



Greetings from the Orillia Canada Day Committee!

I'm so pleased to be in touch with you about the Orillia Canada Day celebrations coming to Couchiching Beach Park again this summer. Our return to the park last year was a great success and I hope I can count on your partnership as we return to celebrate in just a few short months.

For many years, major funding for this day's events has been raised through donations from community supporters and businesses such as yours. They have supported us year after year and helped to make the festival one of the best local events for citizens to attend.

Our committee has been working again to plan a great event, and we are asking for your support in any way you might be able to help. Both monetary and in-kind donations are very valuable to our event. Attached is the sponsorship form detailing the available opportunities. If you have an idea for a unique marketing activation not mentioned, let's discuss it and see what we can make work as we're open to new ideas while celebrating again at our city's beautiful Couchiching Beach Park.

Your contribution will go a long way to help our community get together once again! Donations can be made payable to "Orillia Canada Day Inc." and mailed to us or can be picked up at your place of business. Please let me know which is more convenient for you by emailing fundraising@orilliacanadaday.ca, completing the form on our website or by calling me directly at 705-330-7427.

I look forward to working with you and appreciate you making our Canada Day festivities a success this summer!

Sincerely,

Derick Lehmann
Fundraising & Entertainment Chair
Orillia Canada Day Inc.

ORGANIZED BY VOLUNTEER CITIZENS FROM THE CITY OF ORILLIA AND SURROUNDING AREA

Orillia Canada Day – Couchiching Beach Park – July 1, 2025

Sponsorship Form

The Orillia Canada Day celebration attracts thousands of residents and visitors each year to celebrate our great nation! This is a fantastic opportunity to be part of an amazing Canada Day celebration and promote your business to thousands of potential customers and help contribute to the event's success.

Company Name: _____

Contact Person: _____

Company Address/City/Province/Postal Code: _____

Phone #: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

- ☐ **\$3000 Fireworks Sponsor (2 available) Co-Presented with 89.1 Max FM**
Your company name mentioned at opening ceremonies, throughout the day from the entertainment stage, logo on posters, our website, and social media mentions along with your logo displayed on our recognition signage in the park and with on-air mentions on 89.1 Max FM who will be broadcasting music during the fireworks presentation
- ☐ **\$1500 Stage Sponsor (2 available)**
Logo displayed on posters, website, and social media mention along with your logo displayed on our recognition signage in the park and at the stage
- ☐ **\$750 Parade Sponsor (5 available)**
Banner in the parade walked along the route, and on our website along with your logo displayed on our recognition signage in the park
- ☐ **\$750 Gold Sponsor**
Logo displayed on website along with your logo displayed on our recognition signage in the park. Group social media recognition
- ☐ **\$500 Silver Sponsor**
Logo displayed on website along with your logo displayed on our recognition signage in the park. Group social media recognition.
- ☐ **I would like to make a donation in the following amount \$ _____**
Company name displayed on website along with your company name displayed on our recognition signage in the park

PAYMENT

Payment enclosed for total \$ _____

- ☐ Cheque made payable to Orillia Canada Day Inc.
- ☐ Tax Receipt Required
- ☐ If applicable, please email a high quality logo file to fundraising@orilliacanadaday.ca

Completed forms and payment can be picked up by calling Derick at 705-330-7427 or mailed to: Orillia Canada Day P.O. Box 2133 Orillia, ON L3V 6R9