%	83%	78%	88%	79%	65%	80%	-4%	-4.8%
KY	Berea College	9%	10%	2%	3%	3%	3%	0%			
KY	Brescia University	60%	87%	66%	68%	81%	67%	47%	74%	14%	23.3%
KY	Campbellsville University	85%	77%	88%	90%	91%	90%	80%	76%	-9%	-10.6%
KY	Centre College	57%	74%	30%	37%	43%	53%	12%	41%	-16%	-28.1%
KY	Clear Creek Baptist Bible College	10%	15%	12%	12%	16%	14%	9%	38%	28%	280.0%



Expenses

2024 Private College Viability App - for Executive Analysis

College(s) selected: 22

TOTAL EXPENSES



Data

Chart

State	College	2016	2017	2018	2019	2020	2021	2022	7-year Change	%
KY	The Southern Baptist Theological Seminary	\$45,498,875	\$45,272,913	\$44,238,211	\$47,982,942	\$47,095,260	\$38,638,447	\$42,963,838	(\$2,535,037)	
KY	Kentucky Christian University	\$12,935,507	\$12,318,649	\$12,538,229	\$12,703,809	\$10,647,774	\$10,488,299	\$11,092,081	(\$1,843,426)	
KY	Clear Creek Baptist Bible College	\$3,662,709	\$3,408,429	\$3,264,427	\$3,122,457	\$3,223,666	\$3,339,658	\$3,471,015	(\$191,694)	
KY	Kentucky Mountain Bible College	\$1,681,835	\$1,872,581	\$1,962,598	\$2,014,508	\$1,890,165	\$2,083,126	\$2,109,283	\$427,448	
KY	Georgetown College	\$32,411,551	\$32,887,796	\$31,675,666	\$32,042,468	\$31,075,684	\$32,482,831	\$33,374,700	\$963,149	
KY	Brescia University	\$14,295,585	\$14,162,108	\$14,549,659	\$14,518,205	\$14,477,610	\$14,749,978	\$16,569,577	\$2,273,992	
KY	Union College	\$19,115,528	\$18,870,751	\$19,928,746	\$21,095,976	\$20,406,079	\$19,692,684	\$21,554,736	\$2,439,208	
KY	Asbury University	\$36,109,077	\$36,193,853	\$38,108,985	\$37,974,268	\$36,448,824	\$37,392,410	\$39,054,220	\$2,945,143	
KY	Alice Lloyd College	\$13,825,599	\$14,246,296	\$14,667,548	\$14,867,434	\$15,218,353	\$15,793,774	\$16,784,497	\$2,958,898	
KY	Lindsey Wilson College	\$38,148,657	\$39,580,822	\$37,789,828	\$37,137,493	\$36,495,984	\$39,155,744	\$41,854,089	\$3,705,432	
KY	Kentucky Wesleyan College	\$16,319,465	\$17,024,871	\$17,588,267	\$17,347,980	\$18,275,472	\$18,103,656	\$20,565,509	\$4,246,044	
KY	Midway University	\$17,655,265	\$17,023,962	\$17,405,263	\$18,682,892	\$20,095,752	\$20,239,357	\$21,981,136	\$4,325,871	
KY	Bellarmino University	\$76,557,514	\$80,612,755	\$83,561,009	\$76,919,436	\$76,796,689	\$79,448,264	\$81,802,299	\$5,244,785	
KY	Transylvania University	\$37,939,692	\$37,226,391	\$39,632,104	\$40,003,604	\$37,744,409	\$41,019,492	\$43,346,100	\$5,406,408	
KY	Spalding University	\$30,982,927	\$31,799,172	\$34,320,965	\$34,411,462	\$33,939,754	\$31,580,841	\$36,646,594	\$5,663,667	
KY	Simmons College of Kentucky	\$2,668,561	\$2,909,829	\$3,273,423	\$3,886,886	\$4,174,686	\$4,497,893	\$9,208,634	\$6,540,073	
KY	Thomas More University	\$27,688,729	\$28,770,460	\$29,901,914	\$32,616,641	\$32,927,525	\$31,117,121	\$35,628,904	\$7,940,175	

State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year
	CORE EXPENSES	\$9,218,945	\$9,605,939	\$9,974,215	\$10,394,687	\$10,708,663	\$11,286,522	\$12,165,458	\$12,729,075	\$3,510,138
KY	Asbury University	\$31,523,974	\$30,079,572	\$30,067,994	\$31,746,002	\$31,554,000	\$30,420,467	\$31,401,548	\$32,817,022	\$1,286,555



FTE Fall Enrollment

State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year change	% change
KY	Spalding University	1,858	1,907	1,674	1,502	1,375	1,355	1,288	1,242	-616	-33.2%
KY	Bellarmino University	3,187	3,238	3,123	2,995	2,987	2,948	2,822	2,691	-496	-15.6%
KY	Brescia University	887	842	937	886	865	846	740	575	-312	-35.2%
KY	Asbury University	1,606	1,538	1,608	1,559	1,594	1,454	1,370	1,309	-297	-18.5%
KY	Berea College	1,612	1,635	1,637	1,647	1,666	1,427	1,446	1,418	-194	-12.0%
KY	Transylvania University	1,049	957	964	980	944	955	964	964	-85	-8.1%
KY	Union College	935	1,047	1,121	1,139	1,027	1,064	910	860	-75	-8.0%
KY	Alice Lloyd College	601	585	589	628	563	567	593	544	-57	-9.5%
KY	Thomas More University	1,617	1,678	1,711	1,801	1,726	1,646	1,608	1,584	-33	-2.0%
KY	Centre College	1,364	1,429	1,449	1,433	1,410	1,333	1,320	1,354	-10	-0.7%
KY	Kentucky Mountain Bible College	61	70	72	56	58	63	64	60	-1	-1.6%
KY	Clear Creek Baptist Bible College	108	98	92	95	87	98	118	110	2	1.9%
KY	Kentucky Christian University	514	471	538	545	592	629	575	531	17	3.3%
KY	Simmons College of Kentucky	154	150	172	178	167	117	134	210	56	36.4%
KY	University of Pikeville	2,114	2,042	2,015	2,045	2,057	2,050	2,025	2,178	64	3.0%
KY	Kentucky Wesleyan College	676	711	690	783	827	843	778	773	97	14.3%
KY	The Southern Baptist Theological Seminary	2,721	2,828	2,868	2,898	2,931	3,002	3,085	2,924	203	7.5%
KY	Lindsey Wilson College	2,556	2,467	2,450	2,390	2,477	2,582	2,293	2,794	238	9.3%
KY	Georgetown College	1,086	1,152	1,279	1,178	1,144	1,258	1,379	1,335	249	22.9%
KY	Midway University	826	1,019	1,048	1,021	1,101	1,131	1,172	1,246	420	50.8%
KY	Campbellsville University	2,510	2,925	4,836	10,234	10,771	10,537	6,970	9,019	6,509	259.3%
KY	University of the Cumberlands	3,987	4,694	5,836	7,294	9,198	10,623	10,988	11,071	7,084	177.7%

