



Dear Community Partner,

I am reaching out to you to raise awareness and capital for Delaware County's first professional basketball team. My name is Chrisheena Boyd. I was raised in Southeast Delco and attended elementary school within the William Penn School District. I later graduated Archbishop Prendergast High School and the Neumann University. I now own and operate several businesses here as well.

Recently, God blessed me to become General Manager of the Delco Desperados, a brand-new professional basketball franchise with the American Basketball Association (ABA). The ABA is the largest nationwide professional sports league with over 150 teams. Our league and our franchise provide unique win-win opportunities for our communities and your for-profit and/or non-profit organization/business.

By partnering with us, you gain a strategic yet meaningful relationship that connects your organization/business with our fans and supporters. Strategic and yet meaningful relationships go beyond game nights and signage. Full integration with community investment, hospitality, digital advertising, video broadcasts and social media create avenues to reach new clients and stakeholders. Building this relationship with the Desperados means that your organization/business will reach diverse audiences in ways that other marketing entities cannot. Our franchise attracts fans and supporters from a wide variety of demographics throughout Delaware County and other regions.

The following pages outline the exclusive partner packages available. Thank you very much for considering this partnership. I appreciate your time and interest and look forward to speaking with you and answering any questions that you may have.

Sincerely,

Chrisheena Boyd, M.Ed | General Manager  
[clynneboyd@desperadosbasketball.com](mailto:clynneboyd@desperadosbasketball.com)  
610.973.7175  
[www.desperadosbasketball.com](http://www.desperadosbasketball.com)



## Ticket Pricing

Season Tickets | \$100 (1 ticket-8 games)

Groups |

Adults (4) \$50

Family (4) 2 Adults: 2 Kids \$35

General Admission (Adult) | \$15.00

Military, First Responders | \$10.00  
(w/ valid ID)

Kids 12 & Under | \$7.00

Seasoned Citizens | \$7.00

Live Stream Subscription Package | \$29.99  
(via MASPN)

\*All Home Games will take place at Monsignor Bonner & Archbishop Prendergast High School\*

\*Due to Covid-19 restrictions, total attendance is capped at 300 people\*



## Corporate Media Sponsor

### Free Throw | \$250

- Two 20 second graphic commercials; 3x5 ad in game-day program
- 2 game tickets to 2 games

### Slam Dunk | \$500

- Press release
- Four 20 second graphic commercials; 3x5 ad in game-day program
- 4 game tickets to 4 games

### And 1 | \$1,500

- Four game day press releases & in game acknowledgements
- Social media promotion
- Two 30 second commercials; 5x8 ad in game day program
- 4 game tickets to *All home games*

### Game Winner | \$2,500

- Two 30 second commercials
- 4 game tickets to *All home games*
- Game day press release for *All games* (home & away) & in game acknowledgements; Full-page ad in game-day program
- Social media & website promotion
- Special game night sponsor



## Signage Sponsor

### **Ticket Table Signage | \$500 (Limited to 3)**

- Logo on Banner at ticket table
- Promotional cards (provided by company)
- 4 tickets to 2 games

### **Backdrop Signage | \$1,500 (Limited to 5)**

- Logo on press/media banner
- Player photo banner
- 4 tickets to all home games



## Uniform Sponsor

### Company Logo on Game Day Jersey | \$5,000 (Limited to 3)

- Logo embedded on jersey
- 4 game tickets to **ALL** home games
- Game press releases for **ALL** home games (home/away) & in game acknowledgement
- Social media & website promotion
- Special game night sponsor
- 10% discount on **ALL** Desperados apparel
- 2 live stream subscription packages

\*10% of sponsorship will be donated to a non-profit\*