



# Lambda Log

CHI OMEGA AT THE UNIVERSITY OF KANSAS

## FINDING A WAY HOME

### LAMBDA WELCOME A RETURN TO NORMALCY



The 2022-23 school year is off to an amazing start! There is nothing better than fall on the Hill. We once again had the great fortune to welcome an amazing new class of Lambdas, as Chi Omega had an incredible recruitment.

#### FULL OF LIFE

This year, compared to the last two years, has a normal feel about it. Campus is very much alive, and it is so fun to see our collegians having a more typical collegiate experience. We are also fortunate to welcome

back Colleen Kowich, house director, and Robert Lake, chef. They take such great care of the members and the Chapter House. If you find yourself back on campus, please do not hesitate to stop by the house. We would love to show you around!

#### STAYING ACTIVE

This summer was again busy with various projects to ensure the house was ready for the upcoming school year. The collegians seem to be really enjoying the upstairs renovations that took place last summer. This

year, the House Corporation Board continues to plan for needed updates to ensure that the Chi Omega Chapter House remains the most beautiful and best place to live on campus.

We are so appreciative of the great support we receive to preserve and maintain the house. Your generosity is vital to the sustained excellence of Lambda.

Loyally,  
**Julie Numrich Murray '96**  
House Corporation President



# THE BROKE BROOKE: AFFORDABLE FASHION AND LIFESTYLE

BROOKE EICHELBERGER JENSEN '07 SHARES HOW HER PASSION BECAME A CAREER

Have you ever found a clothing item you absolutely loved but took one look at the price and put it back? **Brooke Eichelberger Jensen '07** has been there too. She has always loved fashion and lifestyle and enjoyed reading blogs; however, she found that many items within the blogs were too expensive.

"I became frustrated after constantly falling in love with fashion posts, only to find they would completely break the bank," Brooke said. "I created *The Broke Brooke* for lifestyle inspiration that is affordable and fun."

Brooke's style is all things classic and feminine, and she loves high-low fashion. After having her children, Charleston (4) and William (1), her blog shifted to a family focus. Her posts are now mostly children- and mom-related. "My greatest joy is helping other moms find things for their kids," she shared.

After Brooke had her first child, she knew she needed the flexibility of starting her own career, so she left her job as a CPA to follow her dream. What started as a passion project became a full-time career, and Brooke used the skills she learned in business school and Chi Omega to make it happen.

"The biggest way Chi Omega has impacted my careers is by developing relationships," Brooke shared. "No matter what field you go into, learning how to foster relationships with both the people you work with and your clients will take you far!"

In her career, Brooke has had the opportunity to connect and work with many amazing women-owned businesses over the years. Her



social media has also connected her with people all over the world. The highlight of her career is bringing her passion of children's clothing and mommy and me styles to life with "The Broke Brooke Collection," a collaboration with Dillard's launching in 2024.

Looking back at her Chi Omega days, Brooke knew it was the right place for her. She knew it was a place that valued friendship, scholarship, and service. She loved all the women she met from the first day of recruitment, and her pledge class sisters are still some of her best friends today. They even went on a recent trip together and had a blast catching up.

"We have our own text thread always going with my pledge class sisters," she said. "It's the best way to stay involved in each other's lives even though we are spread across the country."

"I have always said my favorite hobby is shopping, so it's crazy to me to think that I could turn this into my career," Brooke shared. In addition to shopping, she and Andrew have recently started doing a weekly date night, which has turned into one of her favorite things. Brooke also loves being around women who lift her up like the Chi Omegas, so she tries to attend a workout class at least once a week.

Want to get the latest from The Broke Brooke? Follow along on Instagram, Pinterest, and TikTok at @thebrokebrooke, or visit her blog at thebrokebrooke.com. You can also connect with Brooke at brookejensen59@gmail.com.



## Welcome, 2022 New Member Class!

**Katie Ault** • Shawnee, Kan.  
**Kania Ava** • Littleton, Colo.  
**Emily Michael Avery** • Webster Groves, Mo.  
**Molly Belk** • Overland Park, Kan.  
**Isabelle Berutti** • Overland Park, Kan.  
**Margaret Brammer\*** • Fort Worth, Texas  
**Lindsay Brown** • Prairie Village, Kan.  
**Rachel Burmaster\*** • Lenexa, Kan.  
**Cassidy Carlson** • Olathe, Kan.  
**Caroline Carney** • Chicago, Ill.  
**Megan Carr** • Topeka, Kan.  
**Annie Cooksey** • Gaithersburg, Md.  
**Rachel Corn** • Manhattan, Kan.  
**Crosby Cox\*** • Kearney, Mo.