Data

Chart

Overall Average
8-year change

580



Graduate Student Enrollment

State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year Change	% change
KY	University of the Cumberlands	3,376	4,611	6,782	10,210	13,092	14,599	14,434	12,879	9,503	281.5%
KY	Campbellsville University	431	943	3,503	7,450	7,641	6,977	5,572	5,364	4,933	1144.5%
KY	Lindsey Wilson College	453	445	497	549	610	790	854	1,406	953	210.4%
KY	The Southern Baptist Theological Seminary	2,696	2,856	3,017	3,138	3,245	3,373	3,429	3,248	552	20.5%
KY	University of Pikeville	627	707	776	818	858	892	900	943	316	50.4%
KY	Midway University	111	189	215	212	216	217	209	238	127	114.4%
KY	Brescia University	18	32	56	63	77	93	89	95	77	427.8%
KY	Union College	220	227	215	214	194	234	235	246	26	11.8%
KY	Clear Creek Baptist Bible College	0	0	0	0	0	22	24	14	14	
KY	Asbury University	241	214	257	243	216	249	248	246	5	2.1%
KY	Alice Lloyd College	0	0	0	0	0	0	0	0	0	
KY	Berea College	0	0	0	0	0	0	0	0	0	
KY	Centre College	0	0	0	0	0	0	0	0	0	
KY	Kentucky Mountain Bible College	0	0	0	0	0	0	0	0	0	
KY	Kentucky Wesleyan College	0	0	0	0	0	0	0	0	0	
KY	Simmons College of Kentucky	0	0	0	0	0	0	0	0	0	
KY	Transylvania University	0	0	0	0	0	0	0	0	0	
KY	Kentucky Christian University	56	77	96	104	95	89	71	52	-4	-7.1%
KY	Thomas More University	178	138	184	206	208	145	144	129	-49	-27.5%
KY	Georgetown College	380	540	706	647	501	456	366	315	-65	-17.1%
KY	Spalding University	1,015	1,006	821	730	704	741	797	765	-250	-24.6%
KY	Bellarmino University	1,195	1,326	1,213	817	778	809	742	627	-568	-47.5%

Overall Average
8-year change

708



UNFUNDED

State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year Change	% change
KY	University of the Cumberlands	\$14,943,447	\$16,937,469	\$18,029,944	\$18,829,806	\$19,949,248	\$6,649,801	\$7,219,067	\$7,013,209	(\$7,930,238)	-53.1%
KY	Spalding University	\$6,122,145	\$6,296,273	\$6,315,889	\$6,427,804	\$5,995,587	\$5,474,885	\$5,514,476	\$5,203,112	(\$919,033)	-15.0%
KY	University of Pikeville	\$12,201,218	\$12,933,144	\$11,497,372	\$10,517,951	\$11,010,122	\$12,012,784	\$11,653,032	\$11,471,091	(\$730,127)	-6.0%
KY	Simmons College of Kentucky	\$54,620	\$2,645	\$0	\$0	\$0	\$0	\$0	\$0	(\$54,620)	-100.0%
KY	Berea College	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
KY	Clear Creek Baptist Bible College	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
KY	The Southern Baptist Theological Seminary	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
KY	Kentucky Mountain Bible College	\$94,617	\$79,398	\$127,850	\$71,198	\$63,935	\$77,505	\$126,427	\$295,047	\$200,430	211.8%
KY	Alice Lloyd College	\$618,997	\$1,205,766	\$973,130	\$1,432,321	\$693,937	\$594,751	\$1,797,271	\$1,725,257	\$1,106,260	178.7%
KY	Kentucky Christian University	\$3,466,821	\$2,884,057	\$3,060,764	\$3,929,727	\$4,462,934	\$5,499,522	\$5,307,432	\$5,371,787	\$1,904,966	54.9%
KY	Union College	\$8,992,093	\$9,153,545	\$10,472,820	\$11,528,777	\$11,095,222	\$11,151,021	\$11,950,147	\$10,953,095	\$1,961,002	21.8%
KY	Brescia University	\$4,764,917	\$4,373,735	\$4,195,208	\$4,753,141	\$7,128,899	\$7,418,426	\$8,288,995	\$8,185,296	\$3,420,379	71.8%
KY	Asbury University	\$11,583,616	\$12,666,593	\$12,473,998	\$13,836,382	\$14,407,375	\$15,090,642	\$15,187,938	\$15,017,674	\$3,434,058	29.6%
KY	Kentucky Wesleyan College	\$5,024,290	\$5,609,024	\$6,293,022	\$7,253,407	\$8,359,708	\$9,815,552	\$10,202,982	\$9,483,699	\$4,459,409	88.8%
KY	Lindsey Wilson College	\$22,098,805	\$23,238,607	\$24,165,436	\$24,686,396	\$26,450,900	\$27,647,627	\$28,040,262	\$26,591,203	\$4,492,398	20.3%
KY	Campbellsville University	\$17,502,722	\$18,209,576	\$20,862,895	\$22,284,450	\$24,155,784	\$25,121,565	\$23,945,398	\$22,616,262	\$5,113,540	29.2%
KY	Transylvania University	\$12,423,656	\$14,196,746	\$13,193,917	\$13,477,927	\$14,503,676	\$13,777,374	\$15,567,320	\$17,970,243	\$5,546,587	44.6%



		Percent Admitted <i>(aka Selectivity)</i>										
State	College	2015	2016	2017	2018	2019	2020	2021	2022 ▲	8-year change	% change	
KY	Campbellsville University	76%	70%	69%	83%	70%	78%					
KY	University of Pikeville	100%	100%	100%								
KY	Berea College	37%	33%	35%	38%	30%	33%	33%	25%	-12%	-32.4%	
KY	Kentucky Christian University	36%	39%	40%	37%	40%	28%	58%	44%	8%	22.2%	
KY	Kentucky Mountain Bible College	63%	58%	50%	49%	48%	39%	48%	45%	-18%	-28.6%	
KY	Brescia University	48%	47%	42%	39%	42%	48%	53%	50%	2%	4.2%	
KY	Union College	69%	67%	63%	56%	55%	57%	56%	53%	-16%	-23.2%	
KY	Centre College	71%	74%	76%	73%	76%	72%	68%	63%	-8%	-11.3%	
KY	Simmons College of Kentucky						91%	58%	67%			
KY	Kentucky Wesleyan College	64%	57%	58%	64%	62%	60%	67%	69%	5%	7.8%	
KY	Georgetown College	68%	66%	67%	48%	63%	72%	75%	72%	4%	5.9%	
KY	Asbury University	57%	70%	70%	67%	64%	75%	77%	79%	22%	38.6%	
KY	University of the Cumberlands	68%	71%	74%	73%	80%	81%	85%	83%	15%	22.1%	
KY	The Southern Baptist Theological Seminary	39%	100%	78%	67%	68%	77%	80%	87%	48%	123.1%	
KY	Bellarmino University	84%	82%	89%	86%	66%	82%	86%	88%	4%	4.8%	
KY	Transylvania University	93%	95%	95%	89%	90%	92%	92%	91%	-2%	-2.2%	
KY	Midway University	46%	60%	57%	61%	60%	73%	78%	94%	48%	104.3%	
KY	Thomas More University	88%	89%	91%	90%	91%	92%	96%	94%	6%	6.8%	
KY	Alice Lloyd College	35%	22%	26%	28%	27%	21%	36%	98%	63%	180.0%	
KY	Spalding University	50%	50%	59%	96%	79%	93%	90%	98%	48%	96.0%	

