TRACK SOCIETY

NON-PROFIT
INDIE MUSIC
DEVELOPMENT
NETWORK

# TRACK SOCIETY, 501C3
# GENERAL INFORMATION SHEET

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## Our Mission

**Track Society empowers aspiring and emerging independent music professionals throughout Greater Houston to build sustainable creative careers. Through professional development, resource navigation, relationship-building, and community stewardship, we advance industry readiness, creative wellness, responsible collaboration, and access to meaningful opportunities. Financial assistance may be available when funding permits.**

## Who We Serve

**Track Society serves aspiring and emerging independent music professionals throughout Greater Houston who earn less than half of their annual income from music business activities. This includes artists, songwriters, producers, audio engineers, DJs, managers, and individuals transitioning from music education into professional practice.**

**Eligible participants demonstrate recent creative or professional activity, maintain clear career goals, and can provide an electronic press kit, music business résumé, or professional creative profile. We support those committed to building sustainable careers through education, trusted relationships, professional development, and meaningful community participation.**

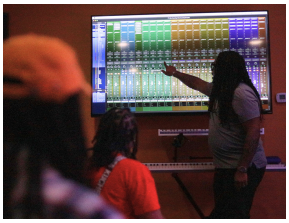
**Explore Programs & Ways to Get Involved!**



## Who We Are

Track Society is a Houston-based 501(c)(3) nonprofit and independent music workforce development network. We bring together aspiring and emerging music professionals, experienced industry leaders, educators, volunteers, and community partners committed to sustainable creative careers.

Our community operates through a stewardship model that emphasizes shared responsibility, professional accountability, collaboration, and meaningful participation. Members are encouraged not only to access opportunities, but also to contribute to the community through active engagement, referrals, feedback, and the sharing of knowledge and experience.



## What We Do

Track Society provides professional development, resource navigation, creative career support, and community-building opportunities through programs such as Track Meet, Track Tryouts, and Bars & Stripes.

Through educational workshops led by vetted Virtuosos, industry feedback, career-development activities, and professional relationships, we help participants strengthen their skills and industry readiness.

Participants also contribute to our growing professional community through program engagement, peer referrals, needs assessments, evaluations, and, when qualified, opportunities to share their expertise as Virtuosos.

## Why We Do It

**We believe sustainable independent music careers require more than talent. They require knowledge, trusted relationships, professional standards, resources, and a community committed to mutual growth.**

**Track Society helps bridge the gap between aspiring and emerging music professionals and the broader industry by creating opportunities to learn, contribute, connect, and grow. Through stewardship, accountability, creative wellness, and collaboration, we support healthier transitions into professional practice and a stronger independent music ecosystem.**

## What We Need

**We welcome donors, sponsors, volunteers, educators, industry professionals, and community partners who believe in strengthening Greater Houston's independent music workforce.**

**Contributions may include financial support, educational expertise, professional introductions, space, equipment, and other resources. We also encourage community members to participate in needs assessments, program evaluations, outreach, and shared learning opportunities.**

**Every contribution helps strengthen the professional community we're building together.**