

DO YOU NEED SOCIAL MEDIA?

SOCIAL MEDIA MARKETING ISN'T THE FUTURE - IT'S HAPPENING NOW

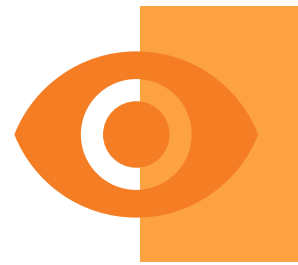
WHO'S ON SOCIAL?

In short, pretty much everyone is using social media platforms. According to Statista, roughly 79% of Americans were active on social media in 2019.



HAVING A PRESENCE

Not having a business page on Facebook these days is almost like not having a Google listing. People use social media as a new type of search engine - they want to easily find out what your hours are, where you're located, see reviews, and even see photos of your products or services so they know what to expect.



SOCIAL SAVES

Social media marketing efforts give you more bang for your buck compared to other marketing strategies. Because of advanced targeting options, including age, interests, and location, you can make sure your ads are seen by exactly who you want.



THE MARATHON

While you can see some dramatic results quickly when we begin managing your social media pages, the real magic happens slowly. As we produce consistent content and finetune your branding, you'll see slow and steady growth for your follower count and engagement.



COMMUNITY

Social media is meant to be, well, social. So it's important to keep a community focus when coming up with strategies. You want to build a lasting, thriving community around your brand that draws in new customers and bolsters loyalty in existing customers.