Data

Chart

Overall Average
Percent Admitted in 2022

72.2%



Endowment Assets per FTE

State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year Change	% change
KY	Berea College	\$674,511	\$612,999	\$672,332	\$683,139	\$690,504	\$701,588	\$1,065,910	\$949,713	\$275,202	40.8%
KY	Centre College	\$209,287	\$202,858	\$222,142	\$225,669	\$234,136	\$243,635	\$319,555	\$313,976	\$104,689	50.0%
KY	Transylvania University	\$139,578	\$136,149	\$158,749	\$152,397	\$151,897	\$194,079	\$249,811	\$222,268	\$82,690	59.2%
KY	Clear Creek Baptist Bible College	\$177,692	\$183,869	\$229,127	\$254,288	\$252,686	\$268,686	\$277,785	\$204,343	\$26,651	15.0%
KY	Alice Lloyd College	\$62,054	\$69,996	\$77,981	\$82,219	\$75,044	\$82,621	\$100,444	\$96,458	\$34,404	55.4%
KY	Kentucky Mountain Bible College	\$35,301	\$44,266	\$51,322	\$52,507	\$65,821	\$59,876	\$89,752	\$88,591	\$53,290	151.0%
KY	Kentucky Wesleyan College	\$57,916	\$56,183	\$53,391	\$55,777	\$47,742	\$45,981	\$55,676	\$55,705	(\$2,211)	-3.8%
KY	Asbury University	\$26,693	\$26,406	\$29,037	\$30,413	\$34,912	\$33,665	\$47,151	\$50,721	\$24,028	90.0%
KY	The Southern Baptist Theological Seminary	\$37,369	\$33,888	\$32,186	\$31,491	\$33,297	\$30,974	\$35,725	\$32,014	(\$5,355)	-14.3%
KY	Georgetown College	\$34,500	\$30,931	\$32,651	\$30,112	\$32,165	\$30,984	\$32,473	\$25,897	(\$8,603)	-24.9%
KY	Union College	\$19,371	\$20,441	\$15,873	\$16,837	\$19,115	\$21,213	\$27,225	\$25,171	\$5,800	29.9%
KY	Midway University	\$30,067	\$32,202	\$28,918	\$28,710	\$28,564	\$25,248	\$31,385	\$24,390	(\$5,677)	-18.9%
KY	Brescia University	\$15,198	\$14,133	\$14,918	\$16,223	\$14,729	\$16,322	\$21,481	\$22,684	\$7,486	49.3%
KY	Bellarmine University	\$15,466	\$13,882	\$15,961	\$19,280	\$19,549	\$19,167	\$24,631	\$22,578	\$7,112	46.0%
KY	Thomas More University	\$13,461	\$12,106	\$11,572	\$13,842	\$13,072	\$16,047	\$21,722	\$21,062	\$7,601	56.5%
KY	Spalding University	\$8,318	\$9,815	\$10,470	\$11,622	\$12,382	\$13,806	\$17,669	\$17,820	\$9,502	114.2%
KY	University of Pikeville	\$10,294	\$10,005	\$11,468	\$11,776	\$11,890	\$11,689	\$14,343	\$13,138	\$2,844	27.6%
KY	Kentucky Christian University	\$11,295	\$12,795	\$13,625	\$12,055	\$12,858	\$11,646	\$11,933	\$12,920	\$1,625	14.4%
KY	Lindsey Wilson College	\$8,330	\$8,026	\$9,883	\$10,415	\$10,945	\$10,696	\$13,515	\$12,358	\$4,028	48.4%
KY	University of the Cumberlands	\$16,938	\$14,322	\$13,033	\$9,471	\$6,985	\$5,595	\$7,543	\$10,732	(\$6,206)	-36.6%
KY	Campbellsville University	\$4,876	\$4,612	\$3,986	\$3,406	\$3,406	\$3,479	\$4,427	\$4,384	(\$492)	-10.1%
KY	Simmons College of Kentucky	\$728	\$674	\$106	\$97	\$0					

