



Dear Community Partner,

I am reaching out to you to raise awareness and capital for Delaware County's first professional basketball team. My name is Chrisheena Boyd. I was raised in Southeast Delco and attended elementary school within the William Penn School District. I later graduated Archbishop Prendergast High School and then Neumann University. I now own and operate several businesses here as well.

Recently, God blessed me to become President of Operations of the Delco Desperados, a professional basketball franchise with the American Basketball Association (ABA) who completed their first inaugural season during this 20-21 Covid-19 pandemic. The ABA is the largest nationwide professional sports league with 200 plus teams. Our league and our franchise provide unique win-win opportunities for our communities and your for-profit and/or non-profit organization/business.

By partnering with us, you gain a strategic yet meaningful relationship that connects your organization/business with our fans and supporters. Strategic and yet meaningful relationships are beyond game nights and signage. Full integration with community investment, hospitality, digital advertising, video broadcasts and social media create avenues to reach new clients and stakeholders. Building this relationship with the Desperados means that your organization/business will reach diverse audiences in ways that other marketing entities cannot. Our franchise attracts fans and supporters from a wide variety of demographics throughout Delaware County and other regions.

The following pages outline the exclusive partner packages available. Thank you very much for considering this partnership. I appreciate your time, interest and look forward to speaking with you. If you have any questions, I will be happy to answer them all.

Sincerely,

Chrisheena Boyd, M.Ed
President of Operations
clynneboyd@desperadosbasketball.com
610.973.7175
www.desperadosbasketball.com



Ticket Pricing

Season Tickets | \$100 (1 ticket-12 games)

Group (4) Adults | \$50

Family (4) 2 Adults 2 Kids | \$35

General Admission (Adult) | \$15.00

Military, First Responders | \$10.00

(w/ valid ID)

Kids 12 & Under | \$7.00

Seasoned Citizens | \$7.00

Live Stream Subscription Package | \$29.99

(via MASN)

All Home Games will take place at Monsignor Bonner & Archbishop Prendergast High School

Due to Covid-19 restrictions, total attendance is capped at 300 people



Corporate Media Sponsor

Free Throw | \$250

- Two 20 second graphic commercials; 3x5 ad in game-day program
- 2 game tickets to 2 games

Slam Dunk | \$500

- Press release
- Four 20 second graphic commercials; 3x5 ad in game-day program
- 4 game tickets to 4 games

And 1 | \$1,500

- Four game day press releases & in game acknowledgements
- Social media promotion
- Two 30 second commercials; 5x8 ad in game day program
- 4 game tickets to *All home games*

Game Winner | \$2,500

- Two 30 second commercials
- 4 game tickets to *All home games*
- Game day press release for *All games* (home & away) & in game acknowledgements; Full-page ad in game-day program
- Social media & website promotion
- Special game night sponsor



Signage Sponsor

Ticket Table Signage | \$500 (Limited to 3)

- Logo on Banner at ticket table
- Promotional cards (provided by company)
- 4 tickets to 2 games

Backdrop Signage | \$1,500 (Limited to 5)

- Logo on press/media banner
- Player photo banner
- 4 tickets to all home games



Uniform Sponsor

Company Logo on Game Day Jersey | \$5,000 (Limited to 3)

- Logo embedded on jersey
- 4 game tickets to **ALL** home games
- Game press releases for **ALL** home games (home/away) & in game acknowledgement
- Social media & website promotion
- Special game night sponsor
- 10% discount on **All** Desperados apparel
- 2 live stream subscription packages

10% of sponsorship will be donated to a non-profit