



KEY TRAITS OF
TRANSFORMATIONAL
LEADERSHIP

*The
Project*

Big Love

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VISIONARY



A TRANSFORMATIONAL LEADER HAS A CLEAR AND INSPIRING VISION THAT MOTIVATES AND GUIDES THEIR TEAM TOWARDS SUCCESS. THEY ARE ABLE TO ARTICULATE THIS VISION WITH PRECISION AND PASSION AND ENGAGE THEIR TEAM IN WORKING TOWARD ITS REALIZATION.

T W O

INSPIRATIONAL



TRANSFORMATIONAL LEADERS
CAN INSPIRE THEIR TEAM
TOWARDS GREATNESS BY
SETTING HIGH STANDARDS OF
PERFORMANCE AND
ENCOURAGING THEIR TEAM
TO MEET OR EXCEED THEM.
THEY DO SO BY MODELING
THE BEHAVIOR THEY EXPECT
FROM THEIR TEAM MEMBERS
AND BY PROVIDING
COACHING AND SUPPORT.

T H R E E

EMPATHETIC

Encourage asking for support



A TRANSFORMATIONAL LEADER IS EMPATHETIC AND ABLE TO UNDERSTAND THE CONCERNS AND NEEDS OF THEIR TEAM MEMBERS. THEY LISTEN ATTENTIVELY, ARE RESPONSIVE TO FEEDBACK, AND CREATE A SUPPORTIVE AND NURTURING WORK ENVIRONMENT THAT FOSTERS CREATIVITY AND INNOVATION.

F O U R

COURAGEOUS



TRANSFORMATIONAL LEADERS HAVE THE COURAGE TO TAKE RISKS AND MAKE TOUGH DECISIONS WHEN NECESSARY. THEY ARE NOT AFRAID TO CHALLENGE THE STATUS QUO AND ARE WILLING TO EXPERIMENT WITH NEW IDEAS AND APPROACHES. THEY ARE DECISIVE AND TAKE RESPONSIBILITY FOR THEIR ACTIONS AND THE OUTCOMES THEY ACHIEVE.

F I V E

COLLABORATIVE



TRANSFORMATIONAL LEADERS ARE COLLABORATIVE, AND THEY RECOGNIZE THE IMPORTANCE OF TEAMWORK AND COLLABORATION IN ACHIEVING SUCCESS. THEY ENCOURAGE COMMUNICATION, BUILD RELATIONSHIPS, AND FOSTER A SENSE OF COMMUNITY AND SHARED PURPOSE WITHIN THEIR TEAM.

The Project

*Big
Love!*

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