Overall Average

8-year change

\$29,448



Endowment Assets - End of Fiscal Year

State	College	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	8-year Change	% c
KY	Berea College	\$1,101,475,900	\$1,050,679,900	\$1,150,360,300	\$1,192,078,100	\$1,218,740,000	\$1,222,167,100	\$1,575,414,600	\$1,418,870,700	\$317,394,800	
KY	Centre College	\$285,886,308	\$273,857,968	\$314,331,271	\$323,609,355	\$330,599,920	\$327,202,228	\$420,214,180	\$408,796,421	\$122,910,113	
KY	Transylvania University	\$166,098,150	\$167,326,664	\$179,227,848	\$174,646,533	\$191,238,170	\$190,196,979	\$240,818,154	\$220,712,248	\$54,614,098	
KY	University of the Cumberlands	\$75,253,540	\$71,579,553	\$81,453,131	\$85,870,012	\$80,874,917	\$81,471,913	\$120,888,737	\$164,485,925	\$89,232,385	
KY	The Southern Baptist Theological Seminary	\$92,712,009	\$88,855,451	\$89,703,773	\$86,568,480	\$93,366,019	\$95,523,692	\$108,032,667	\$94,824,550	\$2,112,541	
KY	Bellarmine University	\$54,332,846	\$50,542,771	\$57,378,451	\$66,864,493	\$66,331,271	\$65,588,104	\$80,147,900	\$71,030,451	\$16,697,605	
KY	Asbury University	\$43,429,283	\$42,645,195	\$46,168,426	\$49,116,604	\$54,987,082	\$53,089,226	\$69,641,629	\$68,574,686	\$25,145,403	
KY	Alice Lloyd College	\$37,046,188	\$38,008,067	\$40,783,945	\$45,026,330	\$47,589,491	\$59,864,522	\$57,103,324	\$57,103,324	\$20,057,136	
KY	Kentucky Wesleyan College	\$37,471,515	\$34,327,772	\$36,092,000	\$47,240,600	\$35,359,065	\$42,146,419	\$38,714,749	\$38,714,749	\$1,243,234	
KY	Georgetown College	\$38,467,586	\$37,209,631	\$39,606,200	\$49,557,000	\$37,088,201	\$44,423,702	\$37,421,335	\$37,421,335	(\$1,046,251)	
KY	Campbellsville University	\$13,336,302	\$12,988,408	\$13,976,200	\$18,498,500	\$29,485,694	\$34,846,928	\$35,720,002	\$35,720,002	\$22,383,700	
KY	Thomas More University	\$19,559,280	\$20,653,533	\$20,390,300	\$25,970,000	\$28,354,894	\$36,775,629	\$34,267,985	\$34,267,985	\$14,708,705	
KY	Lindsey Wilson College	\$21,140,437	\$20,778,417	\$24,272,687	\$25,849,431	\$27,613,291	\$27,982,018	\$37,179,682	\$32,761,864	\$11,621,427	
KY	Midway University	\$26,970,034	\$25,922,532	\$28,022,003	\$29,428,240	\$29,449,225	\$28,429,654	\$36,375,546	\$28,926,670	\$1,956,636	
KY	University of Pikeville	\$20,330,542	\$19,980,288	\$21,869,115	\$22,680,964	\$23,399,598	\$23,599,635	\$29,173,185	\$26,197,115	\$5,866,573	
KY	Union College	\$20,881,863	\$20,236,623	\$21,523,790	\$22,662,332	\$24,027,138	\$23,482,391	\$30,900,100	\$24,767,823	\$3,885,960	
KY	Spalding University	\$16,568,893	\$17,510,756	\$19,076,522	\$21,198,753	\$20,739,496	\$20,916,319	\$26,379,566	\$22,595,678	\$6,026,785	
KY	Clear Creek Baptist Bible College	\$17,946,856	\$17,099,861	\$20,621,427	\$21,360,185	\$21,478,317	\$21,226,218	\$25,000,673	\$21,047,310	\$3,100,454	
KY	Brescia University	\$12,522,935	\$11,560,921	\$12,948,728	\$13,513,494	\$12,872,991	\$13,465,797	\$17,399,771	\$15,810,956	\$3,288,021	
KY	Kentucky Christian University	\$6,178,242	\$6,179,851	\$6,281,284	\$6,328,994	\$6,467,361	\$6,533,343	\$6,825,733	\$7,041,656	\$863,414	
KY	Kentucky Mountain Bible College	\$2,294,564	\$3,010,112	\$3,438,595	\$3,517,944	\$3,751,792	\$3,652,455	\$5,115,872	\$5,492,671	\$3,198,107	
KY	Simmons College of Kentucky	\$102,648	\$101,162	\$15,309	\$13,677	\$1					

Overall Average
8-year change
\$34,536,231



Ratios

2024 Private College Viability App - for Executive Analysis



College(s) selected: 22

2022

State	College	Admit Rate	Draw Rate	Total Revenue/ Expenses	Total Assets/ Liabilities	Average 4-year grad rate	Average 6-year grad rate	Total Revenue/ FTE Enrolled	Total Expenses/ FTE Enrolled
KY	Simmons College of Kentucky	58%	32%	154.5%	6.2	13%	54%	\$74,119	\$47,962
KY	Kentucky Mountain Bible College	48%	67%	140.3%	59.2	23%	36%	\$60,404	\$43,047
KY	Centre College	68%	23%	95.5%	3.7	83%	84%	\$50,061	\$52,399
KY	University of Pikeville			136.7%	1.9	20%	32%	\$42,055	\$30,763
KY	Alice Lloyd College	36%	10%	126.4%	31.8	30%	51%	\$39,942	\$31,609
KY	Asbury University	77%	34%	102.3%	12.2	55%	66%	\$36,547	\$35,731
KY	Spalding University	90%	19%	92.5%	6.2	24%	45%	\$32,004	\$34,605
KY	Kentucky Wesleyan College	67%	22%	113.7%	3.8	32%	41%	\$31,298	\$27,531
KY	Bellarmino University	86%	16%	87.7%	2.8	54%	65%	\$28,509	\$32,513
KY	Thomas More University	96%	14%	104.4%	3.9	34%	47%	\$27,680	\$26,510
KY	Kentucky Christian University	58%	42%	116.5%	5.5	27%	34%	\$27,606	\$23,701
KY	Brescia University	53%	10%	79.7%	4.5	24%	35%	\$24,901	\$31,263
KY	Georgetown College	75%	20%	77.0%	2.0	48%	54%	\$21,377	\$27,766
KY	University of the Cumberlands	85%	33%	124.4%	15.8	30%	41%	\$21,122	\$16,977
KY	Clear Creek Baptist Bible College			51.6%	147.8	24%	34%	\$20,818	\$40,361
KY	Transylvania University	92%	17%	43.1%	5.5	68%	73%	\$19,579	\$45,436
KY	The Southern Baptist Theological Seminary	80%	58%	82.8%	7.4	29%	36%	\$17,041	\$20,577
KY	Midway University	78%	24%	80.1%	2.9	41%	47%	\$15,678	\$19,574



Retention

2024 Private College Viability App - for Executive Analysis



College(s) selected: 22

Retention												
State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year Change	% change	
KY	Alice Lloyd College	64%	84%	81%	48%	60%	65%	56%	55%	-9%	-14.1%	
KY	Asbury University	81%	82%	85%	81%	82%	81%	84%	83%	2%	2.5%	
KY	Bellarmino University	81%	80%	72%	79%	80%	84%	77%	81%	0%	0.0%	
KY	Berea College	86%	84%	80%	83%	84%	87%	84%	82%	-4%	-4.7%	
KY	Brescia University	59%	64%	63%	63%	68%	71%	66%	77%	18%	30.5%	
KY	Campbellsville University	59%	61%	66%	63%	68%	64%	61%	60%	1%	1.7%	
KY	Centre College	89%	93%	91%	90%	90%	89%	89%	89%	0%	0.0%	
KY	Clear Creek Baptist Bible College	80%	65%	50%	67%	57%	82%	86%	83%	3%	3.7%	
KY	Georgetown College	72%	66%	67%	63%	71%	71%	72%	65%	-7%	-9.7%	
KY	Kentucky Christian University	52%	51%	56%	70%	50%	60%	45%	46%	-6%	-11.5%	
KY	Kentucky Mountain Bible College	85%	93%	53%	67%	64%	100%	63%	88%	3%	3.5%	
KY	Kentucky Wesleyan College	62%	67%	68%	69%	69%	66%	55%	57%	-5%	-8.1%	
KY	Lindsey Wilson College	61%	63%	57%	61%	64%	68%	55%	71%	10%	16.4%	
KY	Midway University	78%	80%	85%	74%	69%	67%	67%	74%	-4%	-5.1%	
KY	Simmons College of Kentucky	75%	72%	41%	49%	75%	50%	46%	61%	-14%	-18.7%	
KY	Spalding University	78%	73%	65%	74%	70%	66%	58%	71%	-7%	-9.0%	
KY	The Southern Baptist Theological Seminary	80%	82%	74%	81%	76%	82%	83%	83%	3%	3.7%	
KY	Thomas More University	66%	70%	67%	63%	59%	68%	63%	66%	0%	0.0%	
KY	Transylvania University	85%	86%	82%	82%	82%	79%	84%	78%	-7%	-8.2%	
KY	Union College	56%	65%	58%	64%	63%	62%	60%	59%	3%	5.4%	
KY	University of Pikeville	58%	56%	57%	60%	63%	61%	61%	68%	10%	17.2%	
KY	University of the Cumberlands	65%	66%	62%	62%	69%	66%	67%	70%	5%	7.7%	

