



EUA Best practice workshop
Getting more students to go abroad:
a focus on short-term mobility

Monday 5th November 2018

Coventry University
Faculty of Engineering, Environment and Computing
Gulson Road, Coventry, CV1 2JH

Planning your journey:

By rail: Coventry is on the main intercity route. Trains from London Euston leave every 30 minutes throughout most of the day with journey times from 1 hour on the express service (Virgin Trains).

Check the [National Rail Enquiries](#) website for more information.

By air: You can fly to Birmingham International airport, which is a 20 min. journey from Coventry by road or rail. There are direct daily flights to and from Glasgow, Dublin, Paris, Amsterdam, Dusseldorf and many other major European cities.

[Birmingham Airport Website](#)

- 10:00 – 10:10** **Welcome, a brief introduction to the day & introducing the EUA committee**
Anne Marie Gorisse, University of Lille & President, EUA
Elissa Williams, Keele University, & Vice-President, EUA
- 10:10 – 10:30** **Short-term mobility at Coventry University – an overview**
Dr. David Pilsbury, Deputy Vice-Chancellor, Coventry University
- 10:30 – 11:30** **Case study: DMU Global. Creating opportunities for short-term international experiences for 11,000 students by 2020**
Leo Smith, Head of #DMUglobal, De Montfort University, Leicester
- 11:30 – 12:00** **Getting mobility moving – sources of funding to help make it happen**
Elissa Williams, Global Education Manager, Keele University
- 12:00 – 12:45** **Workshop: Strategies to ensure successful short-term mobility projects/summer schools**
Dr. Sofia Mason & Dr. Philip Taylor, Royal Holloway, University of London
- 12:45 – 13:30** **Lunch**
- 13:30 – 14:30** **A toolkit for effective use of social media to promote the outward mobility agenda**
Elizabeth Hollins & Andreea Ferchiu, Coventry University
- 14:30 – 15:30** **People, Programmes and Process – Keep your students and staff safe**
Dr. Suzanna Tomassi, Deputy Director (Partnerships), The Open University
& Nisha Kaduskar, Director, Risk Advisory Service [RAS]
- 15:30 – 15:45** **Tea/coffee break**
- 15:45 – 16:30** **A discussion about the impact of Brexit on international activity**
Panelists to include:
Professor Dr. Matt Qvortrup, Chair of Applied Political Science & Specialist Advisor to the House of Commons Public Administration and Constitutional Affairs Committee
Catriona Hanks, Outward Student Mobility Lead, Universities UK International
Barbara Howell, Associate Dean (International), Coventry University

The programme is subject to minor alterations and changes. Start and end times are fixed to assist with travel planning. Refreshments available from 09:30