**Tessa DiDomenico** • Elgin, Ill.  
**Madonna DiMartino** • Kansas City, Mo.  
**Claire Donnelly\*** • O'Fallon, Mo.  
**Conley Dowda** • Edina, Minn.  
**Hailey Eisold** • Rosemount, Minn.  
**Caitlin Gautreau** • Littleton, Colo.  
**Edrie Gowan** • Webster Groves, Mo.  
**Lore Grabe** • Flower Mound, Texas  
**Maleah Greenslade** • Des Moines, Iowa  
**Caroline Gyllenborg\*** • Leawood, Kan.  
**Elise Hall** • Fort Worth, Texas  
**Lucy Hartman** • Mission Hills, Kan.  
**Zoe Hartman** • Mission Hills, Kan.  
**Jenna Henderson** • Naperville, Ill.



*Lambda's sisterhood runs strong!*



*With over 60 new members, Bid Day went off without a hitch.*



*Welcoming home our new sisters is the highlight of our year.*

# STRENGTHENING THE SISTERHOOD

## Actives Grow and Embrace the Bonds

**F**all is always an exciting time on KU's campus, and this semester is proving to be no exception!

### WELCOMING OUR NEW SISTERS!

We kicked off the academic year by celebrating our newest pledge class, hosting the hottest Bid Day on the Hill with a firefighter theme, affectionately called Station 1345, after our beloved house address. New Member Educator **Elle Schloegel '21** planned the whole event alongside our Bid Day team; they spent the entirety of recruitment planning, painting, and positioning all the stunning banners and decor!

This celebration proved to be just what the doctor ordered after a stressful—but sisterhood focused—two weeks. From August 8-13, our Chapter was fully engaged in all the preparations for fall formal recruitment, from conversation workshops to song practice and everything in between. This year, the Sunday before recruitment week was designated as a rest day, which allowed for all our members to have a full day of relaxation and spending time with their sisters leading up to the week we spend all year planning for!

Our fun-loving and fearless director of recruitment, **Audrey Grabmeier '21**, lead Lambda through an extraordinary recruitment week that was equally as special for the potential new members as our actives. With plenty of laughs, we wrapped up the week with 65 new members for our fall 2022 pledge class! I could not be more impressed with Audrey's commitment to her role, our

Chapter's endurance throughout a few hard weeks, or how truly exceptional the new members we welcomed home on Bid Day are.

### ACADEMIC EXCELLENCE

In addition to recruitment, Lambda has many other areas to celebrate. Thanks to the hard work of our vice president, **Bailey Wilson '21**, our GPA rose in the spring 2022 semester to a 3.64. With the second-highest GPA of any other Panhellenic sorority on campus, we are equally proud of our consistently strong academic performance as we are looking forward to reclaiming our spot at the top of the Hill for GPA.

Moreover, Lambda has been honored as a Chapter of Excellence by Chi Omega National Headquarters because of our high performance in our spring National Leadership Consultant visit. The award is in the main living room of our house, along with a letter of congratulations from Chi Omega HQ.

### AN EXCITING FUTURE

With initiation approaching the weekend of October 20, the Chapter is looking forward to a full and fun fall here on Mount Oread. We will be slating new officers on November 13; although I am sad to move on from this role, I am even more excited to see the incredible things our Chapter will accomplish in the coming weeks, months, and years.

Loyally in Chi Omega,  
**Sadie Williams '20**  
President

**Karis Henry\*** • Shawnee, Kan.  
**Carly Hoban** • Leawood, Kan.  
**London Hollis** • Gardner, Kan.  
**Addison Johnson\*** • Woodbury, Minn.  
**Brady Jungmeyer\*** • Fayetteville, Ark.  
**Caroline Kaemmer** • Overland Park, Kan.  
**Charlotte Keating** • Lawrence, Kan.  
**Sasha Keehn** • Wichita, Kan.  
**Nora Kelty** • St. Louis, Mo.  
**Madison Kemnitz\*** • Wichita, Kan.  
**Ruby Kirk** • Elkhorn, Neb.  
**Jenna Kline\*** • Lenexa, Kan.  
**Natalie Kurland** • Lake Quivira, Kan.  
**Miah Lindo** • St. Louis, Mo.