Data

Chart



TOTAL ASSETS



State	College	2016	2017	2018	2019	2020	2021	2022	7-yr
KY	Alice Lloyd College	\$84,452,358	\$88,203,109	\$93,675,943	\$103,393,373	\$112,488,977	\$131,435,414	\$136,427,756	\$5
KY	Asbury University	\$131,296,216	\$136,786,769	\$138,217,179	\$142,043,154	\$144,144,761	\$170,047,358	\$169,761,805	\$3
KY	Bellarmino University	\$215,614,439	\$218,207,932	\$222,444,567	\$221,456,711	\$224,151,602	\$234,131,453	\$217,471,957	\$
KY	Berea College	\$1,416,423,193	\$1,543,965,338	\$1,604,940,747	\$1,652,346,491	\$1,671,901,831	\$2,075,071,963	\$1,899,826,880	\$48
KY	Brescia University	\$34,132,982	\$36,382,903	\$37,086,287	\$37,991,215	\$42,110,743	\$48,410,621	\$44,350,012	\$1
KY	Campbellsville University	\$90,779,220	\$90,989,629	\$111,041,132	\$147,882,355	\$173,713,560	\$197,242,279	\$209,194,782	\$11
KY	Centre College	\$412,173,679	\$443,314,672	\$462,594,453	\$513,736,308	\$511,808,579	\$677,636,297	\$664,328,460	\$25
KY	Clear Creek Baptist Bible College	\$22,698,198	\$26,302,796	\$26,897,192	\$27,071,016	\$27,023,981	\$31,205,903	\$27,479,829	\$
KY	Georgetown College	\$87,961,747	\$88,567,252	\$87,318,560	\$86,292,363	\$82,979,191	\$89,699,386	\$85,815,241	(\$

TOTAL LIABILITIES



State	College	2016	2017	2018	2019	2020	2021	2022	7-year Change	%
KY	Alice Lloyd College	\$2,642,048	\$2,746,525	\$2,708,924	\$2,657,741	\$2,578,488	\$3,456,918	\$4,294,980	\$1,652,932	
KY	Asbury University	\$16,109,950	\$15,745,081	\$15,056,566	\$14,201,042	\$18,513,229	\$15,044,676	\$13,867,604	(\$2,242,346)	
KY	Bellarmino University	\$88,884,132	\$88,171,752	\$89,978,840	\$89,444,093	\$87,733,201	\$85,488,651	\$78,902,173	(\$9,981,959)	
KY	Berea College	\$81,278,379	\$79,823,349	\$78,300,687	\$82,294,831	\$80,783,063	\$136,256,122	\$127,343,898	\$46,065,519	
KY	Brescia University	\$6,520,642	\$5,652,024	\$4,517,589	\$6,231,711	\$9,749,085	\$10,653,409	\$9,964,646	\$3,444,004	
KY	Campbellsville University	\$45,427,371	\$44,741,054	\$50,505,830	\$51,702,344	\$57,403,120	\$55,803,315	\$62,475,131	\$17,047,760	
KY	Centre College	\$104,281,867	\$97,186,065	\$94,106,831	\$135,451,923	\$139,498,576	\$191,746,470	\$181,598,943	\$77,317,076	
KY	Clear Creek Baptist Bible College	\$701,230	\$131,486	\$152,307	\$120,517	\$185,834	\$148,851	\$185,929	(\$515,301)	
KY	Georgetown College	\$56,295,947	\$51,926,549	\$41,346,143	\$43,211,834	\$40,898,511	\$38,223,587	\$42,019,175	(\$14,276,772)	



Total Discounts & Allowances

2024 Private College Viability App - for Executive Analysis



College(s) selected: 22

Total Discounts and Allowances

State	College	2016	2017	2018	2019	2020	2021	2022	7-year Change	% change
KY	Alice Lloyd College	\$1,905,710	\$1,797,676	\$2,026,410	\$2,204,892	\$2,209,689	\$4,732,546	\$5,032,164	\$3,126,454	164.1%
KY	Asbury University	\$14,291,490	\$14,602,423	\$15,703,189	\$16,100,192	\$17,001,197	\$17,129,537	\$17,142,786	\$2,851,296	20.0%
KY	Bellarmino University	\$51,186,314	\$53,385,752	\$56,388,856	\$60,605,905	\$62,162,189	\$64,040,209	\$64,600,741	\$13,414,427	26.2%
KY	Berea College	\$41,793,366	\$46,503,684	\$47,894,540	\$73,289,560	\$71,970,178	\$66,899,980	\$67,298,626	\$25,505,260	61.0%
KY	Brescia University	\$4,373,735	\$4,195,208	\$4,753,141	\$7,128,899	\$7,418,426	\$8,288,995	\$8,185,296	\$3,811,561	87.1%
KY	Campbellsville University	\$19,800,569	\$21,838,004	\$23,012,844	\$24,876,811	\$25,906,191	\$24,868,016	\$23,658,283	\$3,857,714	19.5%
KY	Centre College	\$26,875,662	\$30,383,383	\$33,321,775	\$35,068,177	\$37,063,189	\$38,580,978	\$41,784,334	\$14,908,672	55.5%
KY	Clear Creek Baptist Bible College	\$495,990	\$378,155	\$345,347	\$334,116	\$352,584	\$352,047	\$362,941	(\$133,049)	-26.8%
KY	Georgetown College	\$19,358,256	\$13,814,428	\$24,273,436	\$24,901,828	\$27,291,281	\$33,657,392	\$39,864,484	\$20,506,228	105.9%
KY	Kentucky Christian University	\$3,259,032	\$3,468,159	\$4,289,996	\$4,713,549	\$5,888,554	\$5,720,730	\$5,763,098	\$2,504,066	76.8%
KY	Kentucky Mountain Bible College	\$131,882	\$186,214	\$150,540	\$94,930	\$110,603	\$238,105	\$410,725	\$278,843	211.4%
KY	Kentucky Wesleyan College	\$6,802,735	\$7,623,127	\$8,657,506	\$9,952,033	\$11,334,242	\$11,553,696	\$11,099,090	\$4,296,355	63.2%
KY	Lindsey Wilson College	\$24,009,127	\$24,508,060	\$25,093,797	\$26,756,891	\$27,950,689	\$28,274,413	\$26,839,687	\$2,500,000	10.4%
KY	Midway University	\$3,001,691	\$4,809,458	\$5,657,078	\$6,691,333	\$7,726,330	\$8,541,070	\$9,198,548	\$6,196,857	206.4%
KY	Simmons College of Kentucky	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
KY	Spalding University	\$6,619,993	\$6,557,424	\$6,675,536	\$6,274,730	\$5,750,878	\$5,866,981	\$5,615,010	(\$1,004,963)	-15.1%
KY	The Southern Baptist Theological Seminary	\$835,862	\$878,773	\$903,105	\$764,061	\$907,755	\$853,726	\$1,033,051	\$200,000	24.0%
KY	Thomas More University	\$14,325,979	\$16,645,808	\$17,125,703	\$20,093,050	\$20,765,081	\$22,951,567	\$23,949,140	\$9,623,161	64.4%
KY	Transylvania University	\$18,451,283	\$17,154,229	\$17,761,392	\$18,907,958	\$19,362,282	\$20,725,521	\$22,880,969	\$4,429,686	24.0%

