



# TRACK SOCIETY, 501C3 GENERAL INFORMATION SHEET



[www.tracksociety.org](http://www.tracksociety.org)



(346) 487-5484



[track.society.org@gmail.com](mailto:track.society.org@gmail.com)

## NON-PROFIT DEVELOPMENT SUPPORT



### Our Mission

Track Society empowers independent and aspiring independent music professionals in the Greater Houston area to develop sustainable music business careers. The organization provides resource navigation, professional development, creative networking, and financial support while upholding industry standards and nurturing creative wellness through community partnerships and collaboration.

### Who We Serve

Track Society serves emerging and aspiring independent music professionals who earn less than half of their annual income from music business. These individuals have released or supported the release of digital music within the past 24 months or have performed or supported a live music performance during that time period. They are able to provide an updated electronic press kit (EPK) or music business resume in either Word or PDF format. They are also required to maintain clear short term and long term music business goals and reside within the Greater Houston area as their primary location.

### Who We Are



Track Society, 501c3 is a community of music business professionals, educators, leaders, mental health professionals and enthusiasts who are committed to supporting the growth and development of the independent music community. The organization is grounded in a conviction to uphold and enforce music industry standards while protecting the creativity, confidence, and well being of those it serves. Track Society is supported and held accountable by its community members and by the mighty Track Society Volunteer Force.

### What We Do



We work with music business leaders/brands to provide a wide range of professional development opportunities. These include the annual two-day independent music summit known as *Track Meet*, live performance feedback opportunities through *Track Tryouts*, and educational workshops designed to support industry readiness.

The organization also offers creative networking experiences including *Bars & Stripes* events, karaoke and open mic gatherings that encourage peer engagement and community building. We also award grants and scholarships, develop passion project collaborations with community partners & leaders, and promotes creative wellness advocacy throughout the independent music community.



**Scan to Get Involved!**

### Why We Do It

We operate from the belief that supporting the independent music community requires the combined effort of a strong and committed community. The organization seeks to nurture creative wellness hygiene and address the gap that often exists between disadvantaged independent artists and the broader independent music ecosystem. Track Society works to build camaraderie within the community, uphold music industry standards, and empower independent and aspiring independent music professionals to collaborate professionally and creatively.

### What We Need

To continue providing meaningful support to the independent music community, Track Society seeks additional grant funding, monetary donations, and endowments. The organization welcomes music business consultation network members, volunteer supporters, workshop facilitators, and educators who can contribute to our mission. Track Society also benefits from community partnerships, passion project collaborators, creative wellness coaches, dedicated virtual supporters, and case managers who can help strengthen the structure and long-term sustainability of the organization.