**Elise Madden\*** • Leawood, Kan.  
**Megan Marick** • Sanger, Texas  
**Elizabeth Matz\*** • Omaha, Neb.  
**Maeve McGrath** • Prairie Village, Kan.  
**Ellie Musson\*** • Shawnee, Kan.  
**Lillian Myers** • Salina, Kan.  
**MaKenna Nygren** • Kearney, Neb.  
**Claire Patten** • Santa Fe, N.M.  
**Cameron Potter** • Shawnee, Kan.  
**Caroline Roscich** • Glen Ellyn, Ill.  
**Ava Roscoe** • Overland Park, Kan.  
**Delaney Sherman** • Highlands Ranch, Colo.  
**Gigi Snellback** • Lake Forest, Ill.  
**Josie Stadel** • Burlington, Kan.

**Kamryn Sulzner** • Wildwood, Mo.  
**Brooke Techau** • Lee's Summit, Mo.  
**Rylie Thompson\*** • Olathe, Kan.  
**Mei Ling Upp** • Lee's Summit, Mo.  
**Marlee Volmer** • Overland Park, Kan.  
**Sarah Walsh** • Leawood, Kan.  
**Katherine Warta** • Denver, Colo.  
**Molly Weishaar** • Lawrence, Kan.  
**Madison Wheeler** • Omaha, Neb.

\*Legacy



**SEE YOU IN  
LAWRENCE  
THIS FALL!**

If you're in town for a KU football game or just visiting, please stop by the Lambda Chapter House; we'd love to see you!

### FALL 2022 EVENT SCHEDULE

October 22—Chi Omega  
Initiation Weekend

November 5—KU vs.  
Oklahoma State and  
Chi Omega's Dad's Day

November 19—KU vs.  
University of Texas



Lambda Owl Foundation  
4000 W. 6th St., Ste. B #103  
Lawrence, KS 66049

# Lambda Log

CHI OMEGA AT THE UNIVERSITY OF KANSAS



[ku.chiomega.com](http://ku.chiomega.com)



@kansaschiomega



Chi Omega Lambda



University of Kansas Chi Omega - Lambda Chapter | Chi Omega - Lambda Chapter Alumnae  
Contact Jan Seymour Jenkins '72 at [creativityshop@aol.com](mailto:creativityshop@aol.com) for an invitation to the group.

## Thank You, Jacquie!

We would like to express our sincere appreciation for **Jacquie Kasner, Rho Alpha '08**, recruitment advisor for Lambda since 2015! Jacquie recently moved to Phoenix, Arizona, for a new job with Amazon. She has been instrumental in helping our recruitment efforts over the years; her experience as a former National Leadership Consultant was extremely valuable to Lambda. She is also currently on the National Recruitment Team for Chi Omega. We can't thank her enough for her time and dedication!



*Jacquie Kasner, Rho Alpha '08, Sadie Williams '20, and Jennifer Mueller Alderdice, Kappa Alpha '91, at the 2022 Chi Omega Convention.*

## Advisory Board Updates

We would also like to thank the outgoing Advisory Board members for their service:

**Tori Mirfasihi Scheve '08**, Financial Advisor  
**Stephanie Hermreck Scott '08**, Social Advisor  
Thank you for your service, ladies!

## The Women Behind the Scenes

### Meet Our Advisory Board

Personnel Advisor

**Jennifer Mueller Alderdice, Kappa Alpha '91**

Scholarship Advisor

**Caroline Turlington Hammond, Eta Gamma '05**

Cardinal Cabinet and Community Service Advisor

**Erin Guss Scraper, Nu Zeta '96**

Ritual and Sisterhood Advisor

**Katrina Ogden Canary, Mu Beta '96**

Marketing Advisor

**Anne Hackman Fors, Nu Zeta '97**

Recruitment/RIF and Alumnae Relations Advisor

**Sarah Rasmussen Hegarty '85**

Financial Advisor

**Jennifer Robinson, Iota Zeta '07**

Career and Personal Development Advisor

**Cindy Kraus White, Chi Epsilon '14**

New Member and DEI Advisor

**Caroline Ozer, Psi Epsilon '14**

Recruitment Advisor

**Colleen Deely Francis, Psi '13**