Data

Chart

Overall Average
8-year change

\$4,887,887



Total Enrollment

2024 Private College Viability App - for Executive Analysis



College(s) selected: 22

Total Enrollment											
State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year Change	% change
KY	Alice Lloyd College	616	605	598	644	575	569	613	565	-51	-8.3%
KY	Asbury University	1,915	1,854	1,990	1,940	1,940	1,741	1,720	1,650	-265	-13.8%
KY	Bellarmino University	3,846	3,973	3,757	3,369	3,331	3,293	3,149	2,970	-876	-22.8%
KY	Berea College	1,643	1,665	1,670	1,673	1,688	1,432	1,468	1,433	-210	-12.8%
KY	Brescia University	1,060	1,009	1,231	1,015	1,014	986	841	646	-414	-39.1%
KY	Campbellsville University	3,128	3,675	7,207	11,470	12,381	12,771	10,238	11,775	8,647	276.4%
KY	Centre College	1,367	1,430	1,450	1,434	1,411	1,333	1,320	1,357	-10	-0.7%
KY	Clear Creek Baptist Bible College	151	128	138	131	123	131	158	147	-4	-2.6%
KY	Georgetown College	1,364	1,526	1,767	1,608	1,484	1,565	1,625	1,548	184	13.5%
KY	Kentucky Christian University	606	556	688	681	725	689	674	629	23	3.8%
KY	Kentucky Mountain Bible College	68	85	83	71	72	87	81	78	10	14.7%
KY	Kentucky Wesleyan College	693	785	716	830	863	887	811	813	120	17.3%
KY	Lindsey Wilson College	2,651	2,588	2,565	2,589	2,629	2,764	2,618	3,159	508	19.2%
KY	Midway University	1,055	1,194	1,217	1,260	1,357	1,381	1,390	1,441	386	36.6%
KY	Simmons College of Kentucky	216	203	216	210	209	140	163	237	21	
KY	Spalding University	2,202	2,322	2,071	1,758	1,629	1,596	1,562	1,532	-670	
KY	The Southern Baptist Theological Seminary	3,671	3,929	4,083	4,121	4,139	4,337	4,448	4,266	595	
KY	Thomas More University	1,909	1,964	2,064	2,253	2,238	2,037	1,980	1,958	49	
KY	Transylvania University	1,053	963	966	987	946	958	970	979	-74	
KY	Union College	1,088	1,203	1,309	1,333	1,140	1,179	1,024	970	-118	
KY	University of Pikeville	2,531	2,365	2,336	2,317	2,261	2,240	2,269	2,434	-97	
KY	University of the Cumberlands	6,276	7,652	10,097	13,472	16,966	19,110	19,272	18,053	11,777	

Data

Chart

Overall Average
8-year change

887.8



Total Net Assets

2024 Private College Viability App - for Executive Analysis



College(s) selected: 22

Total Net Assets										
State	College	2016	2017	2018	2019	2020	2021	2022	7-year Change	%
KY	Alice Lloyd College	\$81,810,310	\$85,456,584	\$90,967,019	\$100,735,632	\$109,910,489	\$127,978,496	\$132,132,776	\$50,322,466	
KY	Asbury University	\$115,186,266	\$121,041,688	\$123,160,613	\$127,842,112	\$125,631,532	\$155,002,682	\$155,894,201	\$40,707,935	
KY	Bellarmino University	\$126,730,307	\$130,036,180	\$132,465,727	\$132,012,618	\$136,418,401	\$148,642,802	\$138,569,784	\$11,839,477	
KY	Berea College	\$1,335,144,814	\$1,464,141,989	\$1,526,640,060	\$1,570,051,660	\$1,591,118,768	\$1,938,815,841	\$1,772,482,982	\$437,338,168	
KY	Brescia University	\$27,612,340	\$30,730,879	\$32,568,698	\$31,759,504	\$32,361,658	\$37,757,212	\$34,385,366	\$6,773,026	
KY	Campbellsville University	\$45,351,849	\$46,248,575	\$60,535,302	\$96,180,011	\$116,310,440	\$141,438,964	\$146,719,651	\$101,367,802	
KY	Centre College	\$307,891,812	\$346,128,607	\$368,487,622	\$378,284,385	\$372,310,003	\$485,889,827	\$482,729,517	\$174,837,705	
KY	Clear Creek Baptist Bible College	\$21,996,968	\$26,171,310	\$26,744,885	\$26,950,499	\$26,838,147	\$31,057,052	\$27,293,900	\$5,296,932	
KY	Georgetown College	\$31,665,800	\$36,640,703	\$45,972,417	\$43,080,529	\$42,080,680	\$51,475,799	\$43,796,066	\$12,130,266	
KY	Kentucky Christian University	\$23,331,450	\$23,735,325	\$24,050,694	\$23,968,222	\$24,859,905	\$29,720,307	\$31,547,790	\$8,216,340	
KY	Kentucky Mountain Bible College	\$6,762,041	\$7,203,684	\$7,232,283	\$7,344,911	\$7,169,250	\$9,108,758	\$9,173,232	\$2,411,191	
KY	Kentucky Wesleyan College	\$40,095,048	\$43,051,944	\$42,537,241	\$40,884,156	\$41,107,960	\$52,102,544	\$49,364,463	\$9,269,415	
KY	Lindsey Wilson College	\$54,181,219	\$60,235,819	\$60,791,443	\$59,258,860	\$61,555,003	\$78,554,009			
KY	Midway University	\$29,364,396	\$34,354,486	\$36,037,969	\$37,900,505	\$37,947,178	\$47,944,500			
KY	Simmons College of Kentucky	\$4,347,632	\$4,546,621	\$4,904,344	\$6,552,774	\$6,068,677	\$9,732,830			
KY	Spalding University	\$51,245,540	\$57,192,706	\$62,046,526	\$64,922,290	\$64,786,716	\$71,581,437			
KY	The Southern Baptist Theological Seminary	\$143,674,349	\$147,766,810	\$156,545,553	\$159,393,814	\$165,811,459	\$193,245,618			
KY	Thomas More University	\$27,706,471	\$30,862,317	\$36,843,399	\$38,098,257	\$40,409,835	\$55,764,130			
KY	Transylvania University	\$222,111,993	\$239,763,058	\$235,474,337	\$255,436,349	\$254,162,314	\$313,387,089	\$288,477,291	\$66,365,298	
								Overall Average 8-year change		
								\$65,270,123		



