

# MLA Advertising Order Form

MLA offers 2 opportunities for advertising. Llama Living Newsletter published quarterly and The MLA Membership Directory published annually.

*NEW THIS YEAR! Any paid ad for Newsletter, Directory, or both will be included on the MLA website at no additional cost. The ad must be in a .jpeg format*

## Llama Living Newsletter Advertising Rates

| <u>AD SIZE</u>  | <u>PRICE</u>         |
|---|----------------------|
| <b>Full Page</b><br>9-1/2 x 6-3/4                                     | Per issue<br>\$40.00 |
| <b>1/2 Page</b><br>vertical 3-1/4 x 9-1/2<br>horizontal 4-3/4 x 6-3/4 | \$25.00              |
| <b>1/4 Page</b><br>4-3/4 x 3-1/4                                      | \$15.00              |
| <b>Business Card</b><br>positive print ready                          | \$ 5.00              |
| <b>Insert</b><br>8 1/2 x 11   | \$70.00              |
| <b>Classified</b><br>6 lines  | \$ 5.00              |

Ad must be in PDF format.

*10% discount on 2 or more ads (any size) in the same calendar year. Newsletter deadlines: Feb 15, May 15, Aug 15 and Nov 15.*

## MLA Membership Director

| <u>AD SIZE</u>  | <u>Member</u> | <u>Non-Member</u> |
|---|---------------|-------------------|
| <b>PRIME SPOTS!</b>                                       |               |                   |
| <b>Inside front or back cover</b><br>full page 5' W x 8"H | \$70.00       | \$90.00           |
| <b>Full Page inside</b>                                   | \$50.00       | \$70.00           |
| <b>1/2 Page</b><br>5" W x 3.875"H                         | \$35.00       | \$55.00           |
| <b>1/4 Page</b><br>2.5" W x 3.785" H                      | \$25.00       | \$45.00           |
| <b>Business Card</b>                                      | \$10.00       | \$20.00           |

Ads must in jpeg format

Ad and check MUST be received by MLA by January 31 to be included in the directory

### INSTRUCTIONS:

1. Circle your advertising choices
2. Prepare your ad in .jpeg or PDF format and email to Pat at **pschne1059@aol.com**
3. Total your cost and make out check payable to MLA
4. Mail check and completed order form to: Pat Schneeberger

11389 Broadbent Rd  
Lansing, MI 48917

Name: \_\_\_\_\_ email address: \_\_\_\_\_

Farm/Business Name \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Total enclosed \_\_\_\_\_