## **MLA Advertising Order Form**

MLA offers 2 opportunities for advertising. Llama Living Newsletter published quarterly and The MLA Membership Directory published annually.

## **Advertising Rates**

| Quarterly Llama Living Newsletter                                      |                 | Annual  | Annual MLA Directory |            |  |
|--|-----------------|---|----------------------|------------|--|
| Ad Size  | Price per Issue | Ad size M   | ember                | Non-Member |  |
| Full Page<br>9-1/2" x 6-3/4"   | \$40.00         | I <b>nside Front or<br/>Back Cover</b><br>(5"w x 8"h) | \$70.00              | \$90.00    |  |
| 1/2 Page<br>vertical: 3-1/4" x 9-1/2" or<br>horizontal 4-3/4" x 6-3/4" | \$25.00         | Full Page Inside<br>(5"w x 8"h)                       | \$50.00              | \$70.00    |  |
| <b><sup>1</sup>/4 Page</b><br>4- <b>3</b> /4" × 3-1/4"                 | \$15.00         | <b>½ Page</b><br>(5" w x 3.875" h)                    | \$35.00              | \$55.00    |  |
| Business Card positive print ready                                     | \$ 5.00         | <b>½ Page</b><br>(2.5 w x 3.75 h)                     | \$25.00              | \$45.00    |  |
| Classified<br>6 lines  | \$ 5.00         | Business Card   | \$10.00              | \$20.00    |  |

| <u>Details</u>                                      | <u>Details</u>                      |
|---|-------------------------------------|
| Ads for newsletter:                                 | Ads must be in .jpeg format         |
| 10% discount on 2 or more ads (any size) in same    | Ad and payment must be received by  |
| calendar year                                       | MLA by January 31 to be included in |
| Newsletter deadlines: Mar 15, June 15, Sept 15, Dec | Directory                           |
| 15  |                                     |

## **INSTRUCTIONS:**

- 1. Circle your advertising choices
- 2. Prepare your ad in .jpeg or PDF format and email to Pat at hartwig@torchlake.com
- 3. Total your cost and make out check payable to MLA
- 4. Mail check and completed order form to: Carmen Hartwig

4152 Shadynook Rd, Central Lake, MI (231) 357-6999

| Name:              |    | email address: |  |
|--------------------|----|----------------|--|
| Farm/Business Name |    |                |  |
| Address            |    | Phone          |  |
| City               | ST | Zip            |  |
|                    | Тс | tal enclosed   |  |