Total Revenue

2024 Private College Viability App - for Executive Analysis



College(s) selected: 22

Total Revenue											
State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year Change	% ch
KY	Berea College	\$77,329,765	\$91,099,718	\$232,653,033	\$178,976,284	\$175,899,234	\$163,299,335	\$479,368,121	(\$17,068,544)	(\$94,398,309)	-12%
KY	Transylvania University	\$35,039,069	\$39,447,754	\$54,877,456	\$35,343,383	\$59,965,616	\$36,470,374	\$97,888,109	\$18,678,820	(\$16,360,249)	-4%
KY	Asbury University	\$47,100,574	\$40,518,372	\$42,049,275	\$40,227,910	\$42,655,767	\$34,238,244	\$66,763,560	\$39,945,739	(\$7,154,835)	-1%
KY	Brescia University	\$19,048,774	\$13,905,876	\$17,280,647	\$16,387,478	\$13,709,011	\$15,079,764	\$20,145,532	\$13,197,731	(\$5,851,043)	-3%
KY	Union College	\$17,603,927	\$17,959,166	\$21,483,728	\$25,380,129	\$28,713,364	\$19,504,789	\$32,020,587	\$12,299,575	(\$5,304,352)	-3%
KY	Bellarmino University	\$76,626,572	\$82,169,414	\$83,918,628	\$85,990,556	\$76,466,327	\$81,202,472	\$91,672,665	\$71,729,281	(\$4,897,291)	-6%
KY	Kentucky Christian University	\$17,775,456	\$11,994,914	\$12,722,524	\$12,853,598	\$12,621,337	\$11,539,457	\$15,348,701	\$12,919,564	(\$4,855,892)	-2%
KY	Alice Lloyd College	\$25,439,396	\$15,978,331	\$17,944,623	\$20,306,363	\$24,817,599	\$24,489,719	\$34,190,188	\$21,209,140	(\$4,230,256)	-1%
KY	The Southern Baptist Theological Seminary	\$39,630,665	\$42,144,126	\$49,365,374	\$53,016,954	\$50,831,203	\$53,512,905	\$66,072,606	\$35,582,365	(\$4,048,300)	-1%
KY	Clear Creek Baptist Bible College	\$5,011,226	\$3,063,990	\$3,741,493	\$3,631,180	\$3,214,784	\$3,320,500	\$5,817,493	\$1,790,386	(\$3,220,840)	-6%
KY	Georgetown College	\$28,783,463	\$29,470,858	\$35,310,607	\$32,809,143	\$29,213,728	\$30,166,195	\$41,932,930	\$25,694,968	(\$3,088,495)	-1%
KY	Spalding University	\$33,981,284	\$35,799,435	\$35,696,368	\$36,816,442	\$36,012,171	\$33,289,849	\$32,804,665	\$33,892,665	(\$88,619)	-0%
KY	Lindsey Wilson College	\$38,961,392	\$38,011,293	\$44,879,641	\$38,345,452	\$38,380,232	\$38,853,127	\$56,154,750	\$39,015,169	\$53,777	0%
KY	Kentucky Mountain Bible College	\$1,869,127	\$2,213,208	\$2,314,224	\$1,991,197	\$2,007,275	\$1,714,504	\$3,066,734	\$2,959,776	\$1,090,649	5%
KY	Midway University	\$15,831,403	\$14,463,535	\$22,014,052	\$20,203,978	\$21,143,712	\$20,521,912	\$30,510,536	\$17,606,866	\$1,775,463	1%
KY	Kentucky Wesleyan College	\$20,982,506	\$16,060,803	\$18,492,561	\$16,553,157	\$17,001,605	\$17,808,413	\$20,962,661	\$23,379,756	\$2,397,250	1%
KY	Thomas More University	\$30,212,454	\$25,796,607	\$31,811,705	\$35,882,996	\$33,871,499	\$34,937,719	\$46,460,340	\$37,201,815	\$6,989,361	2%
KY	Centre College	\$58,439,581	\$48,553,645	\$102,534,498	\$86,163,285	\$74,956,040	\$59,097,243	\$185,274,463	\$67,682,795	\$9,243,214	1%
KY	Simmons College of	\$1,384,007	\$1,848,074	\$3,108,818	\$3,631,146	\$5,944,877	\$3,690,613	\$8,162,046	\$14,230,913	\$12,846,906	92%



