



Thank you for your order of the 2025 College Majors Completion App for Students and Families

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## **2025 College Majors Completion App User's Guide**

### **Student and Family Version**

1. **On the 'By Majors' tab:** Majors are listed in the middle table and the user-selected colleges that offer a given major
  - a. Single select a year (2022 or 2023).
  - b. Single select from Associate's or Bachelor's degree levels
  - c. Select state(s), as needed.
  - d. Choose from the list of the 64 most popular college majors.
  - e. In the Sector list: choose from:
    - i. Private NFP 4-years or above
    - ii. Public 2-year
    - iii. Public 4-year or above
  - f. Refine the list by selecting a subset of colleges. Users can also just search by college name(s).
  - g. To re-set the search, click on the 'Clear All Filters' button at the bottom of the left-hand side of the screen. The reset will impact both the 'By Major' and 'By College' tabs.
2. The chosen major(s) and top college from the user selection are listed in the top right.
3. In the bottom right pie chart, individual majors selected from the middle table will be shown. You can change this pie chart by selecting a different major from those listed in the middle table.

4. Clicking on the  icon will take you to a zoomed in market share chart. The market share major will be determined by the first major selected in the 'By Major' tab.
  - a. Click on the eraser icon on the top right to clear filters
  - b. Use the 'back arrow' on the top left to return to the home page.
5. **On the 'By College' tab:** This tab will list the majors offered by user-selected colleges. The market share column will show the percentage of majors selected FOR THAT COLLEGE. *A good practice is to select 'All Majors'. Users will see the internal market share for the college(s) selected. The data can be used to determine if a selected college is relying on a limited number of majors. It can also be used to see what other user-selected colleges have low completion numbers for majors.*
  - a. Select any combination of years.
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  - g. To re-set the search, click on the 'Clear All Filters' button at the bottom of the left-hand side of the screen. The reset will impact both the 'By Major' and 'By College' tabs.
6. In the data table in the middle of the screen, the majors and degree levels will be displayed for the college(s) selected in the 'By College' tab.
  - a. Collapse the colleges by clicking on the '-' icon
  - b. Expand the colleges by clicking on the '+' icon
  - c. The market share column will list the market share for each individual college listed across all of its majors for the degree level and year selected. For example, you see a market share percent at 15.6%, it tells you the major for that college and year constitutes 15.6% of their selected majors – for just that college.
  - d. Users will see total completions for each college from the selected majors, degree levels, and years.

7. A Q&A button in the top right corner of the main window is available, as needed. The User Guide for the app is inside the Q&A button.
8. Click on the envelop icon in the top right to send product issues and suggestions to College Viability.

### **Tips and Tricks**

Use the shortcuts in the table control panel in the upper right corner of the table.



### **FAQs**

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Q) Why do some of the slicers have a yellow dot?

A) The yellow dot indicates single selection. You can only filter by one value from that slicer at a time.

FAQ's

Q: Who can I contact to get more information about a college(s)?

A: Contact: [gary@collegeviability.com](mailto:gary@collegeviability.com)

Q: Why is my major not listed?

A: Single year major completions are available for single colleges at College Navigator.com. The College Majors Completion App was designed to provide comparison of the most common majors at the associate, bachelor, and master level.

Q: What is the source of the data?

A: All data is submitted by each college to the National Center for Education Statistics and its IPEDS database.

Q: When will the 2024 college majors data be available?

A: Early 2026. College data submissions always lags 12-18 months.

Q: Why is this app important?

A: In this era of college closures, layoffs, and program cutbacks, low enrollment majors are at the greatest risk of being cut. The College Majors Completion App enables users to make a more informed college decision.

Q: What are the risks of choosing a college with a low number of students in a major?

A: Those majors are usually the first to be cut.