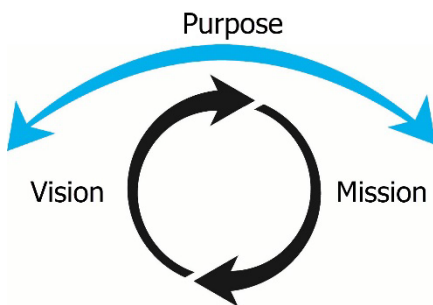


Williams Services and Consulting services are based on a framework that we call the PVM Operating System.

Purpose – Vision – Mission (PVM)

The PVM OS is represented by the graphic symbol at left. Each arrow represents a component of the PVM OS.

Breaking down the meaning



PURPOSE: The over-arching arrow is Purpose. Purpose is something that never changes. It is why you do what you do.

The **WHY** component of the PVM OS.

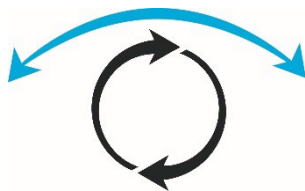


VISION: The left upward and forward aimed arrow is Vision. This is the place you have decided to go, the achievable thing you have decided to pursue.

This is the **WHERE** component of the PVM OS.

MISSION: The right downward, grounded arrow is Mission. This represents the work you will do to move forward, toward the Vision.

This is the **HOW** component of the PVM OS.



Taken together, the cyclical Vision and Mission activity is the engine that enables you to fulfill your Purpose.

**Contact us to schedule a free consultation.
Let's get started developing your PVM OS today.**