Tuition & Fees Revenue

State	College	2015	2016	2017	2018	2019	2020	2021	2022	8-year Change	% change
KY	Berea College	\$6,262,582	\$8,508,017	\$4,725,111	\$4,485,929	\$4,539,595	\$4,357,861	\$1,980,700	\$472,943	(\$5,789,639)	-92.4%
KY	Bellarmino University	\$57,937,634	\$60,994,024	\$63,174,367	\$61,705,637	\$61,298,795	\$60,029,118	\$56,430,637	\$52,757,004	(\$5,180,630)	-8.9%
KY	Spalding University	\$28,263,711	\$29,091,002	\$31,133,329	\$31,098,062	\$28,954,114	\$26,949,205	\$26,030,942	\$23,661,636	(\$4,602,075)	-16.3%
KY	Asbury University	\$22,667,269	\$23,044,896	\$22,823,352	\$23,403,474	\$22,877,681	\$21,998,504	\$20,058,475	\$18,371,494	(\$4,295,775)	-19.0%
KY	Georgetown College	\$13,669,165	\$13,536,448	\$13,814,428	\$14,350,887	\$12,743,510	\$11,396,354	\$10,537,924	\$10,091,071	(\$3,578,094)	-26.2%
KY	Kentucky Christian University	\$5,355,929	\$5,179,536	\$4,804,305	\$4,733,053	\$4,558,646	\$3,889,011	\$2,011,434	\$2,251,774	(\$3,104,155)	-58.0%
KY	Centre College	\$25,651,694	\$25,707,839	\$26,831,020	\$26,681,485	\$26,244,165	\$24,744,023	\$21,492,351	\$22,645,834	(\$3,005,860)	-11.7%
KY	Brescia University	\$9,678,061	\$9,735,234	\$9,630,767	\$9,322,053	\$8,565,519	\$8,354,698	\$8,079,445	\$7,659,363	(\$2,018,698)	-20.9%
KY	Union College	\$10,931,647	\$10,663,798	\$12,253,466	\$12,901,982	\$13,408,037	\$12,040,965	\$11,700,234	\$10,103,176	(\$828,471)	-7.6%
KY	Lindsey Wilson College	\$21,853,548	\$22,541,734	\$21,212,377	\$21,244,621	\$20,530,425	\$20,859,155	\$22,081,518	\$21,653,885	(\$199,663)	-0.9%
KY	Alice Lloyd College	\$4,479,885	\$4,544,391	\$4,568,339	\$4,556,834	\$4,368,097	\$4,155,339	\$4,358,651	\$4,441,815	(\$38,070)	-0.8%
KY	Clear Creek Baptist Bible College	\$461,975	\$400,688	\$414,672	\$409,716	\$477,130	\$415,402	\$515,665	\$557,412	\$95,437	20.7%
KY	Kentucky Mountain Bible College	\$412,540	\$415,748	\$472,491	\$478,132	\$489,233	\$565,155	\$609,773	\$882,422	\$469,882	113.9%
KY	Transylvania University	\$16,496,144	\$16,995,013	\$16,673,420	\$17,501,138	\$18,504,115	\$18,125,134	\$18,113,186	\$17,347,146	\$851,002	5.2%
KY	Kentucky Wesleyan College	\$7,559,166	\$7,821,017	\$7,782,755	\$7,383,905	\$8,992,388	\$9,391,452	\$9,820,151	\$8,907,273	\$1,348,107	17.8%
KY	Simmons College of Kentucky	\$512,127	\$758,357	\$872,173	\$911,182	\$1,032,691	\$1,068,803	\$814,688	\$2,821,216	\$2,309,089	450.9%
KY	The Southern Baptist Theological Seminary	\$19,106,603	\$21,412,312	\$23,639,459	\$24,185,848	\$25,802,607	\$26,947,691	\$22,816,633	\$22,347,817	\$3,241,214	17.0%
KY	Thomas More University	\$19,088,120	\$19,998,446	\$21,401,259	\$22,602,146	\$25,387,234	\$24,236,089	\$22,953,899	\$22,380,084	\$3,291,964	17.2%
KY	Midway University	\$10,538,463	\$10,207,947	\$11,978,530	\$12,433,287	\$13,540,965	\$14,090,673	\$14,256,621	\$14,575,735	\$4,037,272	38.3%
KY	University of Pikeville	\$30,382,684	\$31,457,864	\$31,115,014	\$39,877,891	\$43,657,733	\$47,026,868	\$47,947,264	\$48,959,610	\$18,576,926	61.1%
KY	Campbellsville University	\$25,310,150	\$26,880,388	\$36,873,936	\$71,898,578	\$105,904,749	\$101,915,264	\$92,616,613	\$79,287,191	\$53,977,041	213.3%
KY	University of the Cumberlands	\$36,093,346	\$43,136,141	\$50,109,695	\$81,949,199	\$112,247,612	\$146,367,908	\$161,945,156	\$148,674,493	\$112,581,147	311.9%

Data

Chart

Overall Average

College	State	2022 Tuition & Fees	2022 FTE Enroll	2022 TF tp FTE Enroll	2022 Total Expenses	2022 Total Exp / 2022 FTE Enroll
Washington University in St Louis	MO	\$513,132,000	14,629	\$35,076	\$4,077,829,000	\$278,750
Saint Louis University	MO	\$255,096,740	11,229	\$22,718	\$926,368,845	\$82,498
Maryville University of Saint Louis	MO	\$92,457,813	3,999	\$23,120	\$118,310,001	\$29,585
Webster University	MO	\$86,681,299	3,095	\$28,007	\$153,072,301	\$49,458
Lindenwood University	MO	\$78,652,386	4,603	\$17,087	\$131,329,594	\$28,531
Park University	MO	\$60,201,285	3,247	\$18,541	\$83,907,694	\$25,842
Columbia College	MO	\$47,558,694	2,410	\$19,734	\$87,643,204	\$36,366
Rockhurst University	MO	\$43,286,690	2,013	\$21,504	\$71,081,141	\$35,311
Logan University	MO	\$38,529,296	1,169	\$32,959	\$42,864,017	\$36,667
Missouri Baptist University	MO	\$27,690,079	1,515	\$18,277	\$34,929,046	\$23,055
Southwest Baptist University	MO	\$26,347,508	1,451	\$18,158	\$42,369,864	\$29,200
University of Health Sciences and Pharmacy in St. Louis	MO	\$24,993,829	672	\$37,193	\$52,092,720	\$77,519
Ranken Technical College	MO	\$23,817,320	1,250	\$19,054	\$39,513,383	\$31,611
Central Methodist University-College of Liberal Arts and Sciences	MO	\$23,631,257	1,065	\$22,189	\$40,107,597	\$37,660
Evangel University	MO	\$19,638,509	1,526	\$12,869	\$42,512,165	\$27,859
Barnes-Jewish College Goldfarb School of Nursing	MO	\$19,320,598	424	\$45,567	\$23,576,658	\$55,605
Midwestern Baptist Theological Seminary	MO	\$17,329,857	1,930	\$8,979	\$23,736,829	\$12,299
Drury University	MO	\$16,510,071	1,368	\$12,069	\$46,559,049	\$34,034
Avila University	MO	\$14,768,279	1,122	\$13,162	\$30,261,837	\$26,971
Kansas City Art Institute	MO	\$13,403,279	728	\$18,411	\$26,527,296	\$36,439
Fontbonne University	MO	\$12,956,844	762	\$17,004	\$26,280,027	\$34,488
Cox College	MO	\$12,432,954	435	\$28,582	\$13,970,118	\$32,115
Missouri Valley College	MO	\$12,292,918	2,420	\$5,080	\$23,308,987	\$9,632
William Woods University	MO	\$11,584,088	703	\$16,478	\$25,335,052	\$36,038
Culver-Stockton College	MO	\$10,120,575	934	\$10,836	\$21,803,940	\$23,345

State	College	2022 Tot Exp / FTE Enroll
TX	Abilene Christian University	\$47,545
NY	Adelphi University	\$37,735
MI	Adrian College	\$32,178
FL	AdventHealth University	\$54,188
GA	Agnes Scott College	\$56,271
AK	Alaska Bible College	\$46,625
AK	Alaska Pacific University	\$44,651
NY	Albany College of Pharmacy and Health Sciences	\$55,921
CT	Albertus Magnus College	\$32,498
MI	Albion College	\$45,437
FL	Albizu University-Miami	\$25,514
PA	Albright College	\$45,075
WV	Alderson Broaddus University	\$38,328
NY	Alfred University	\$52,537
KY	Alice Lloyd College	\$31,609
PA	Allegheny College	\$59,242
OH	Allegheny Wesleyan College	\$26,117
IA	Allen College	\$33,083
SC	Allen University	\$37,854
NY	Alliance University	\$42,354
MI	Alma College	\$43,418
PA	Alvernia University	\$32,138
WI	Alverno College	\$35,886
TX	Amberton University	\$60,146
CA	America Evangelical University	\$12,088
Total		\$76,706